



SOCIAL FACTOR

Carpet Tile Designs for the New Workplace
Promoting Social Distancing and Enhanced Hygiene

Milliken

T H E

N E W

W O R K

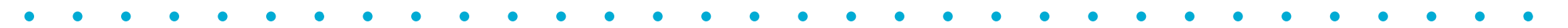
P L A C E

T H E
N E W
W O R K P L A C E

As governments around the world look to ease lockdowns, companies are searching for safe ways to get their employees back to work as soon as possible. Safety as well as mental and physical well-being are now firmly at the top of the corporate agenda. Employees will demand a safe workplace – they feel secure and protected in their homes, they will want to feel equally safe when they return to the workplace.

Cultural Change

Companies have a responsibility to create a work environment that minimises the potential for virus transmission. They also have a responsibility to develop a new culture and promote responsible behaviours such as social distancing and enhanced hygiene practices.



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T H E N E W W O R K P L A C E

T H E N E W W O R K P L A C E

Visible Safety Guidelines

Employees will be required to play their part and act responsibly. This means companies will need to move rapidly to provide clear guidelines. These new rules must be fast and cost effective to implement, highly visible and easy to follow.

The Design Challenge

The workplace needs re-thinking and this creates profound new design challenges. The floor plane can play an important role in offering effective solutions. Floor covering can provide the perfect medium for informative communications that can direct traffic flow and indicate the positioning of individuals and furniture pieces. Signage embedded into the floor is impossible to overlook and simple to follow.

S O C I A L

F A C T O R

C O L L E C

T I O N

S O C I A L
F A C T O R
C O L L E C T I O N

To support the culture of the new workplace, Milliken has created '**Social Factor**', a collection of informational carpet tile graphics that can easily be embedded into any carpet tile layout.

Floor Covering As a Tool for Safety Messaging

Social Factor offers a cohesive collection of floor signs that promote social distancing and attention to hygiene. Social Factor is a well researched and highly considered collection designed to meet the safety communication needs of the new workplace.

Quick and Easy to Customise

Created with Milliken's proprietary Millitron® digital patterning technology, Social Factor is quick and easy to customise to meet a client's specific information requirements.



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S O C I A L

F A C T O R

C O L L E C

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S O C I A L
F A C T O R
C O L L E C T I O N

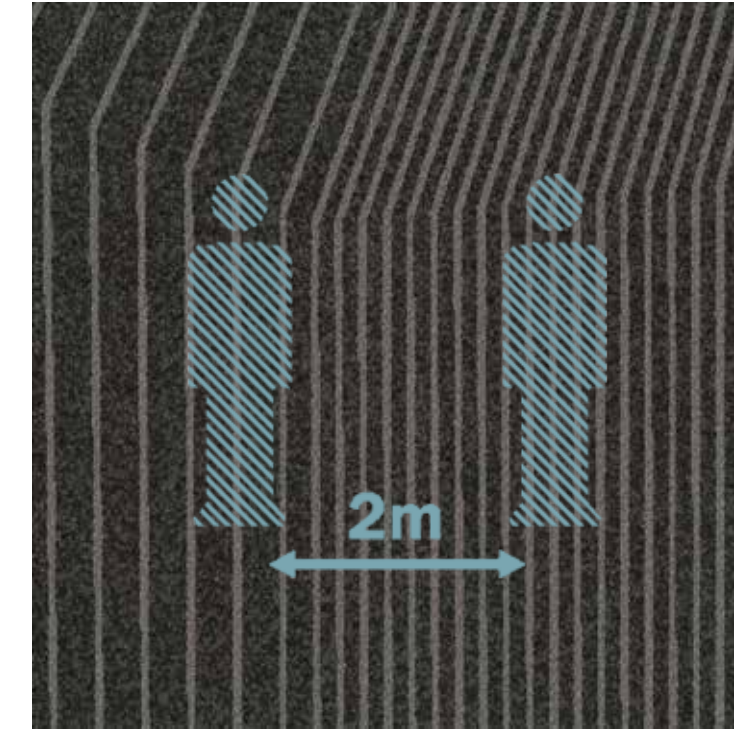
Social Factor brings safety messages to life with lively and imaginative design treatments created to promote a spirit of positivity and commitment to a safe and healthy workplace.

Key messages include:

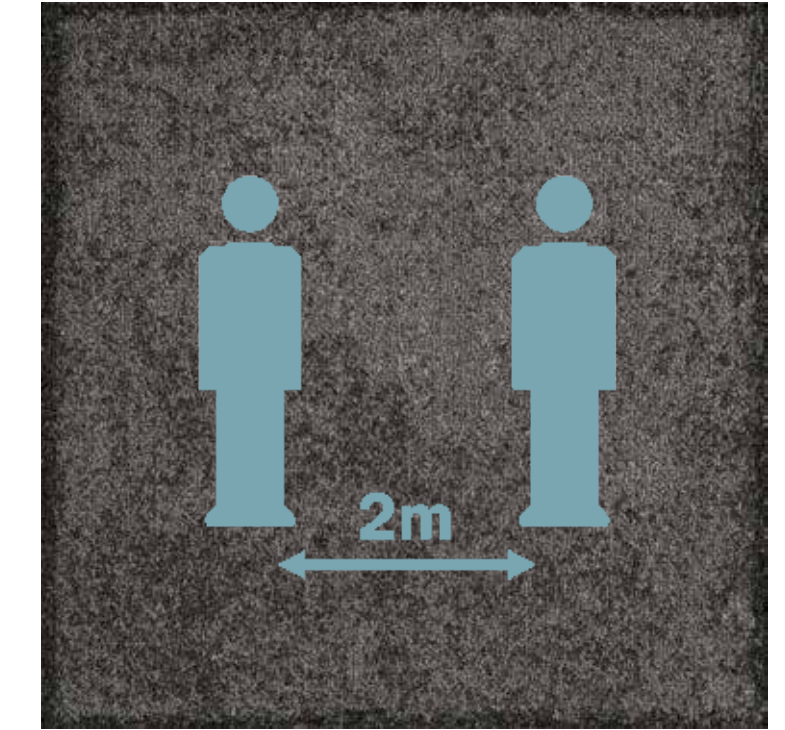
- Stay 2m Apart / Don't Get Too Close To Others
- Walk in this Direction
- Enter and Leave a Meeting Room / Bathroom / Dining Room This Way
- Use this Entrance / Exit
- Wash your Hands

S O C I A L F A C T O R

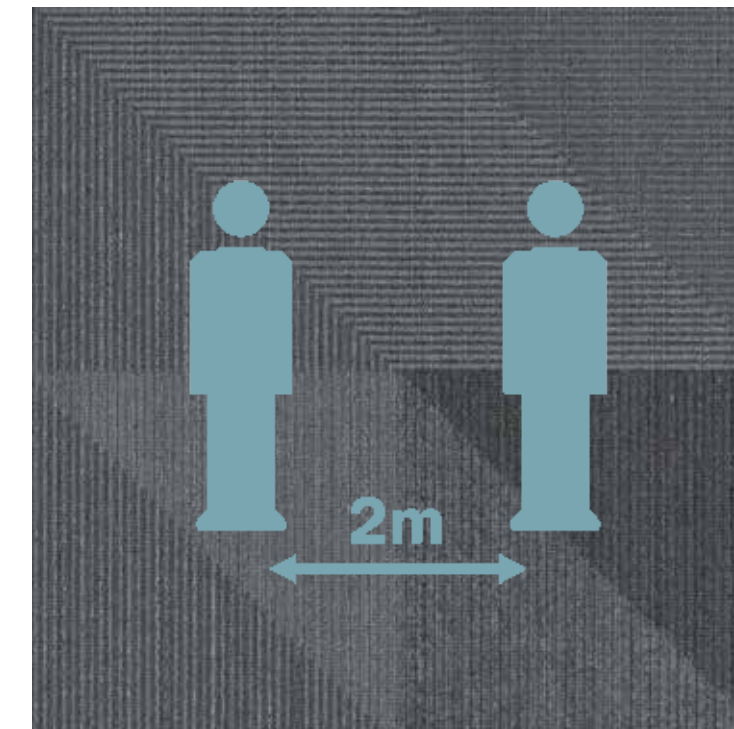
Social Factor is presented in 4 design concepts:



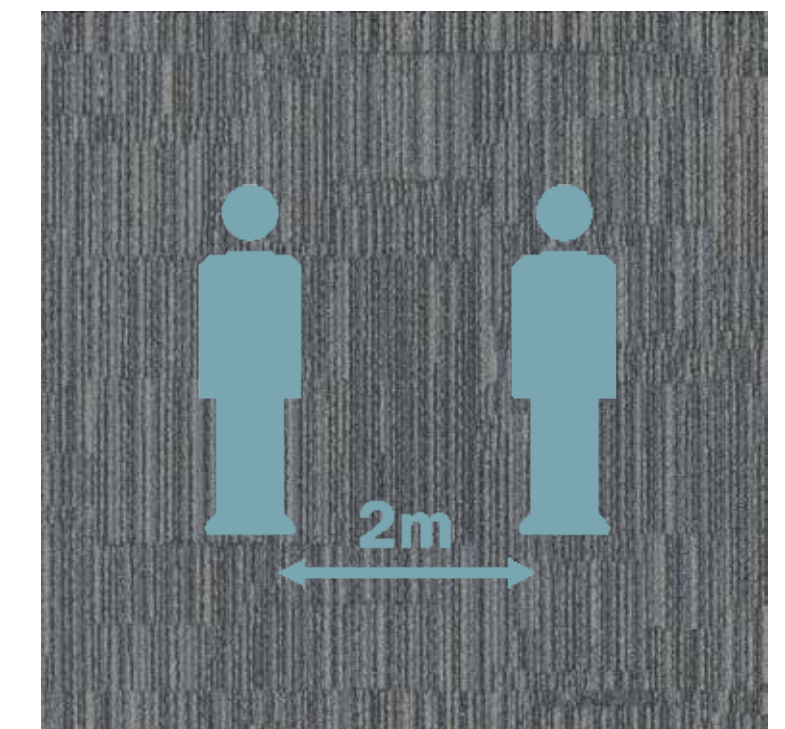
Topography 2.0



Comfortable Concrete 2.0



PlayAngle



Laylines

T O P O G R

A P H Y

M A P P

I N G

T O O L S

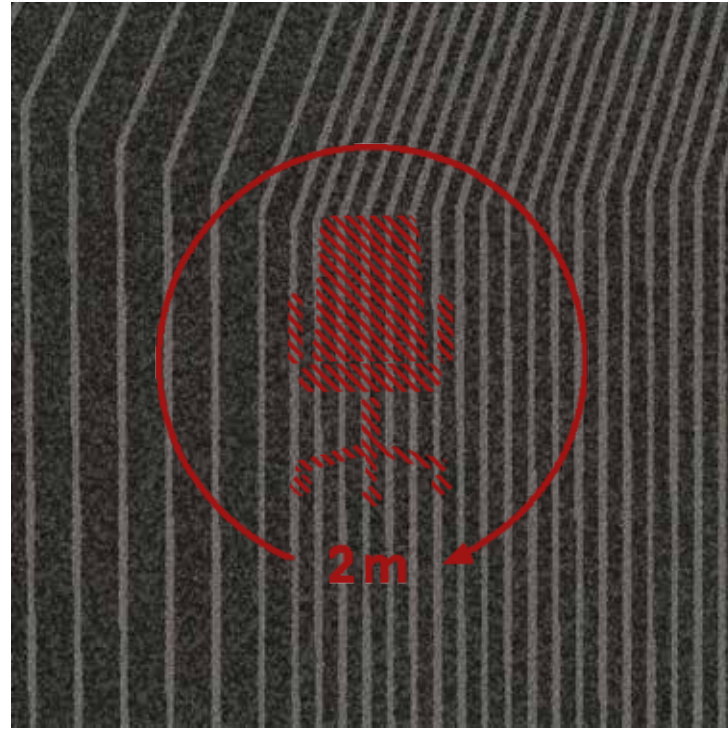
TOPOGRAPHY/MAPPING TOOLS

Drawing inspiration from the cartography of Map making, the Topography collection provides patterns for functional layout configurations.

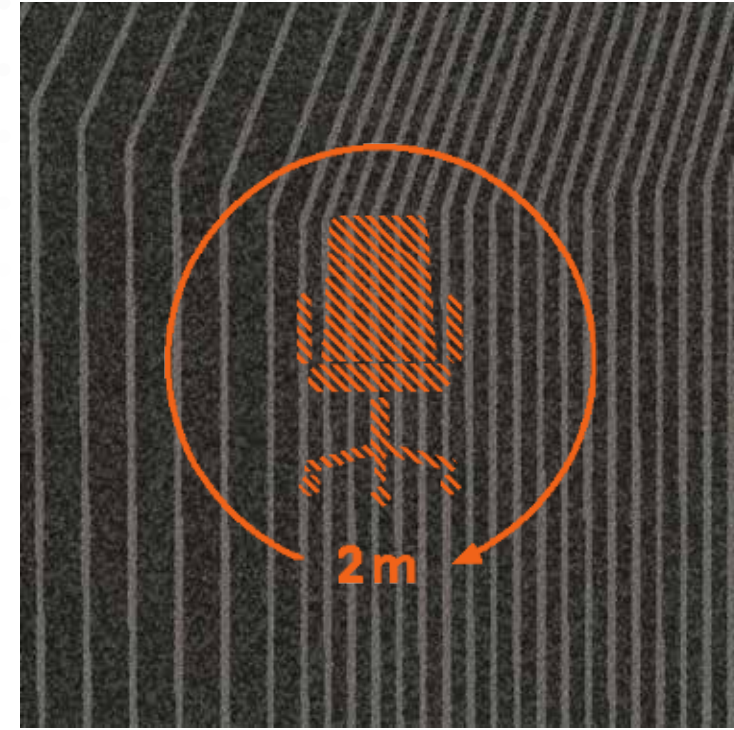
We are expanding Topography's drawing tools (Wayfinding) with new Social Factor signages which can be implemented for the safe office.

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Milliken

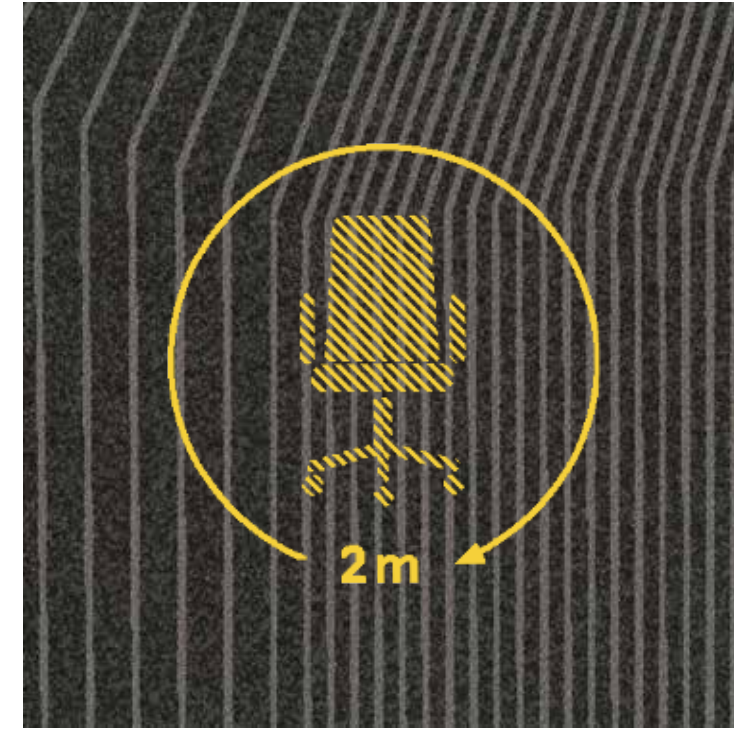
SOCIAL FACTOR / Topography 2.0



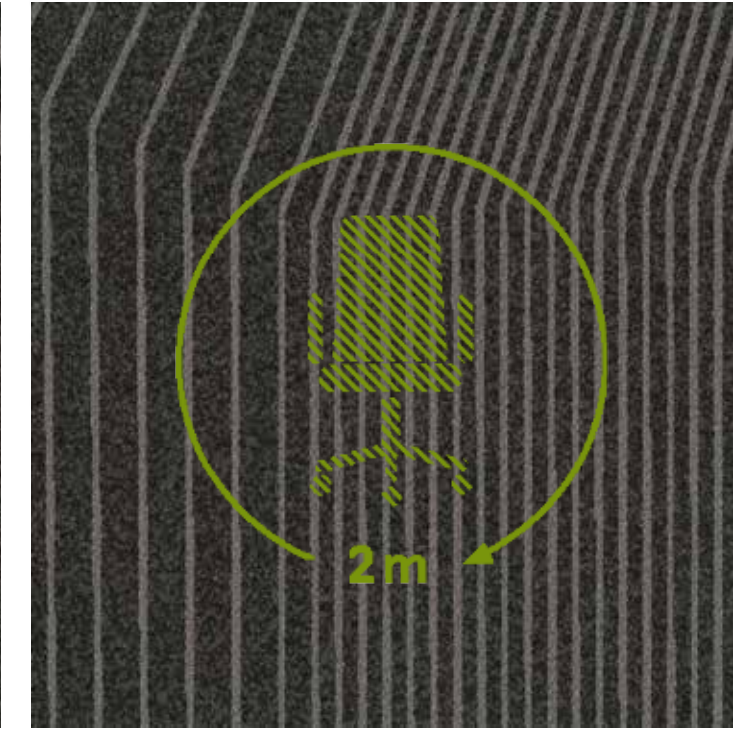
Explorer / Scarlet - Chair



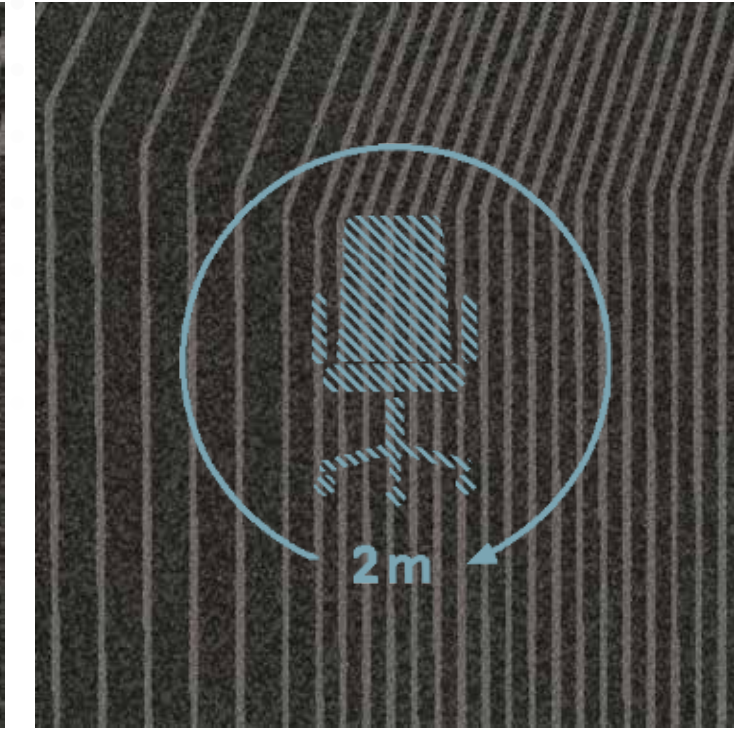
Explorer / Tangerine - Chair



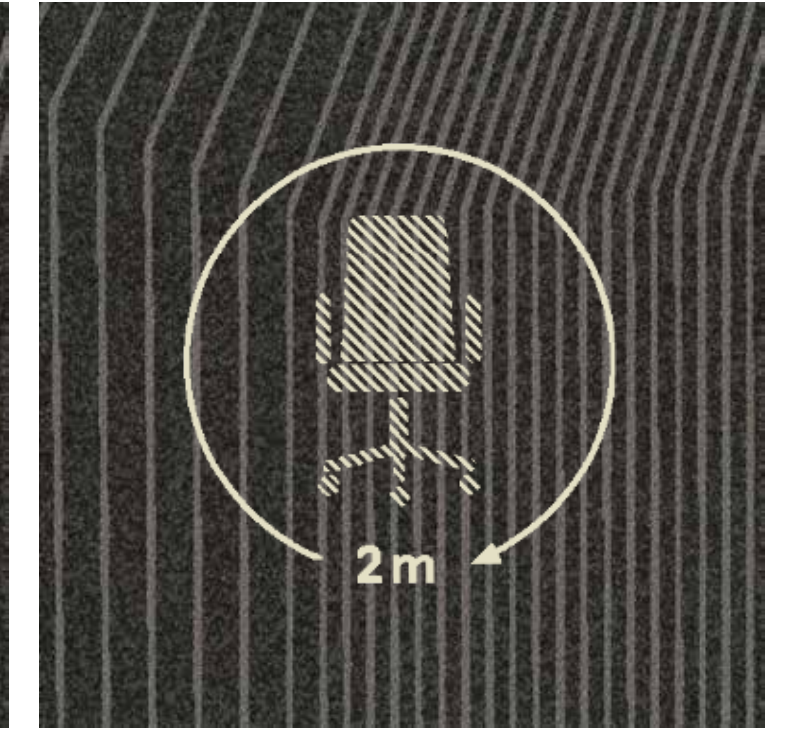
Explorer / Sun - Chair



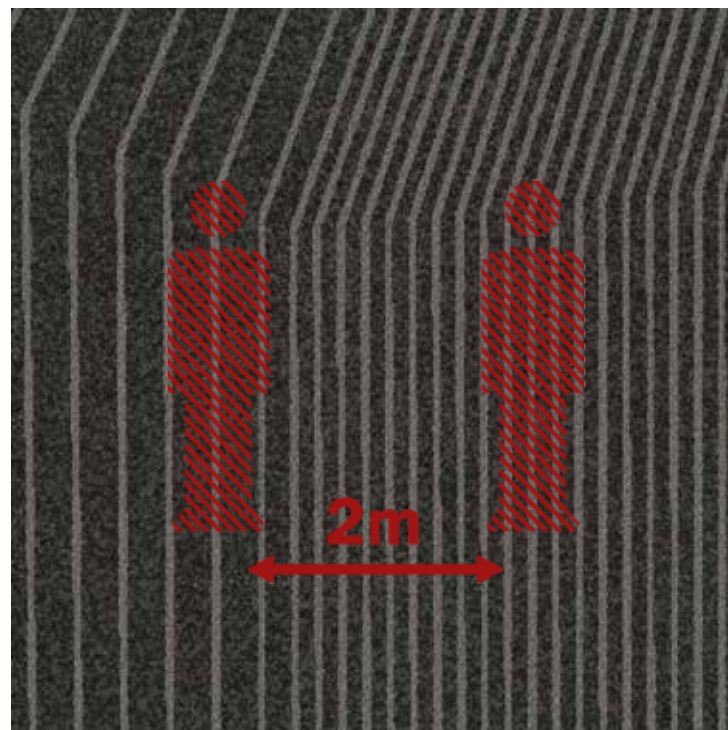
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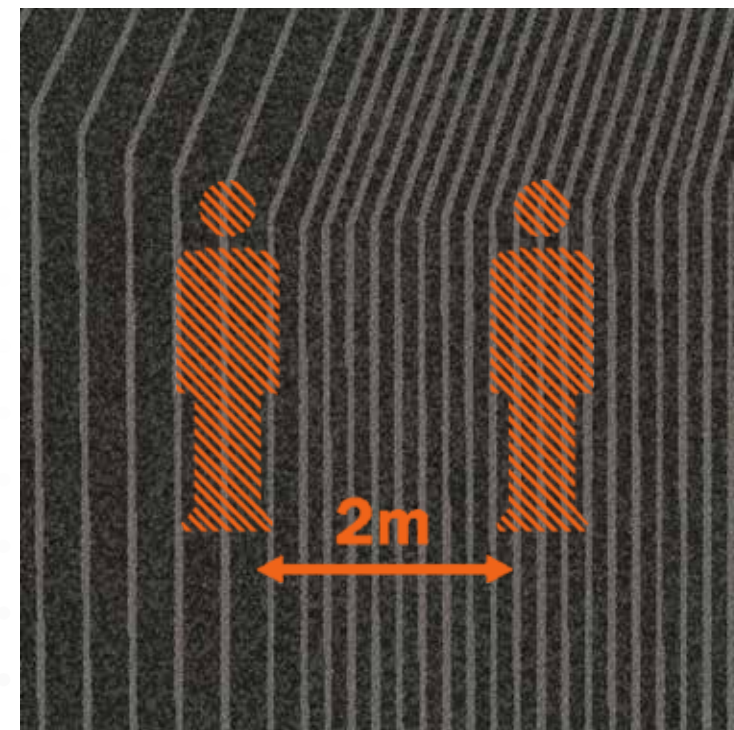
Explorer / Azul - Chair



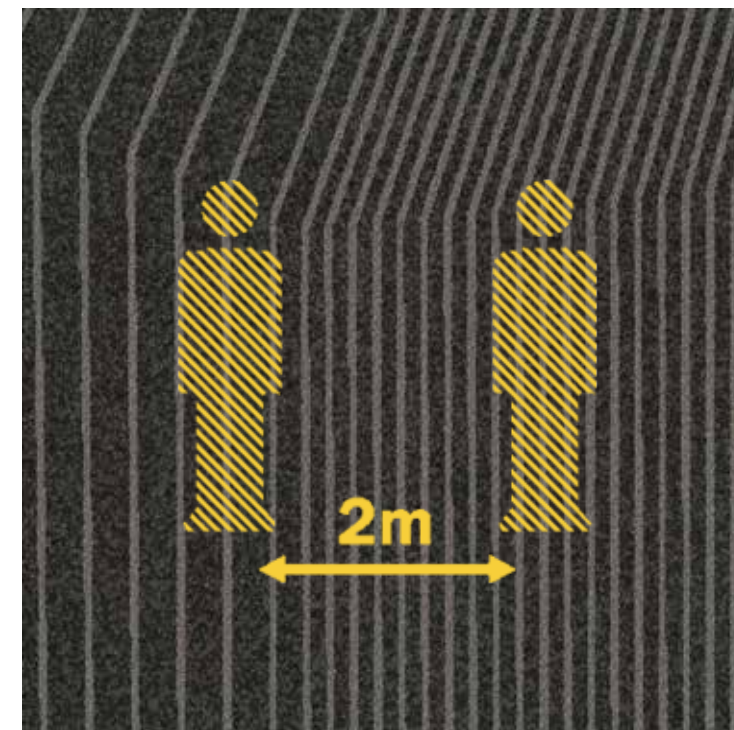
Explorer / White - Chair



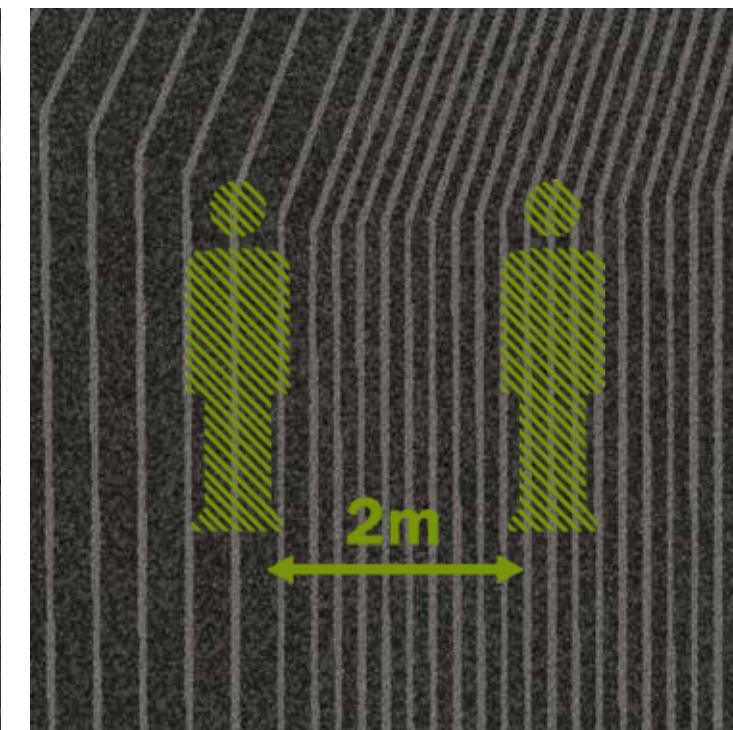
Explorer / Scarlet - Distance



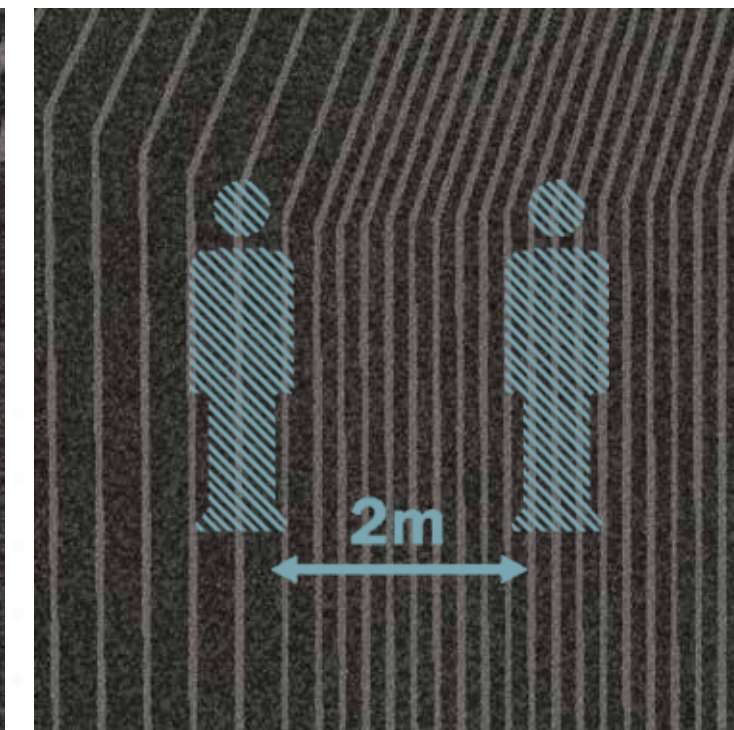
Explorer / Tangerine - Distance



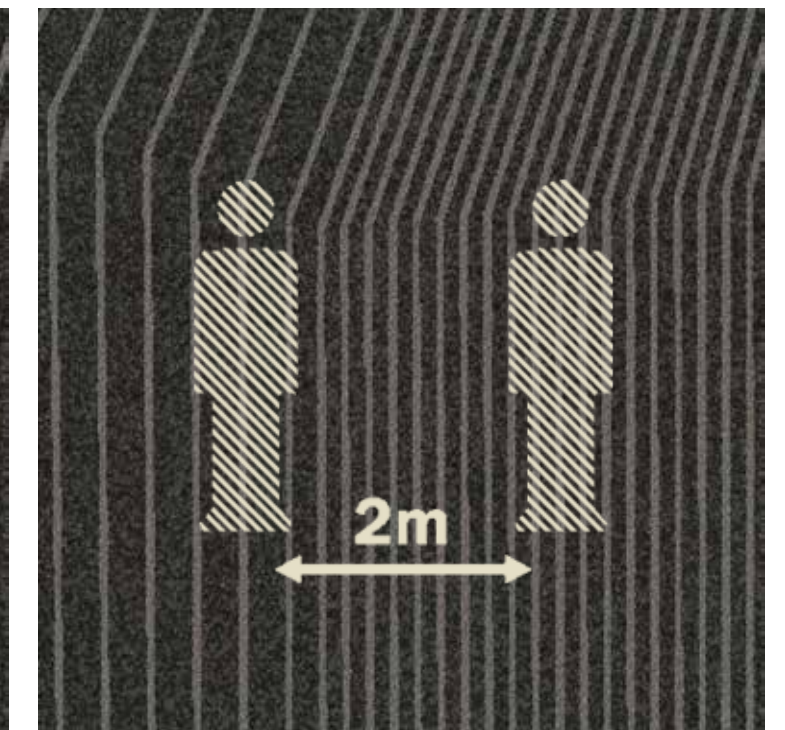
Explorer / Sun - Distance



Explorer / Parrot - Distance

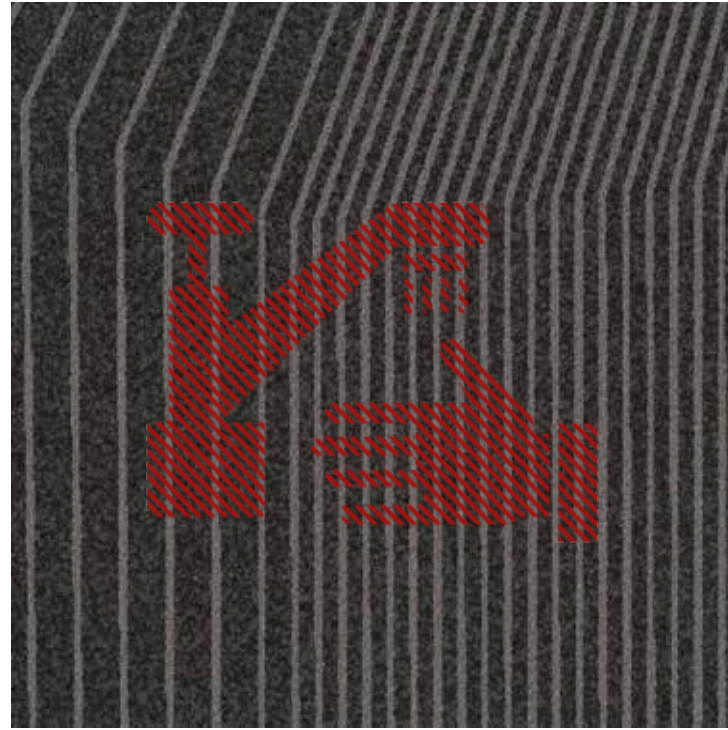


Explorer / Azul - Distance



Explorer / White - Distance

SOCIAL FACTOR / Topography 2.0



Explorer / Scarlet - Hand Wash



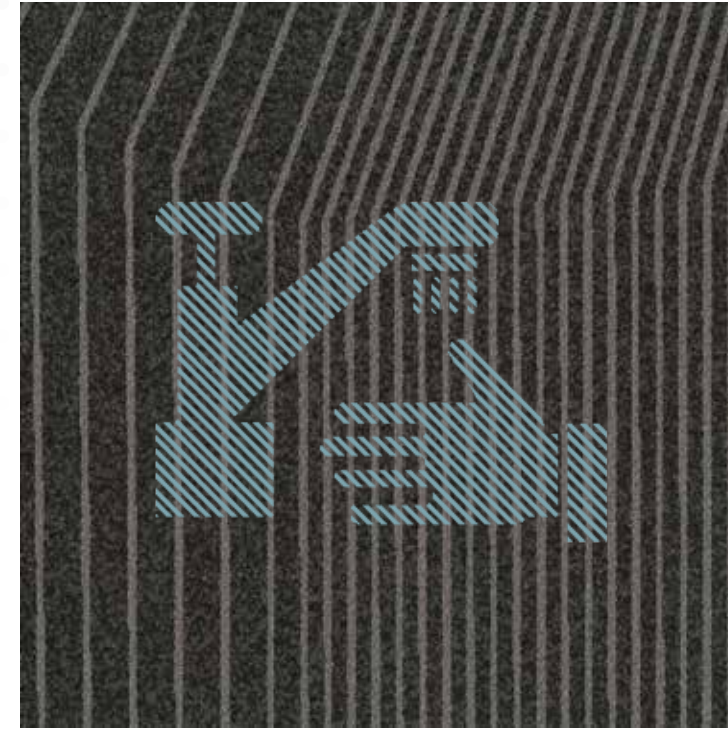
Explorer / Tangerine - Hand Wash



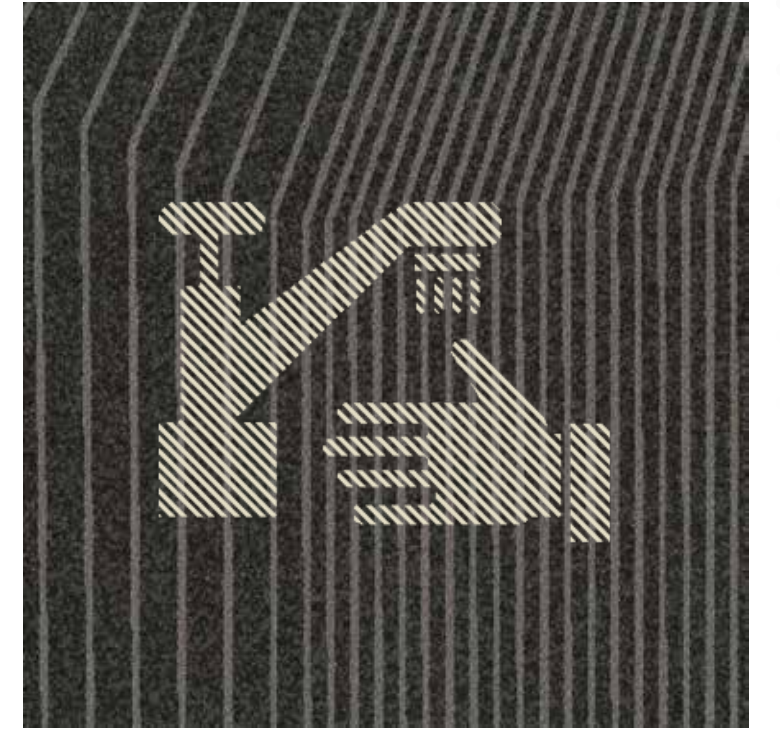
Explorer / Sun - Hand Wash



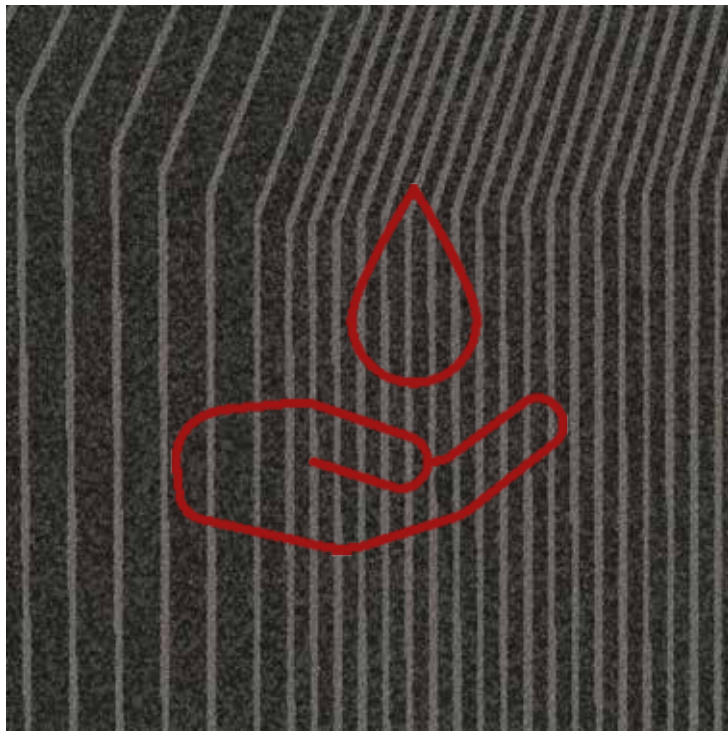
Explorer / Parrot - Hand Wash



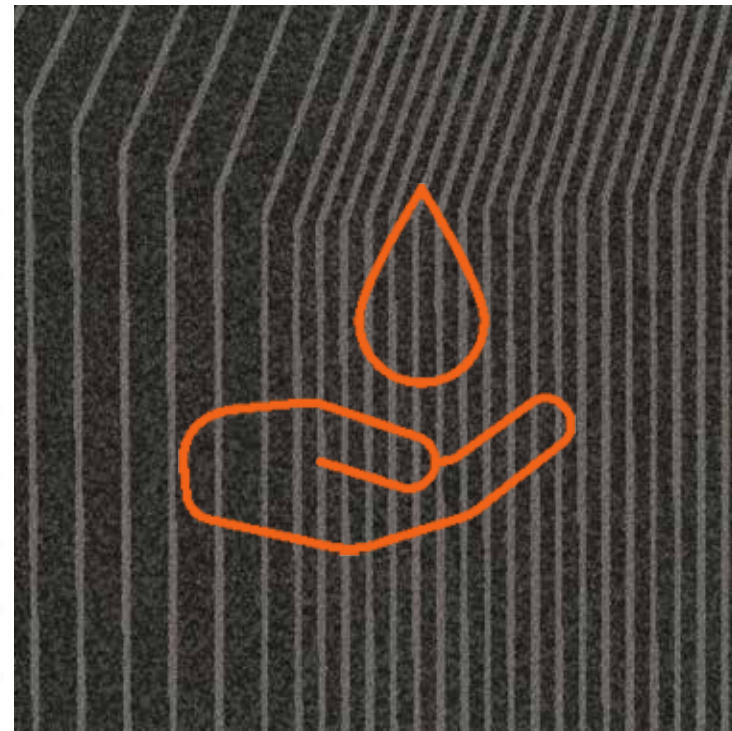
Explorer / Azul - Hand Wash



Explorer / White - Hand Wash



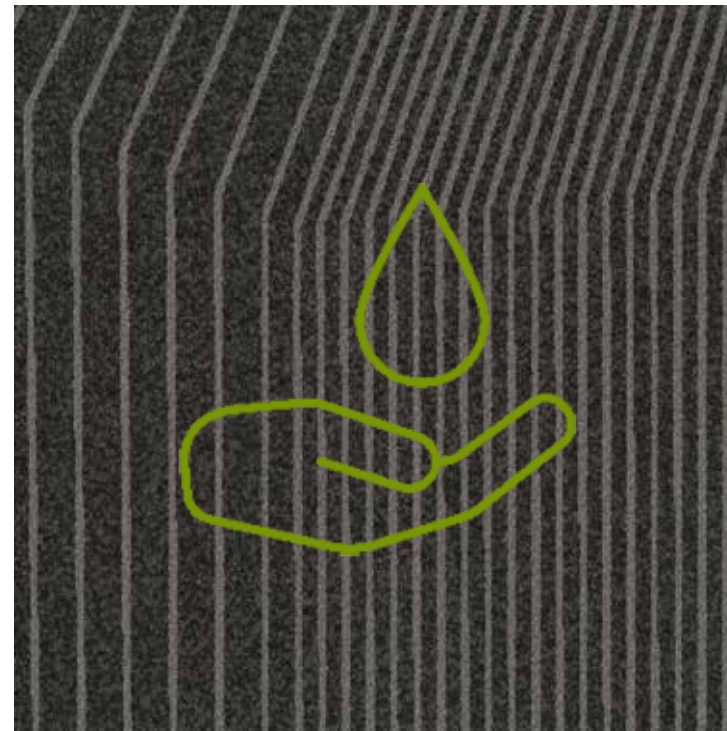
Explorer / Scarlet - Sanitation



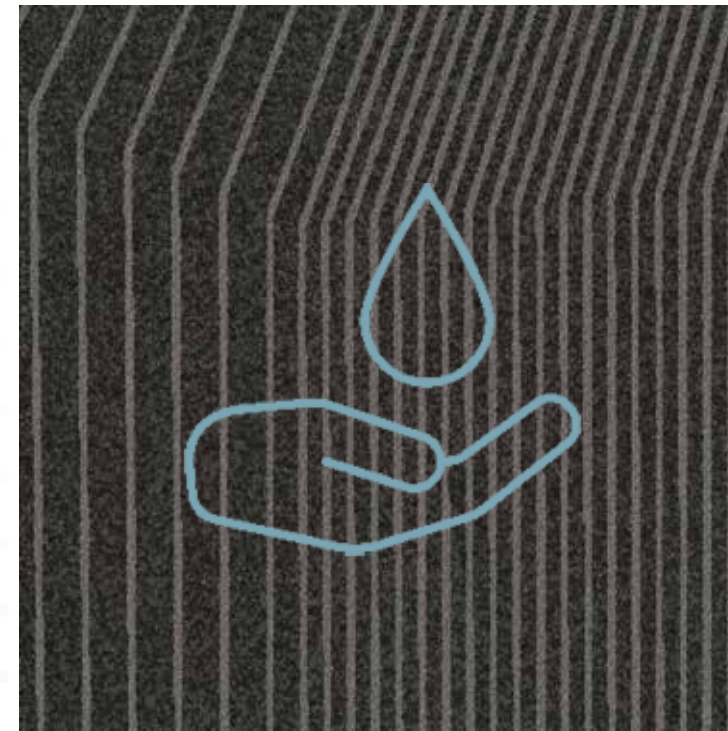
Explorer / Tangerine - Sanitation



Explorer / Sun - Sanitation



Explorer / Parrot - Sanitation

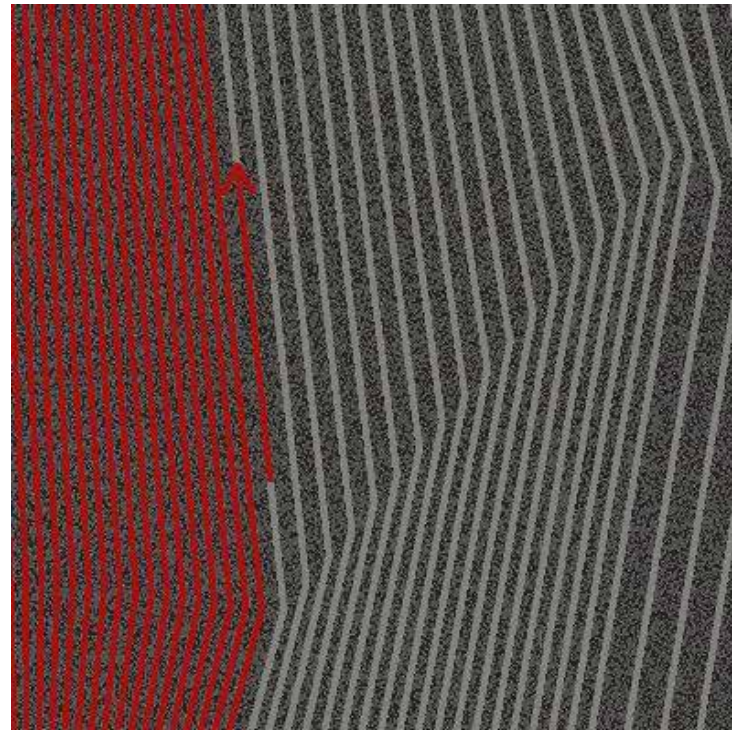


Explorer / Azul - Sanitation

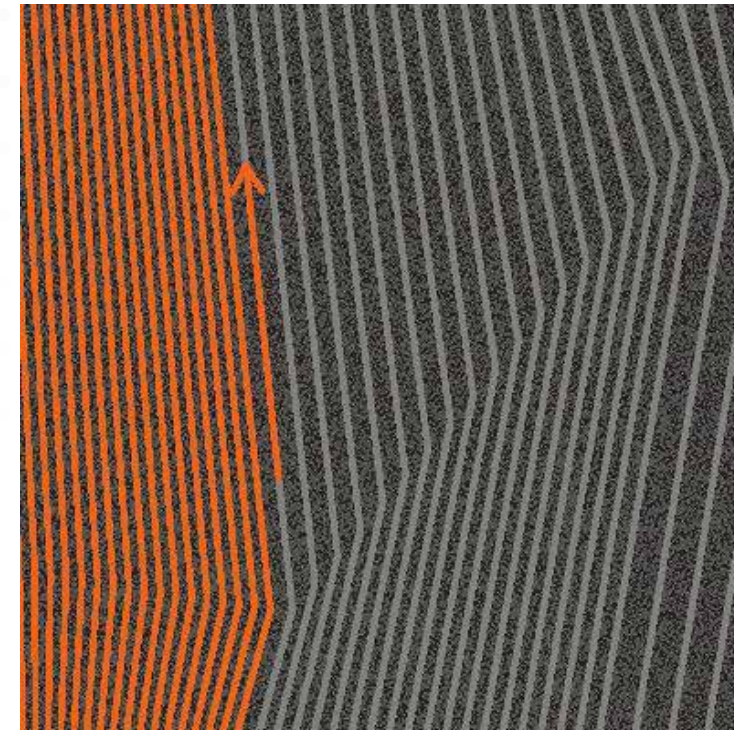


Explorer / White - Sanitation

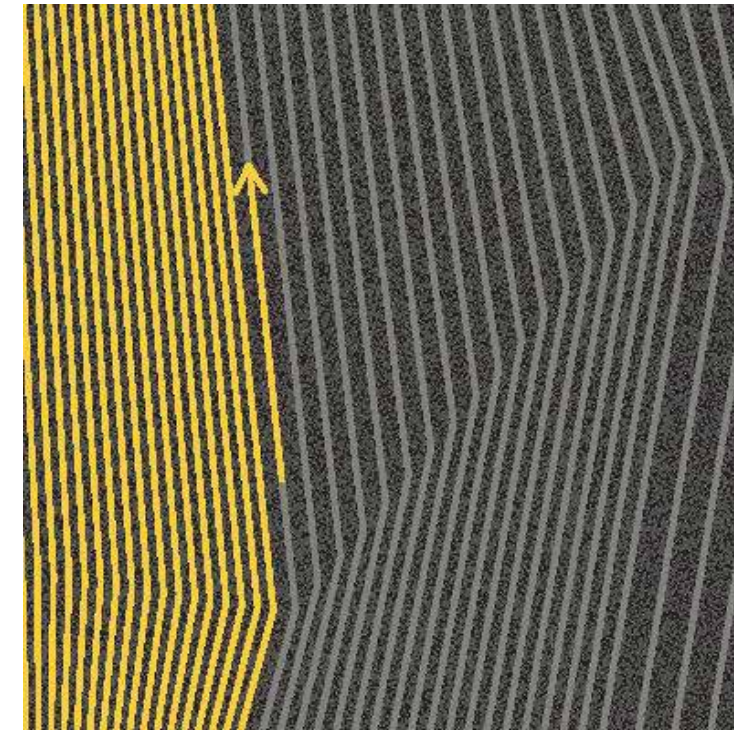
SOCIAL FACTOR / Topography 2.0



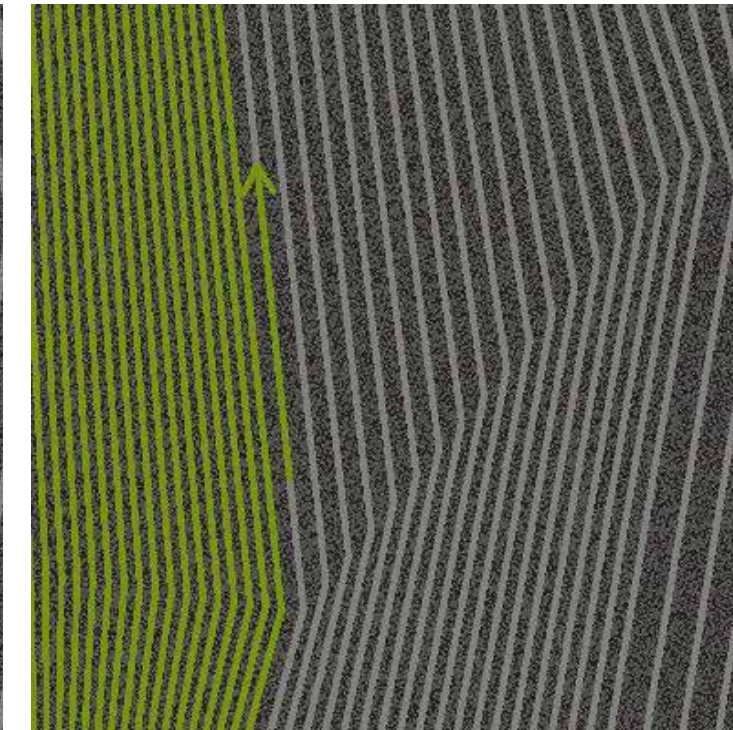
Explorer / Scarlet - Arrow



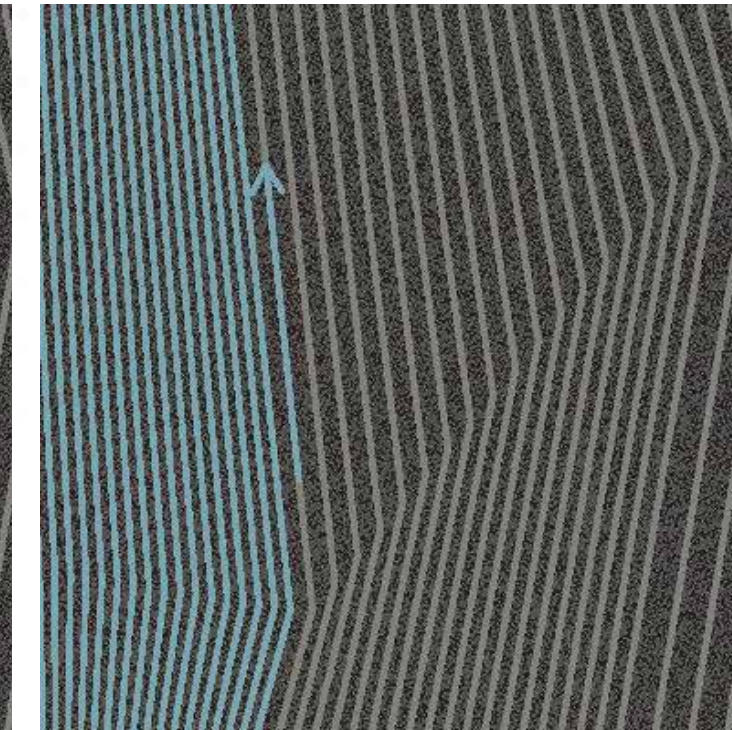
Explorer / Tangerine - Arrow



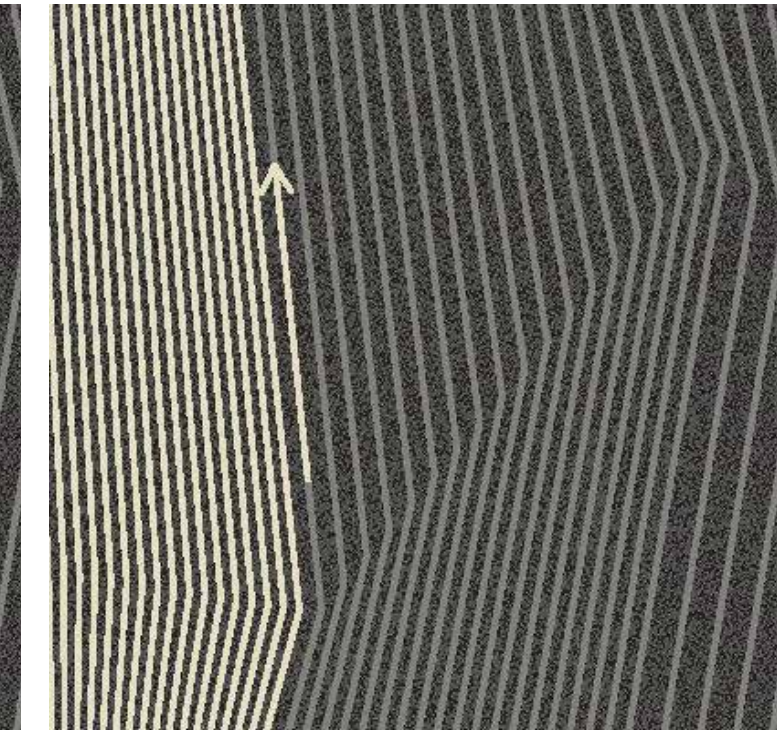
Explorer / Sun - Arrow



Explorer / Parrot - Arrow

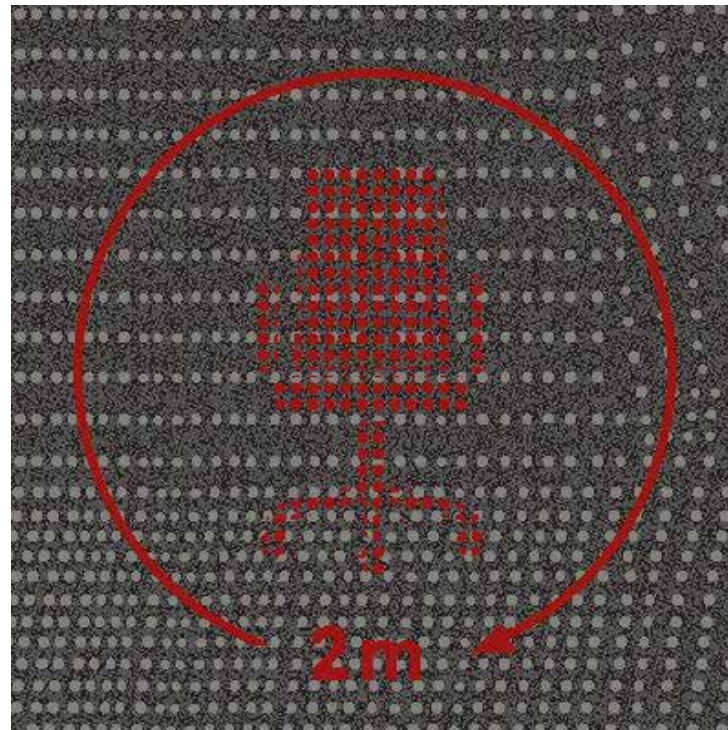


Explorer / Azul - Arrow

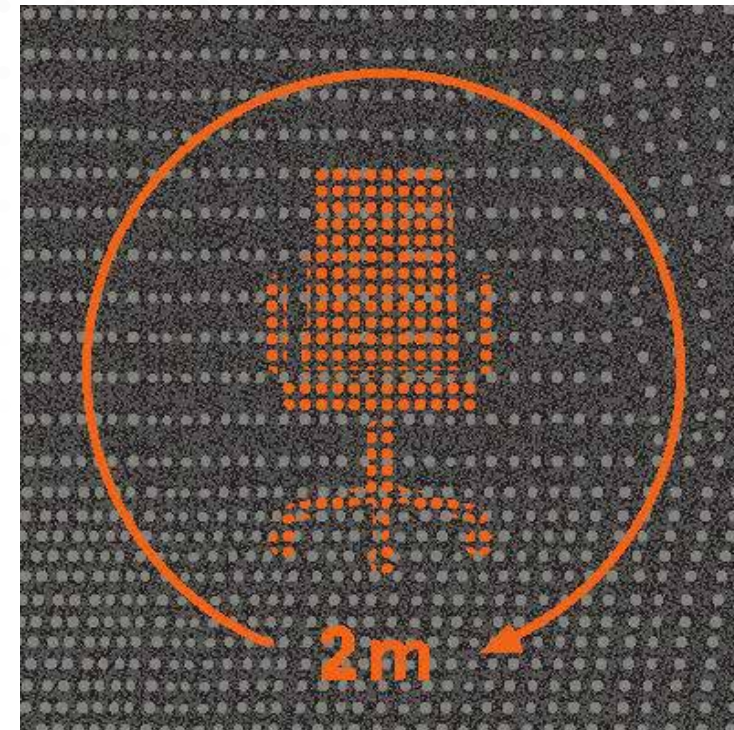


Explorer / White - Arrow

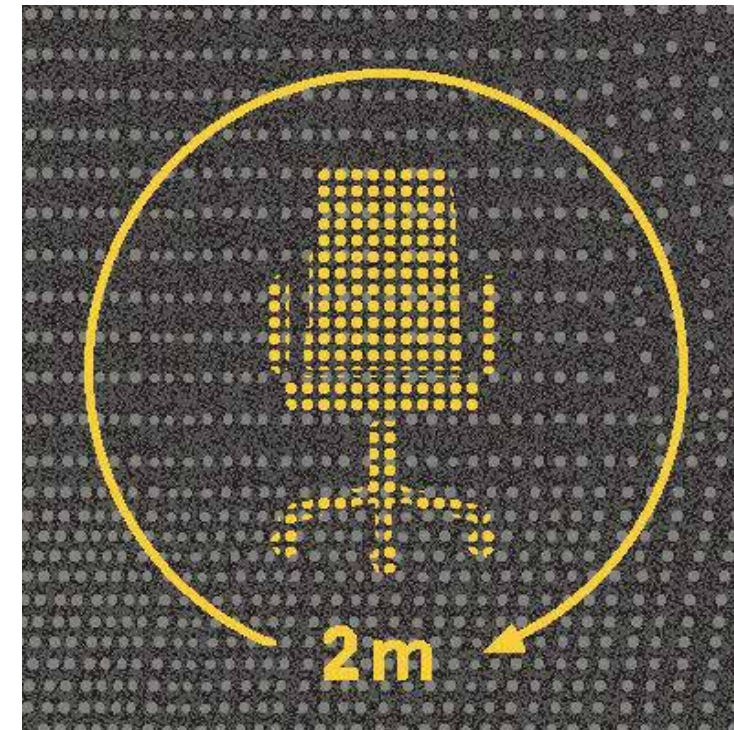
SOCIAL FACTOR / Topography 2.0



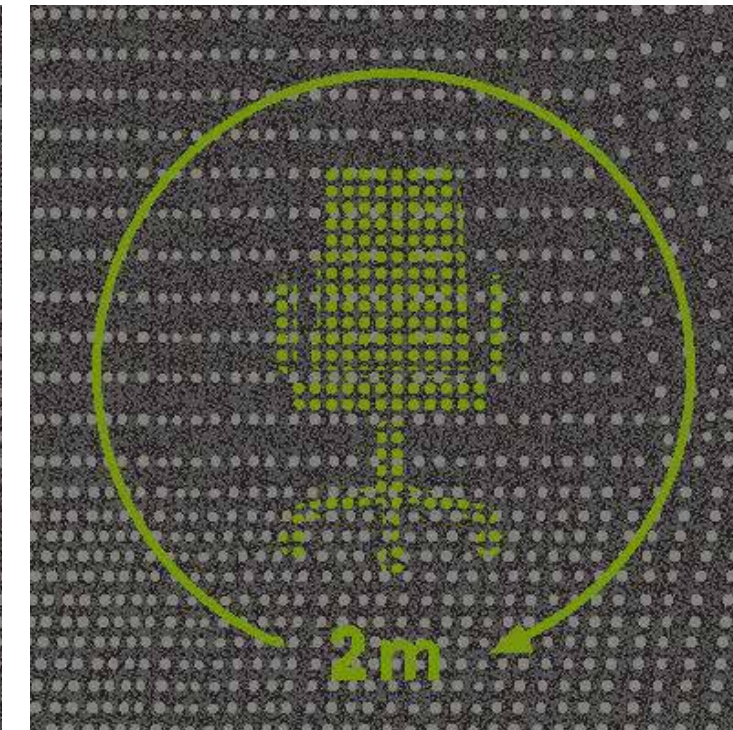
Navigator / Scarlet - Chair



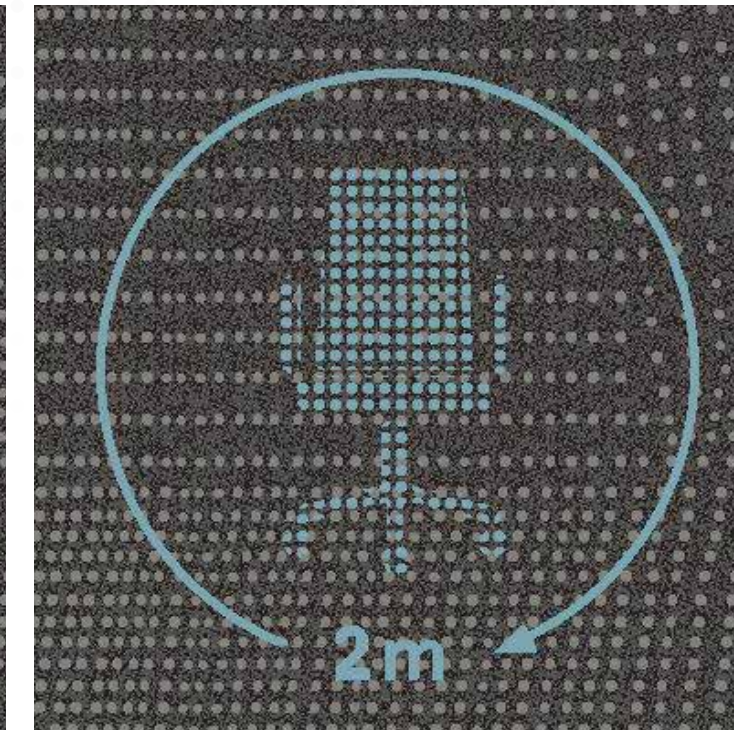
Navigator / Tangerine - Chair



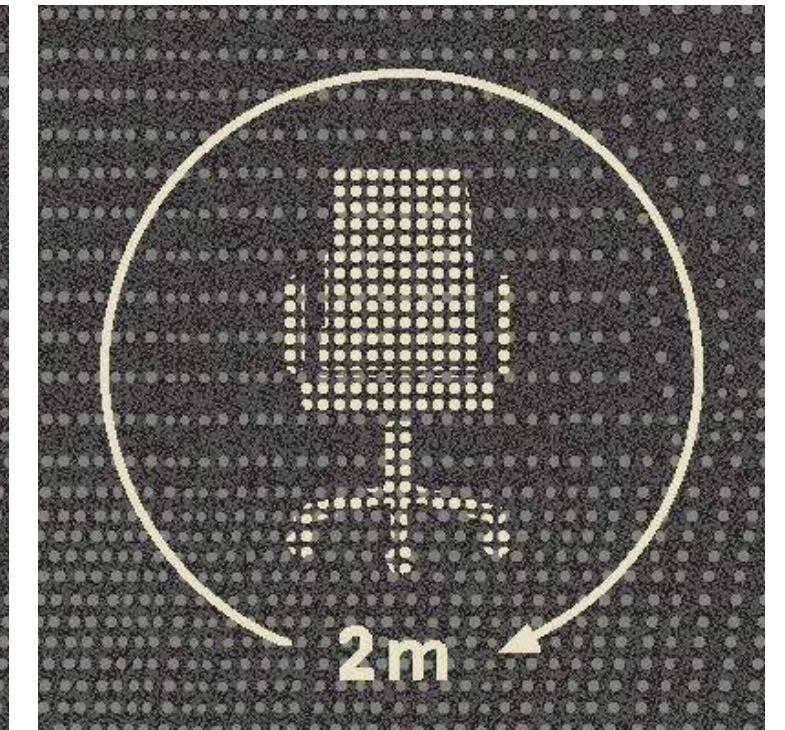
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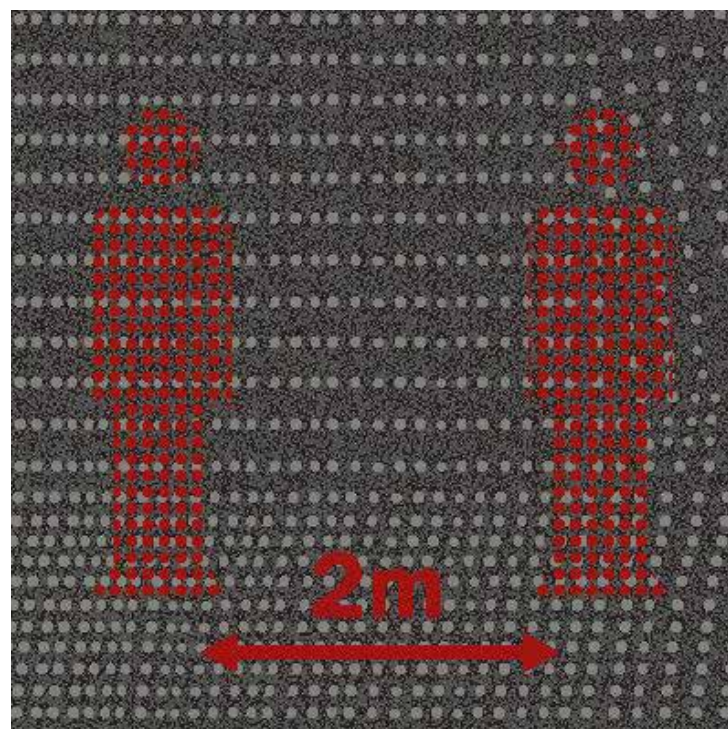
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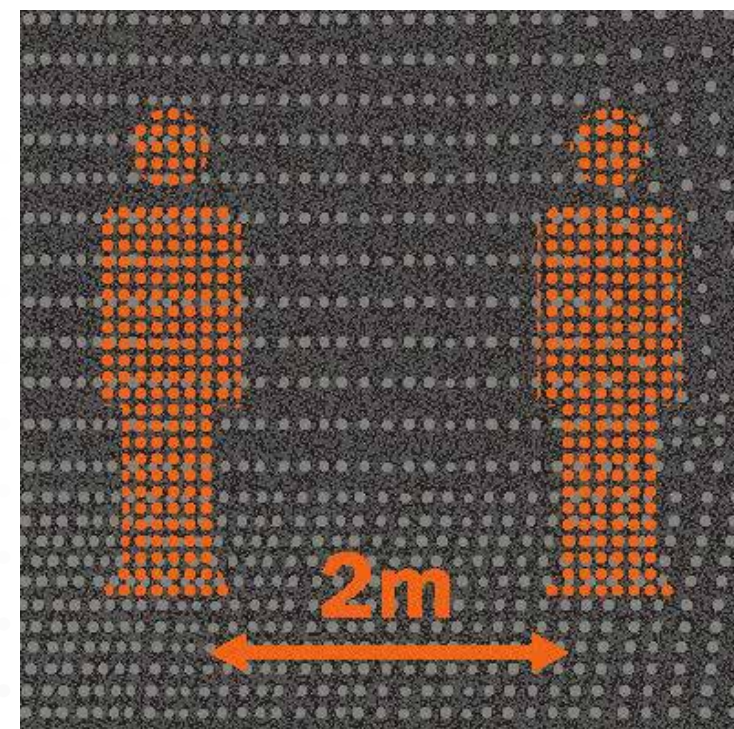
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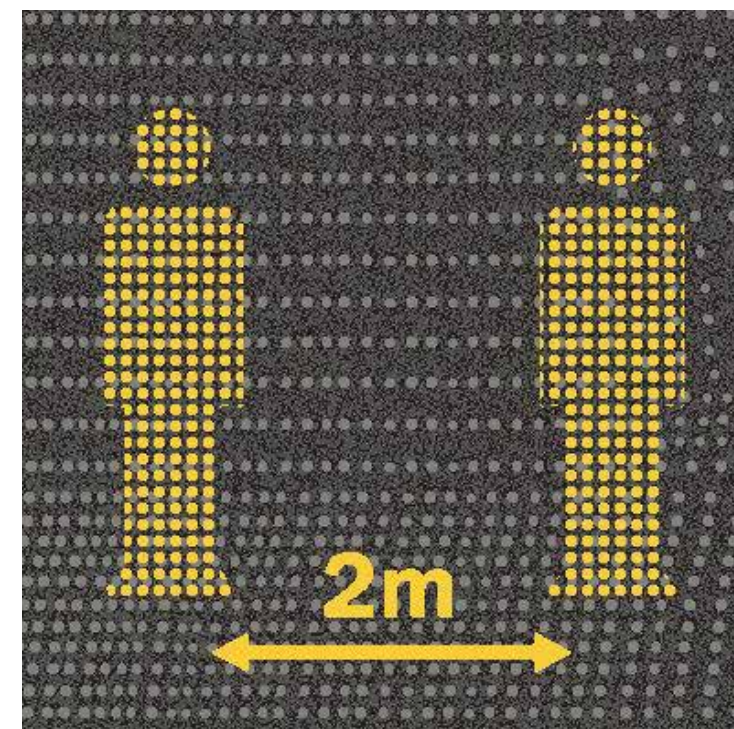
Navigator / White - Chair



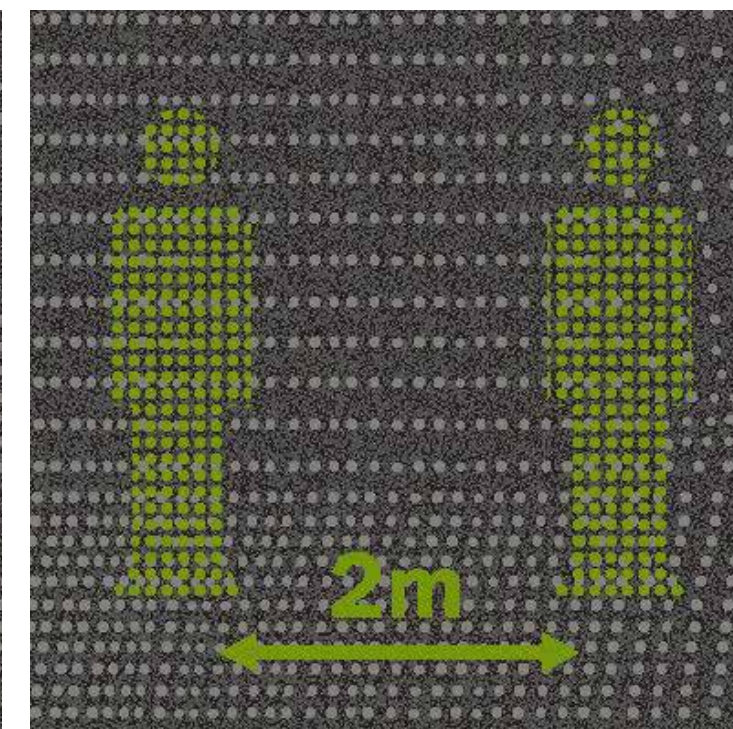
Navigator / Scarlet - Distance



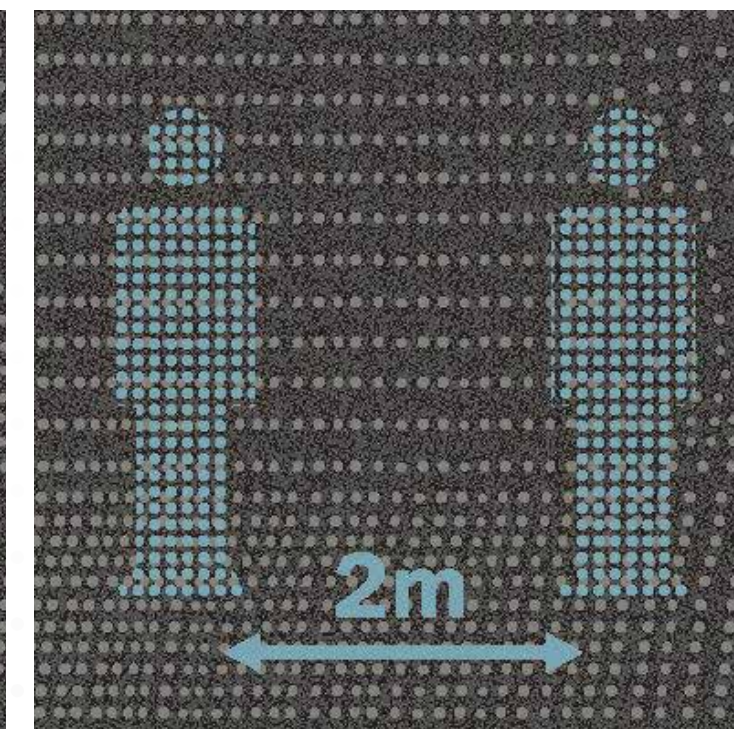
Navigator / Tangerine - Distance



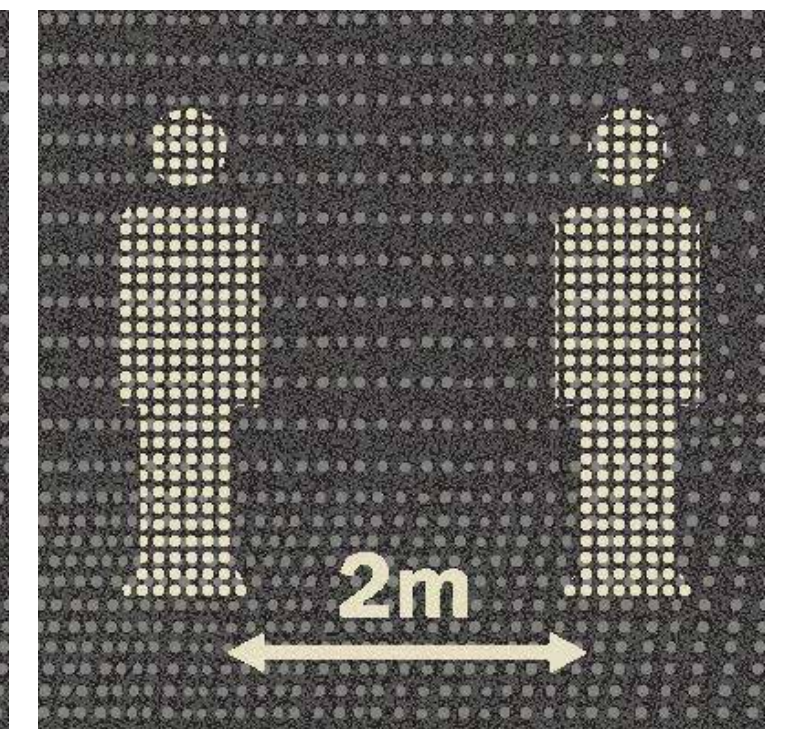
Navigator / Sun - Distance



Navigator / Parrot - Distance

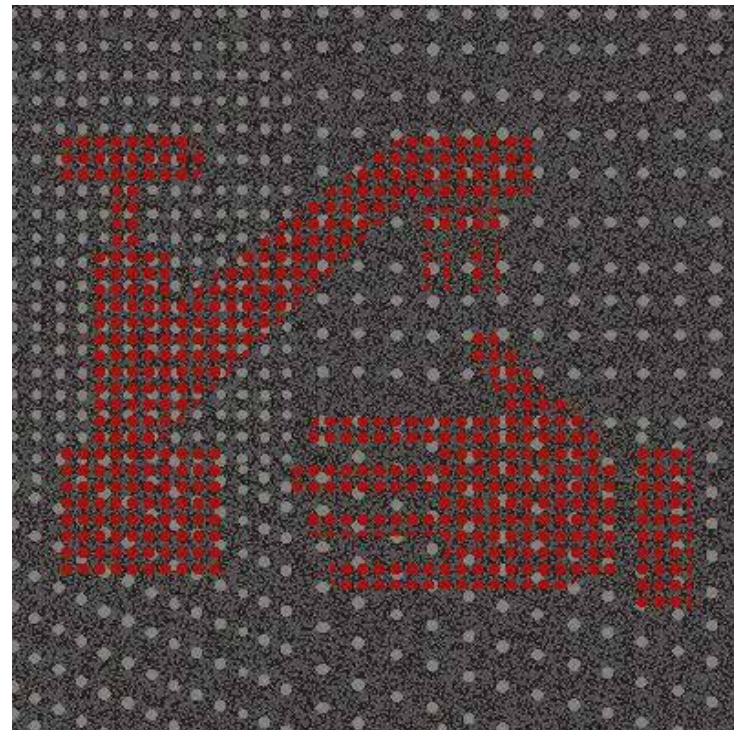


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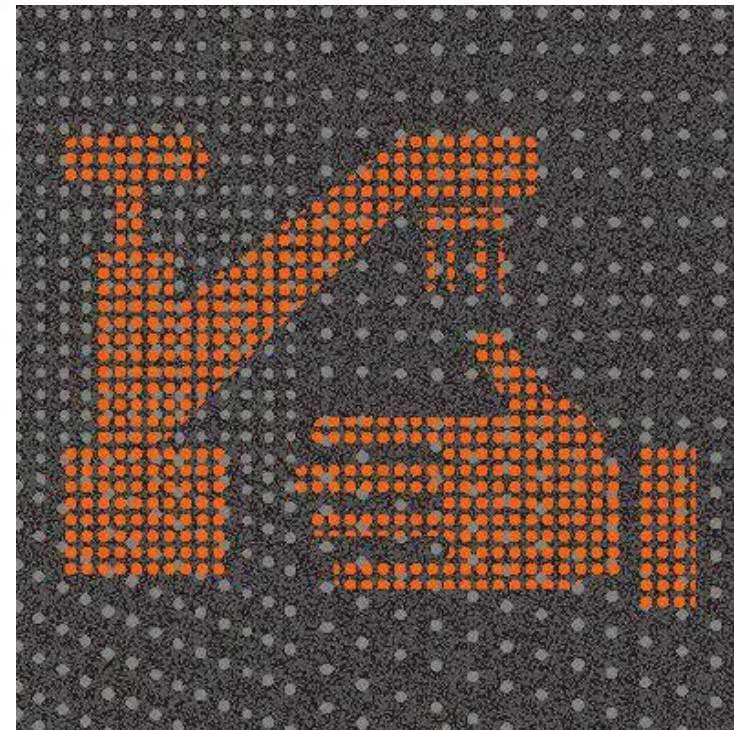


Navigator / White - Distance

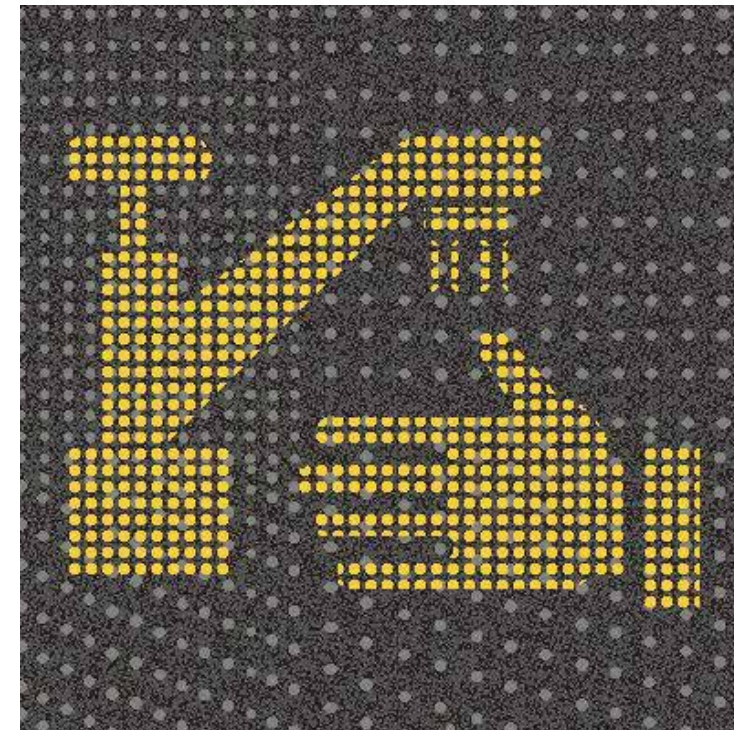
SOCIAL FACTOR / Topography 2.0



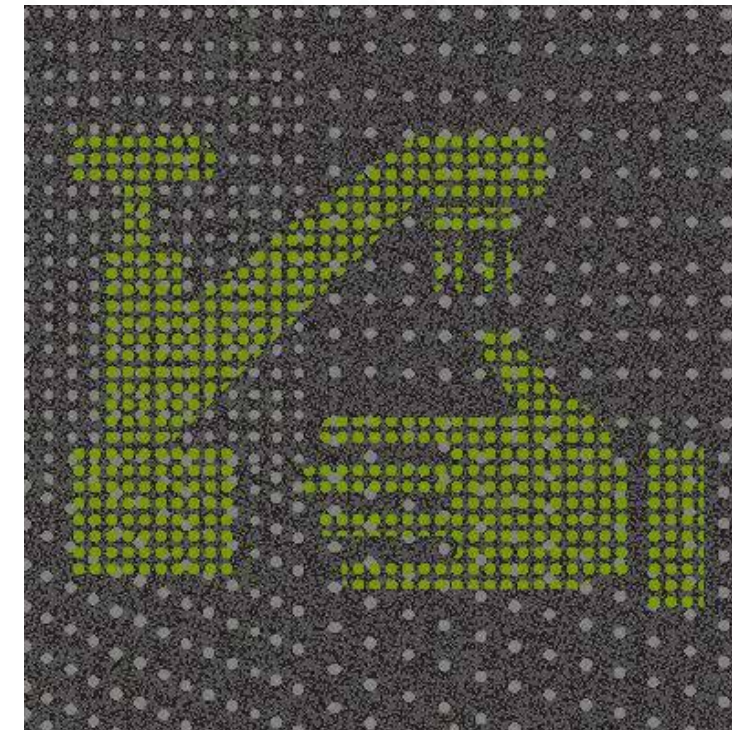
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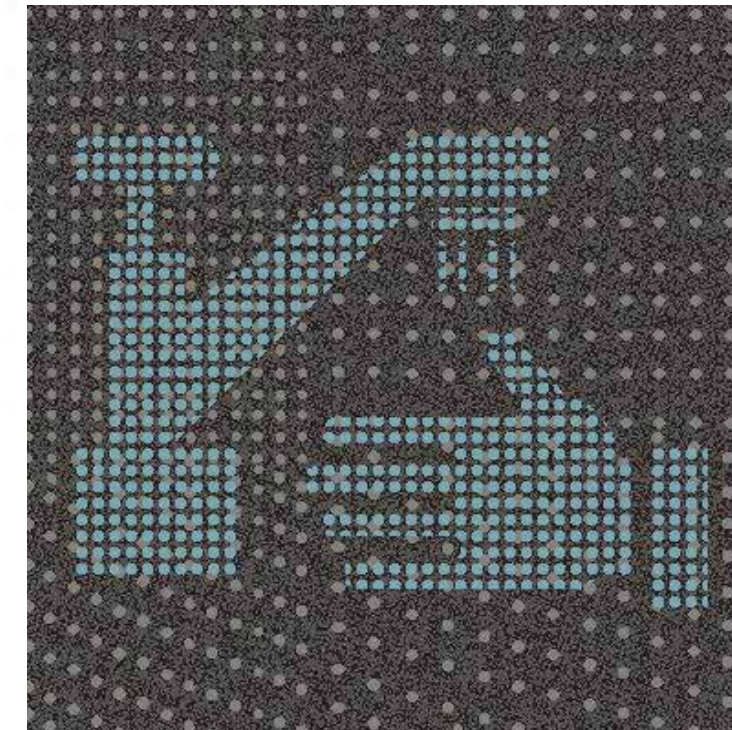
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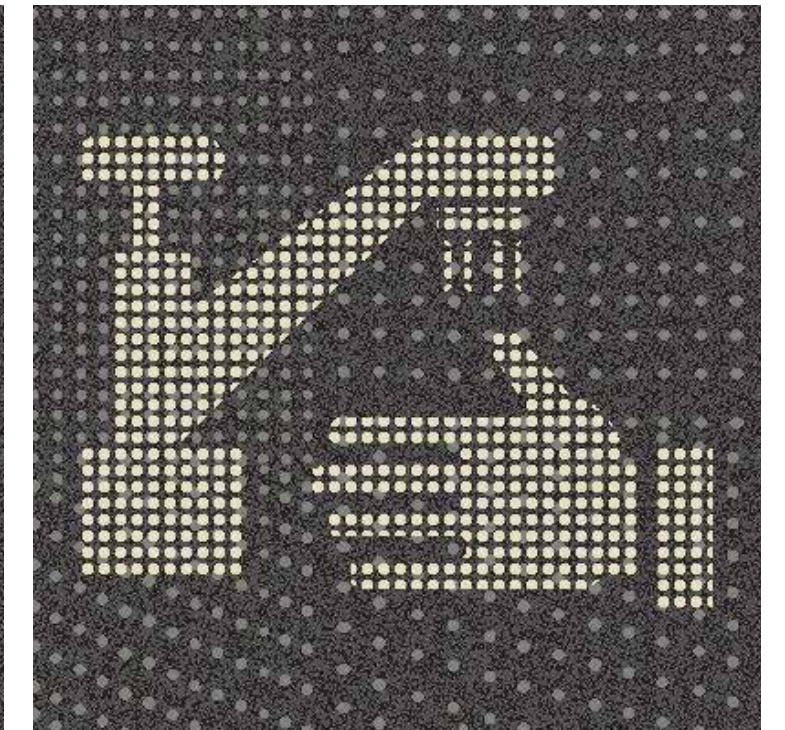
Navigator / Sun - Hand Wash



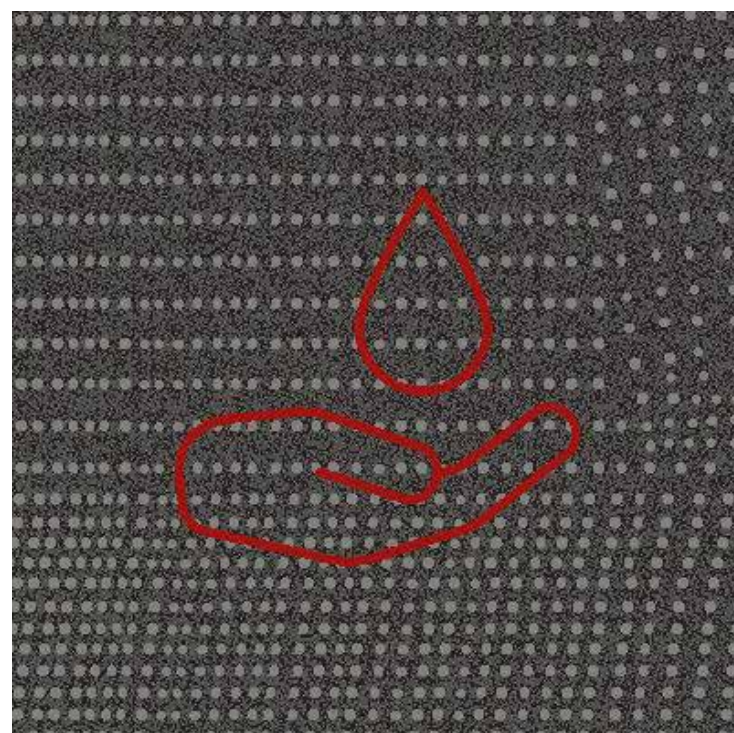
Navigator / Parrot - Hand Wash



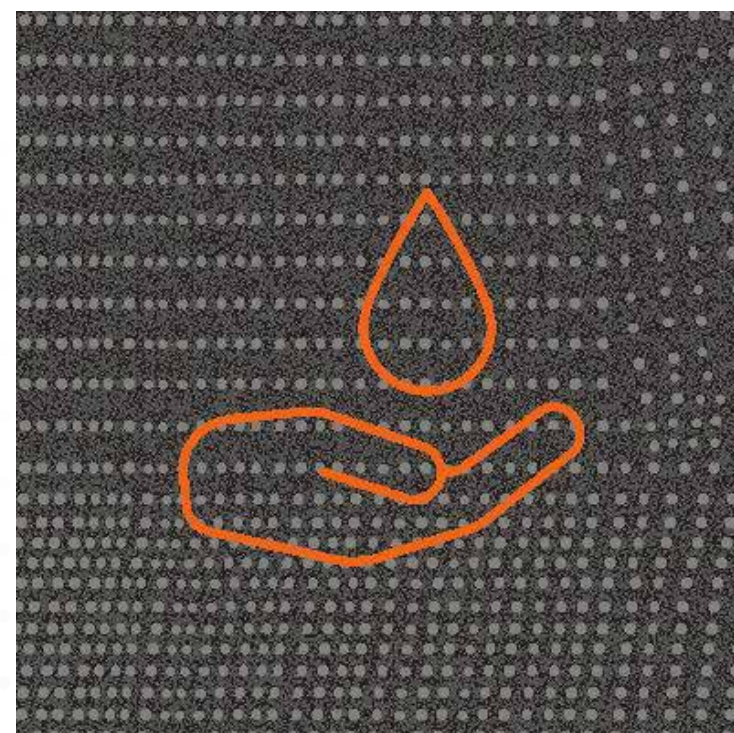
Navigator / Azul - Hand Wash



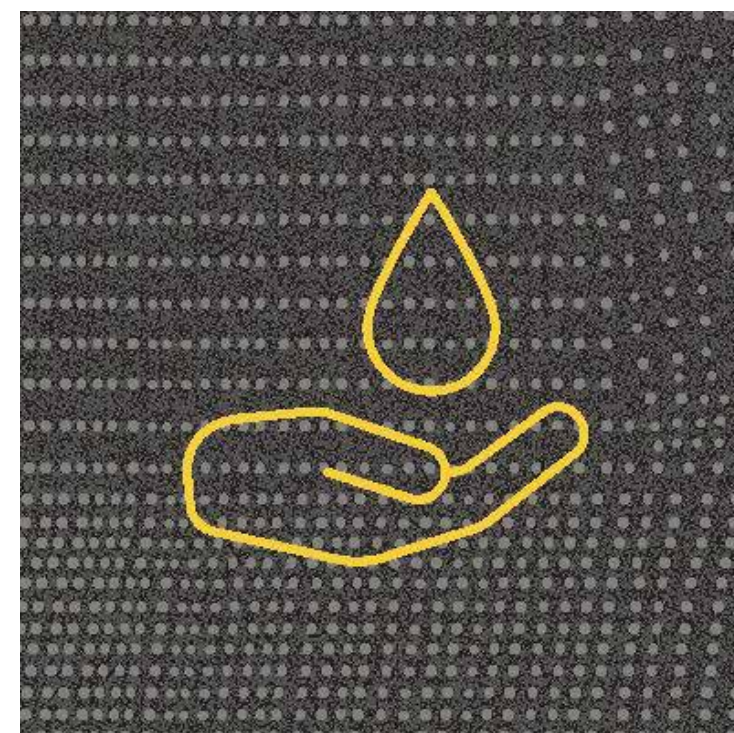
Navigator / White - Hand Wash



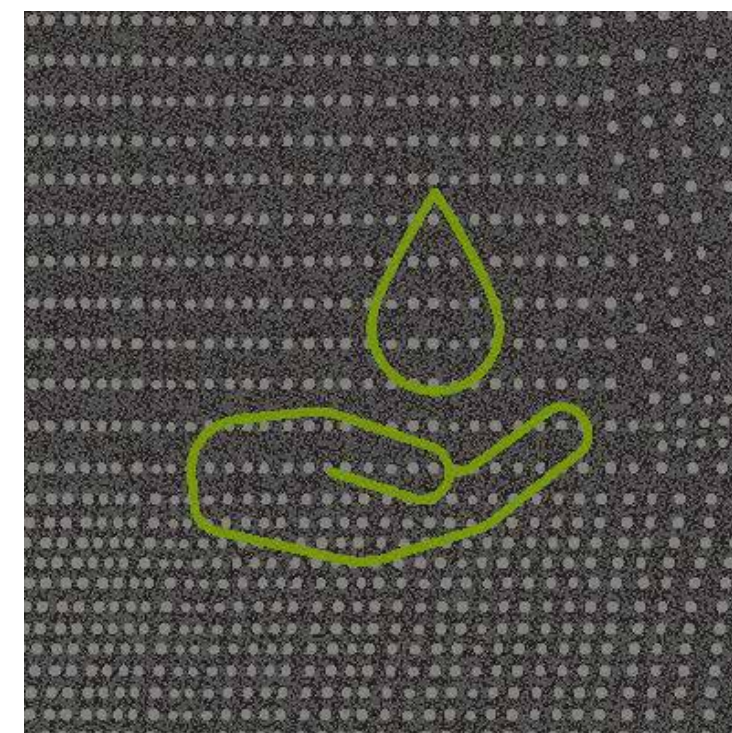
Navigator / Scarlet - Sanitation



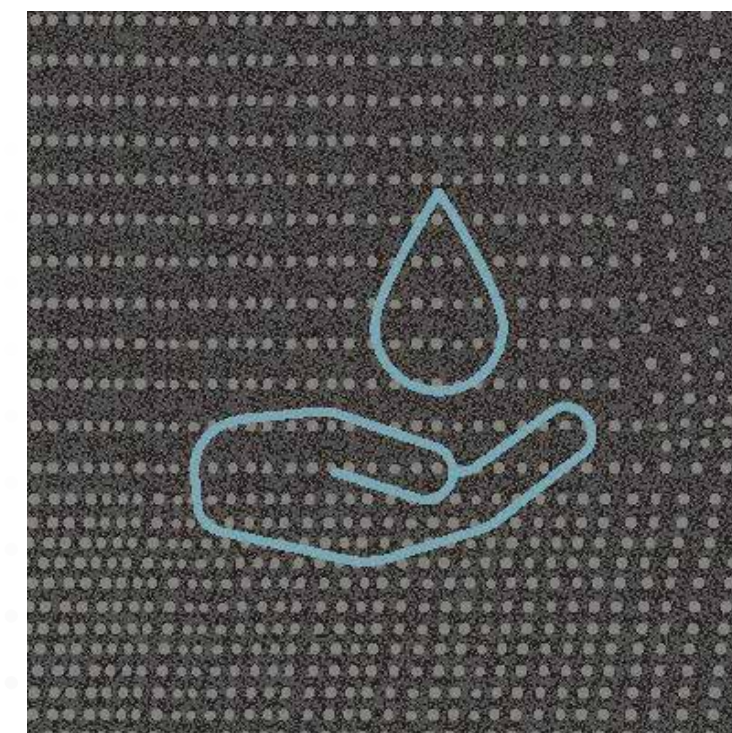
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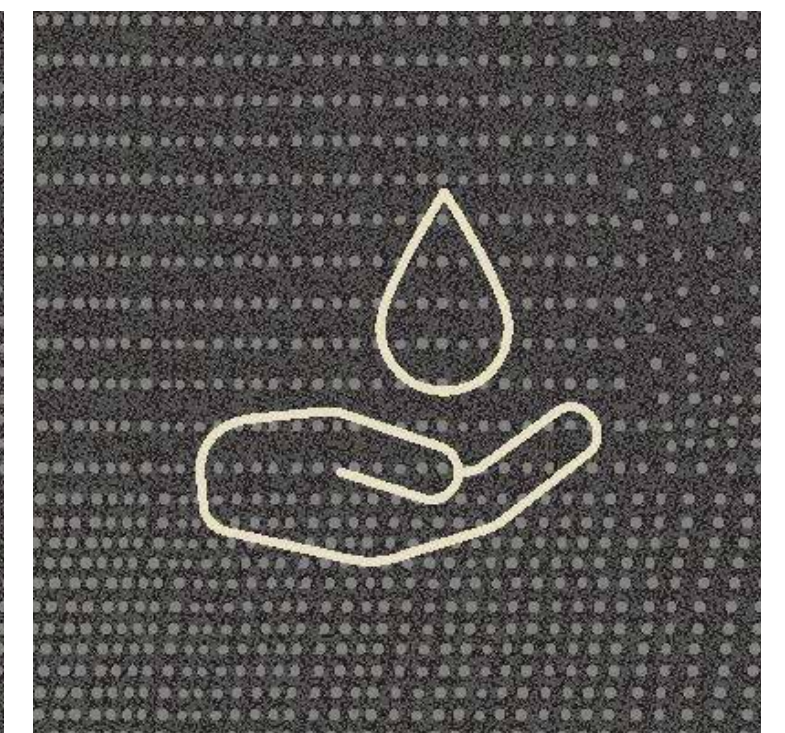
Navigator / Sun - Sanitation



Navigator / Parrot - Sanitation

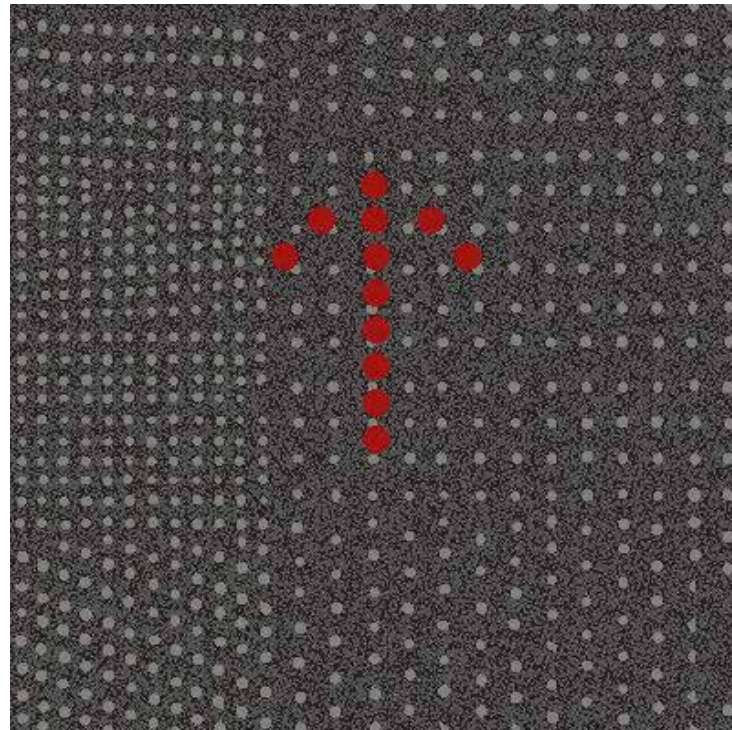


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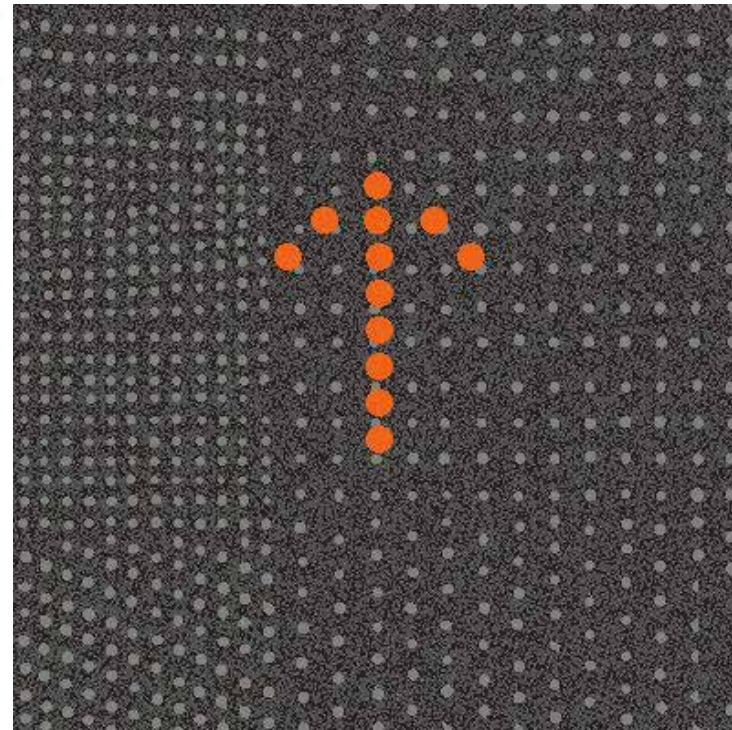


Navigator / White - Sanitation

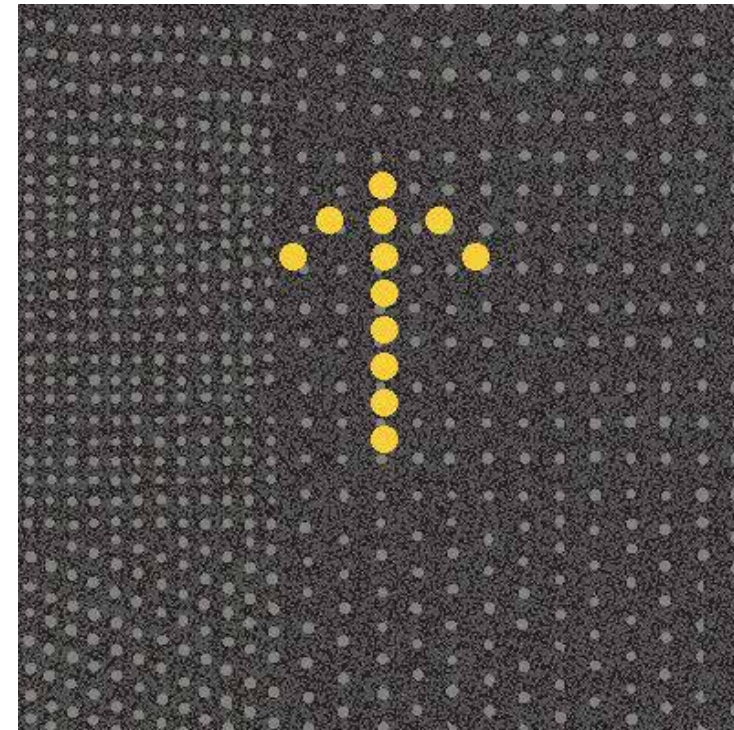
SOCIAL FACTOR / Topography 2.0



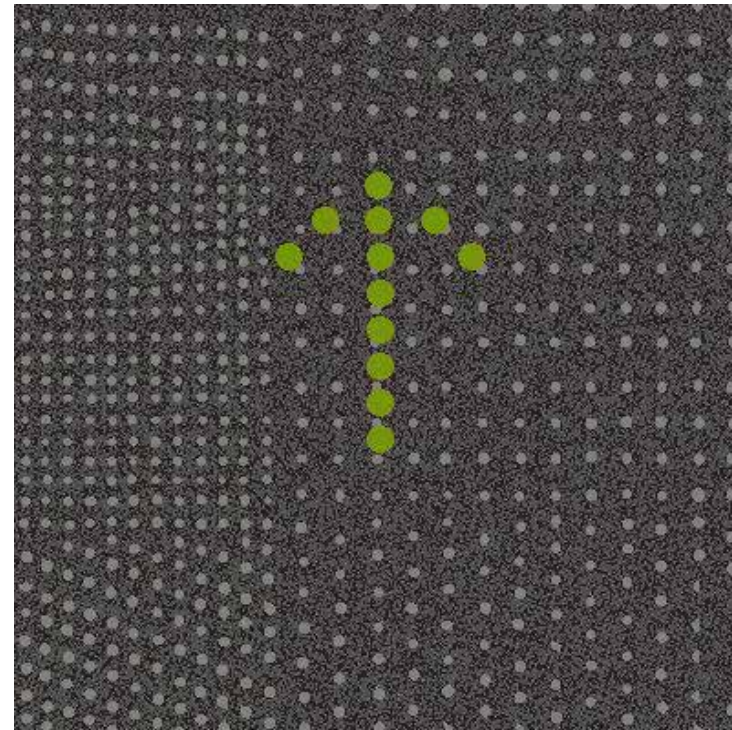
Navigator / Scarlet - Arrow



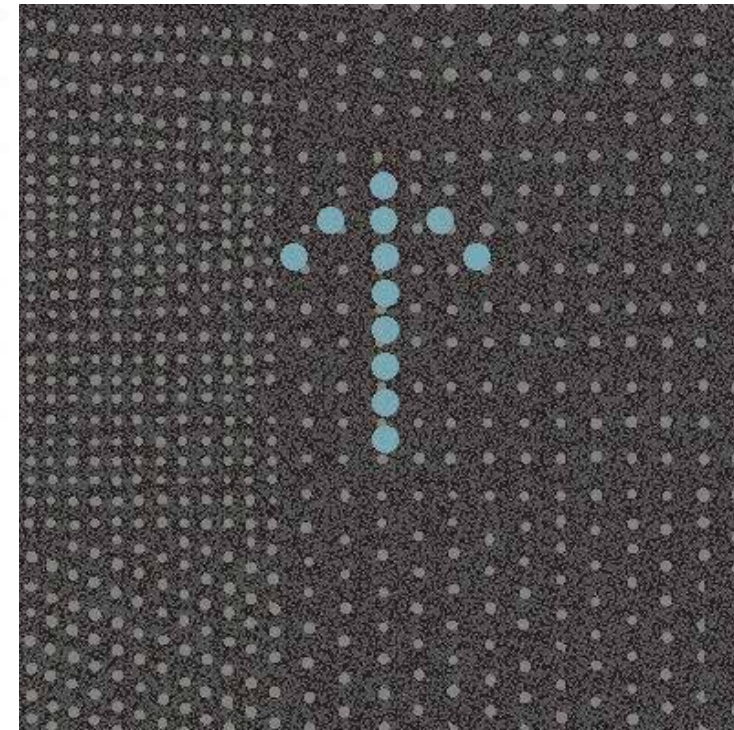
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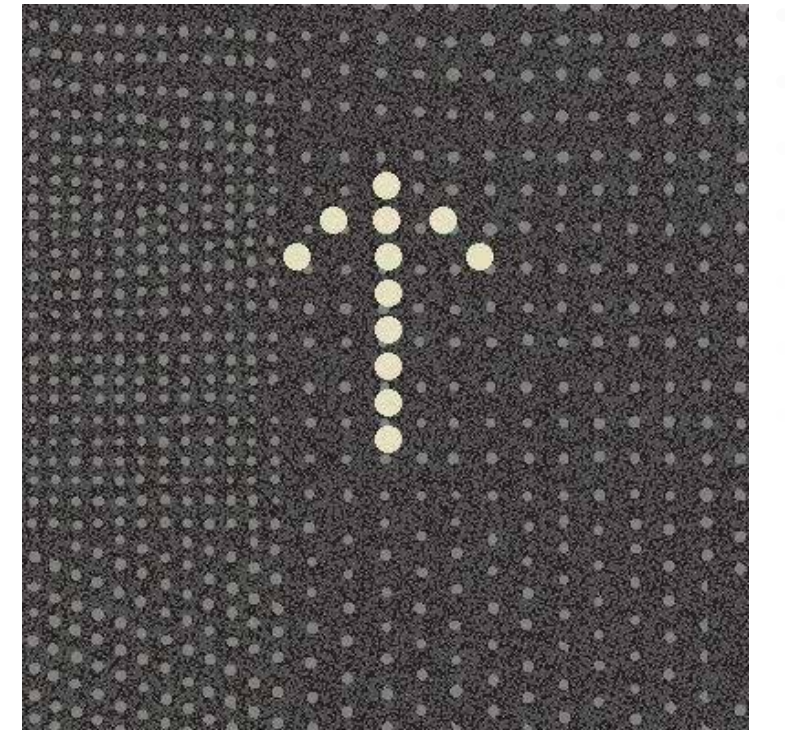
Navigator / Sun - Arrow



Navigator / Parrot - Arrow



Navigator / Azul - Arrow



Navigator / White - Arrow

SOCIAL FACTOR / Topography 2.0



SOCIAL FACTOR / Topography 2.0



P L A Y

A N G L E

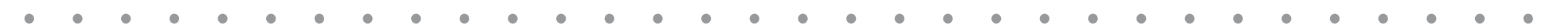
A N E W

A N G L E

PLAYANGLE/A NEW ANGLE

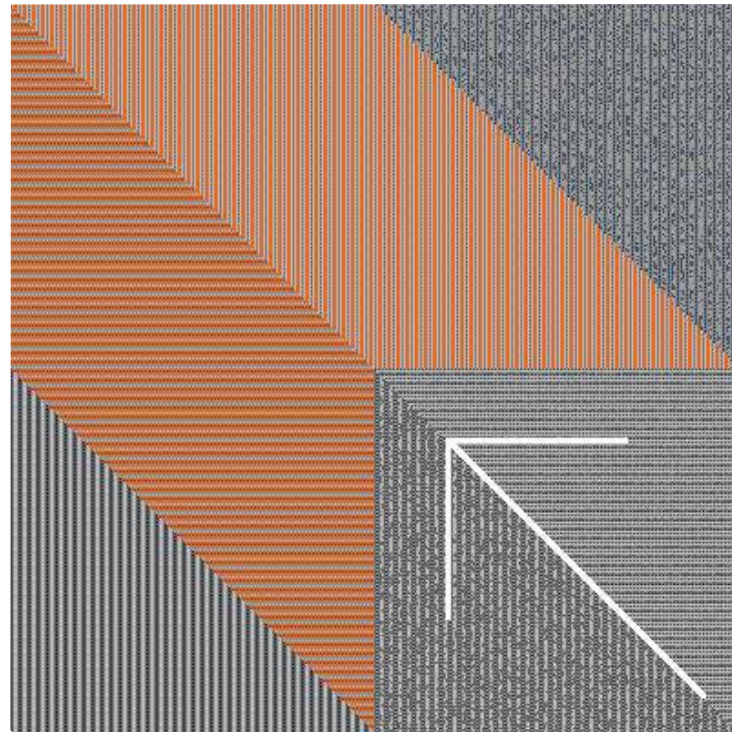
The Playangle collection consists of five different patterns, enabling customizable gradation lengths for any given space.

Social Factor, A New Angle has been developed from Playangle to offer a highly customizable way to create safe and directional environments. With five different patterns, creating custom gradations is both intuitive and flexible.

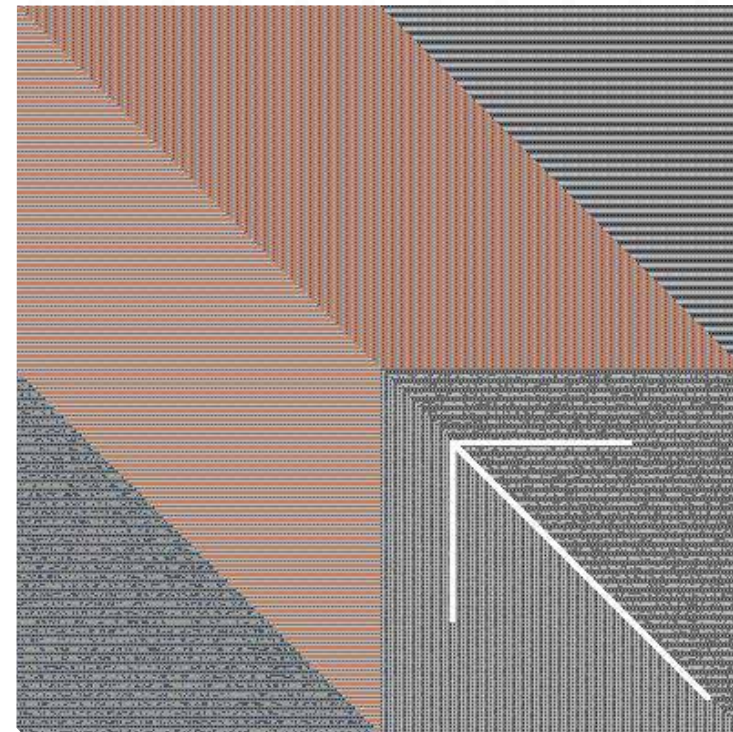


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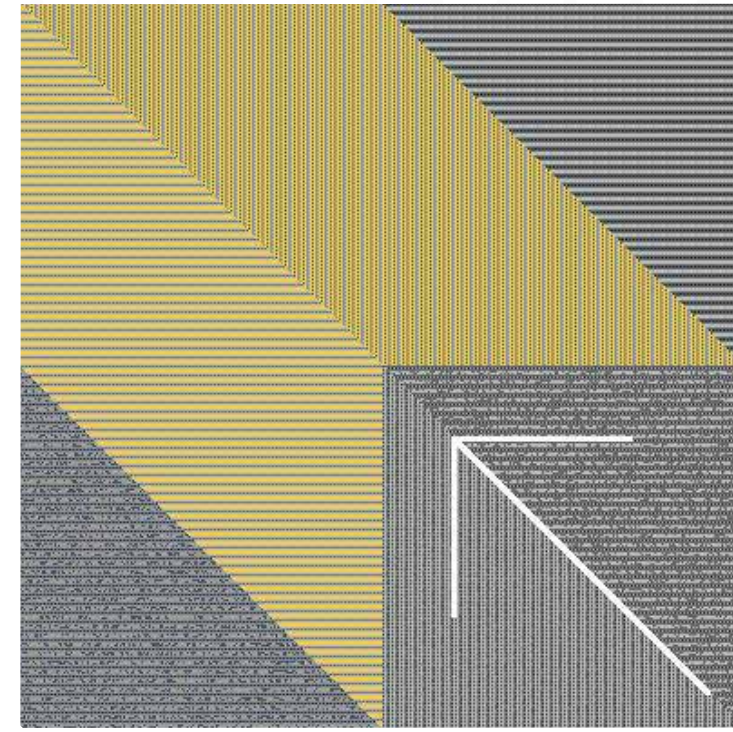
SOCIAL FACTOR / PlayAngle



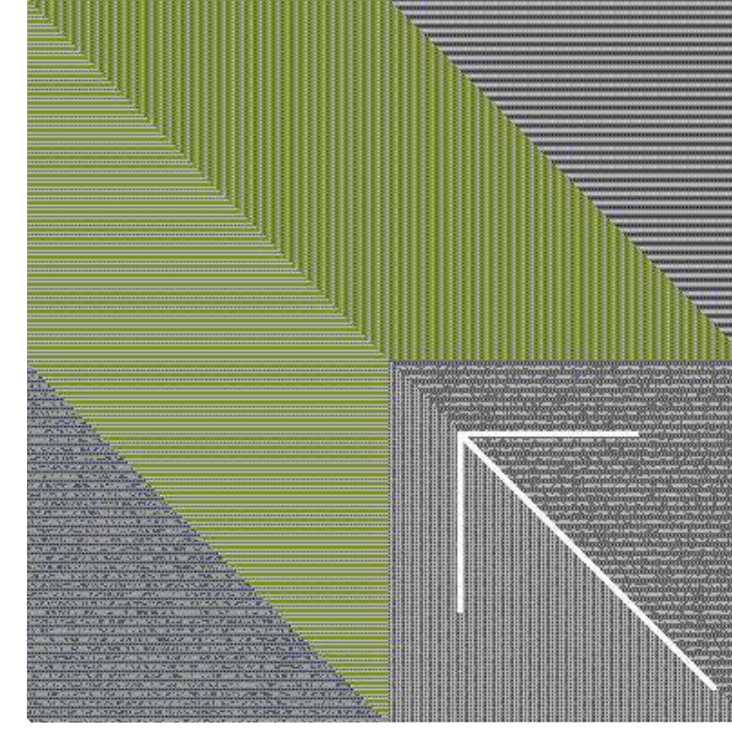
Non / Amber - Diagonal



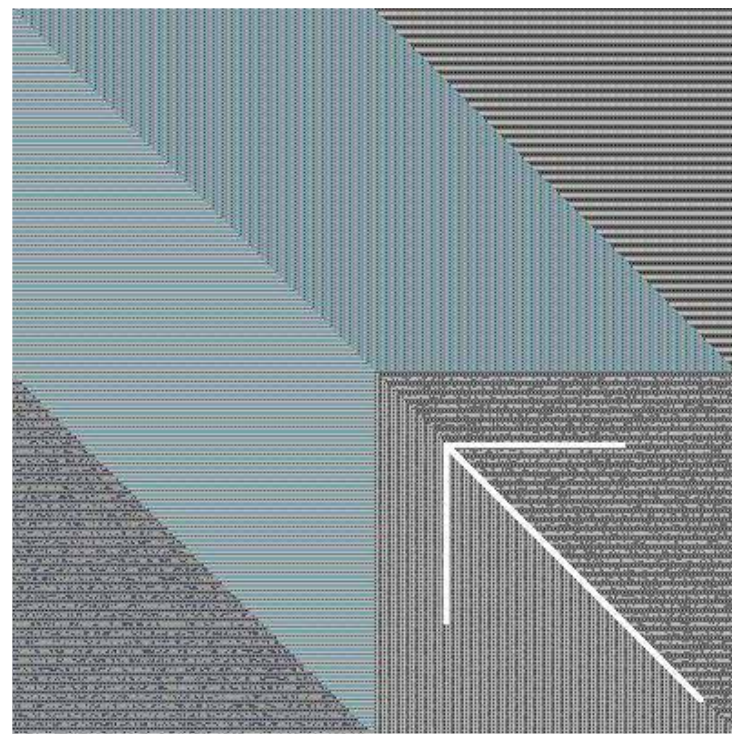
Non / Mulberry - Diagonal



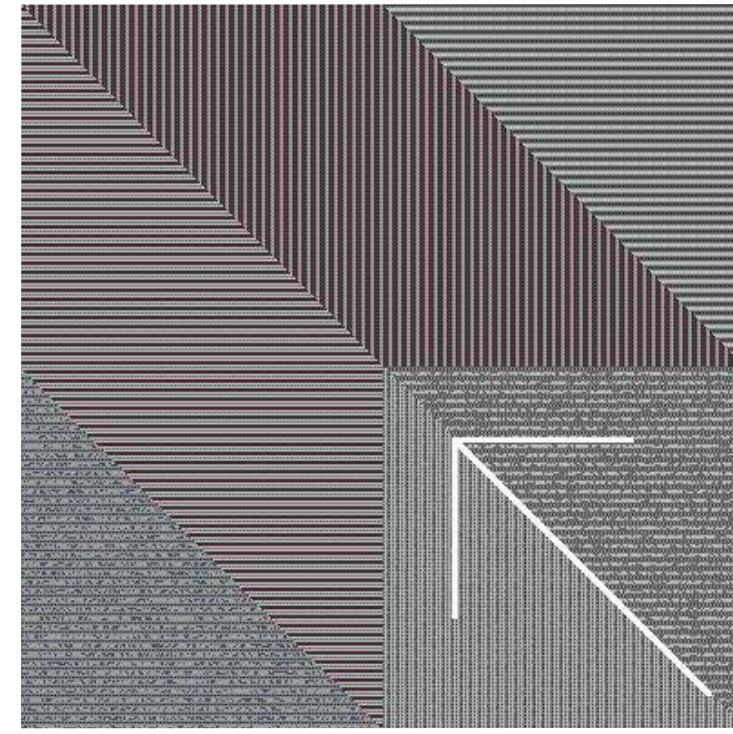
Non / Light Ray - Diagonal



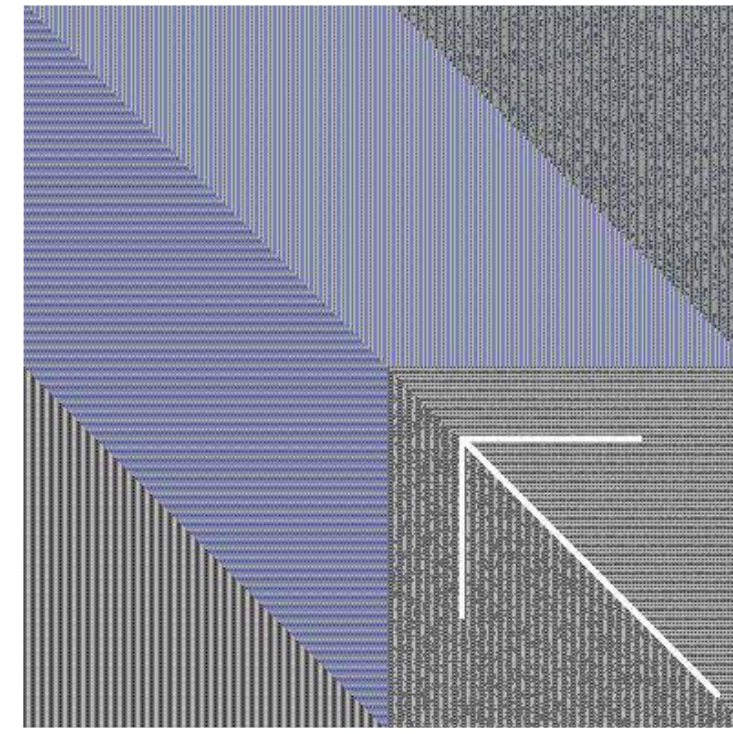
Non / Parrot - Diagonal



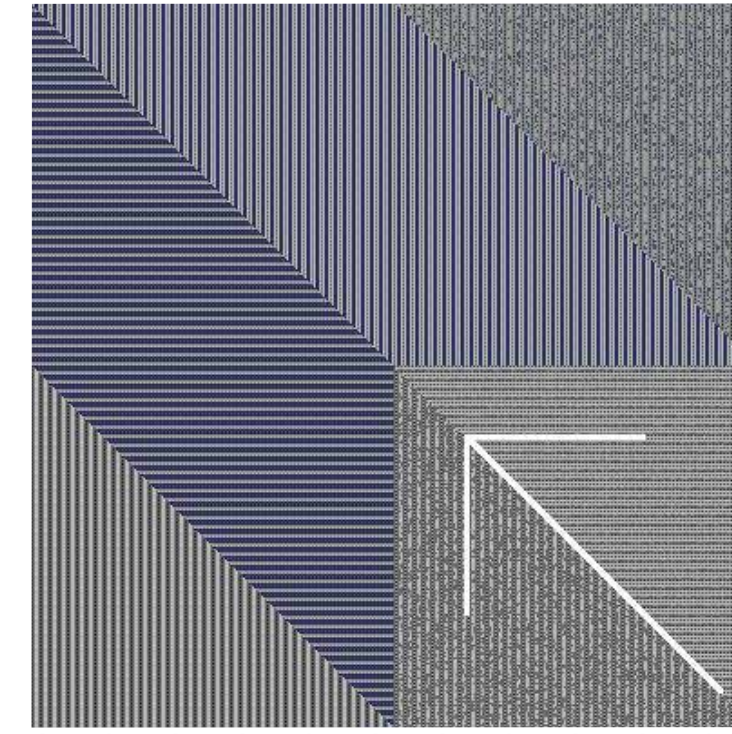
Non / Arctic - Diagonal



Non / Dusty Rose - Diagonal

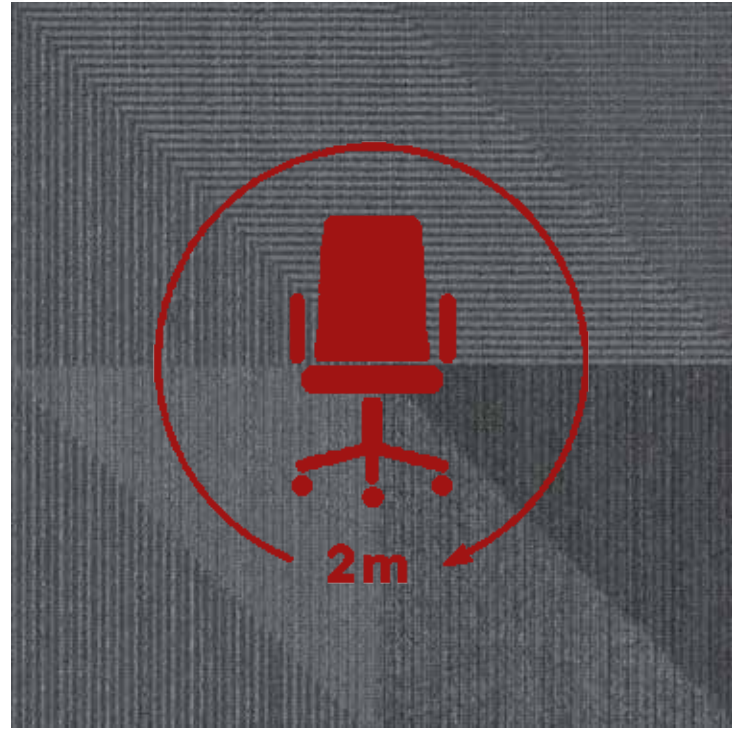


Non / Deep Ocean - Diagonal

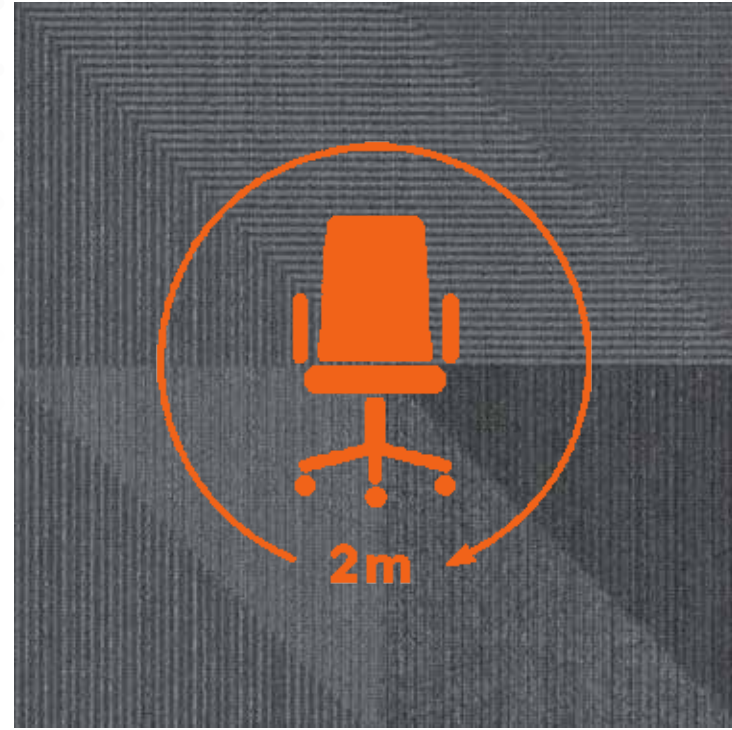


Non / Ultraviolet - Diagonal

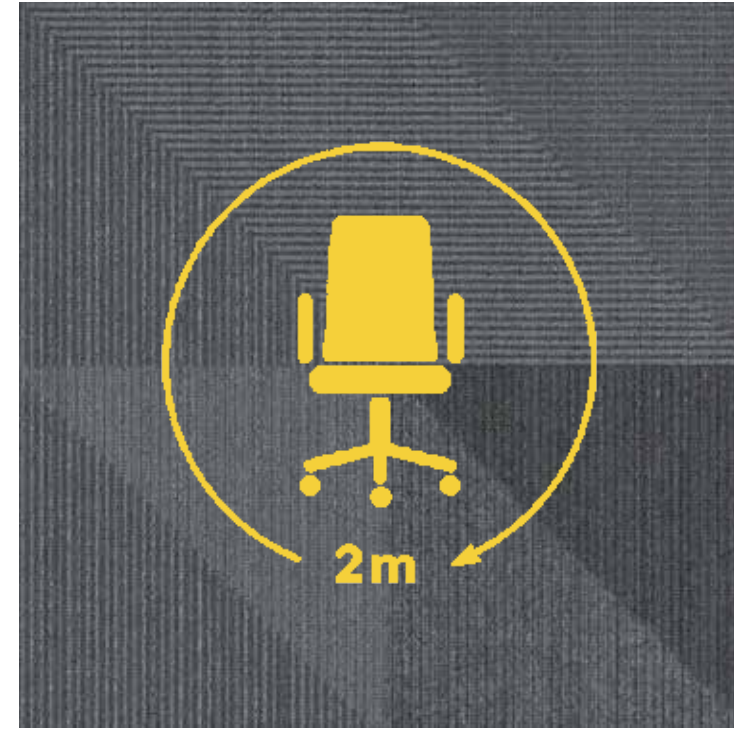
SOCIAL FACTOR / PlayAngle



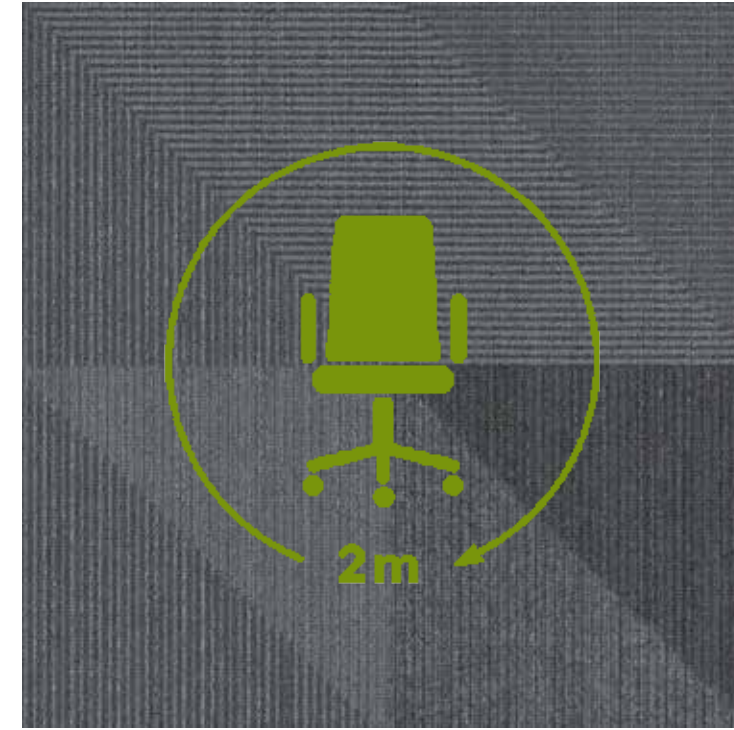
Non / Scarlet - Chair



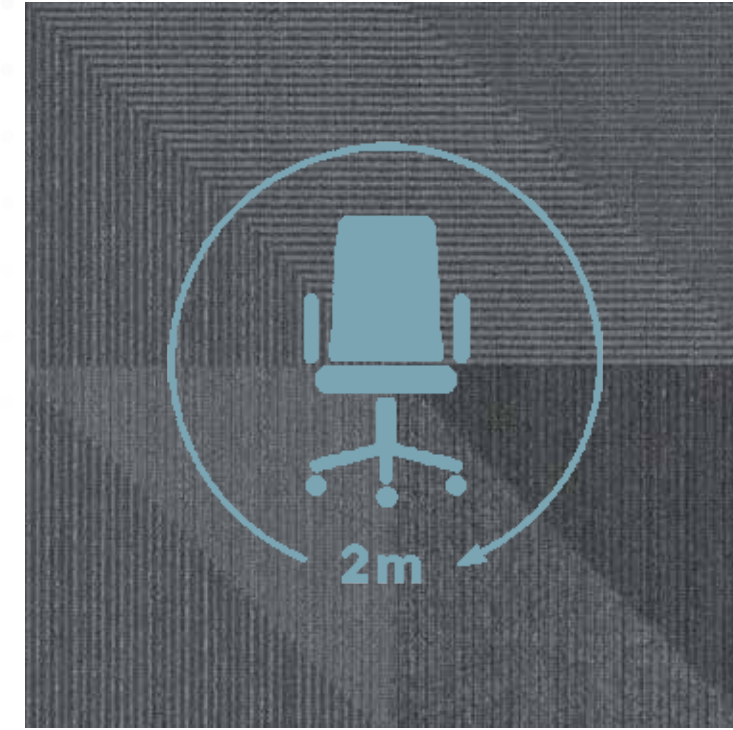
Non / Tangerine - Chair



Non / Sun - Chair



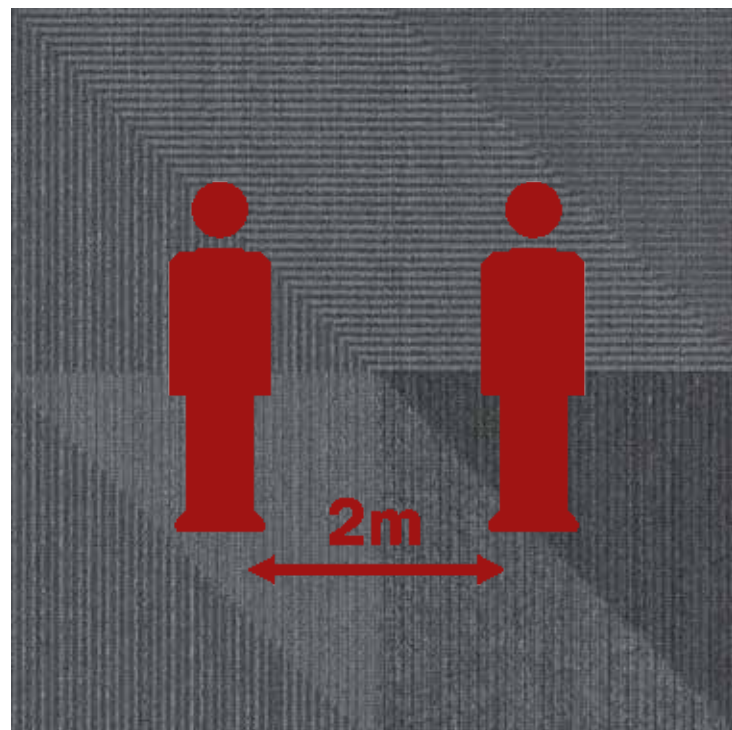
Non / Parrot - Chair



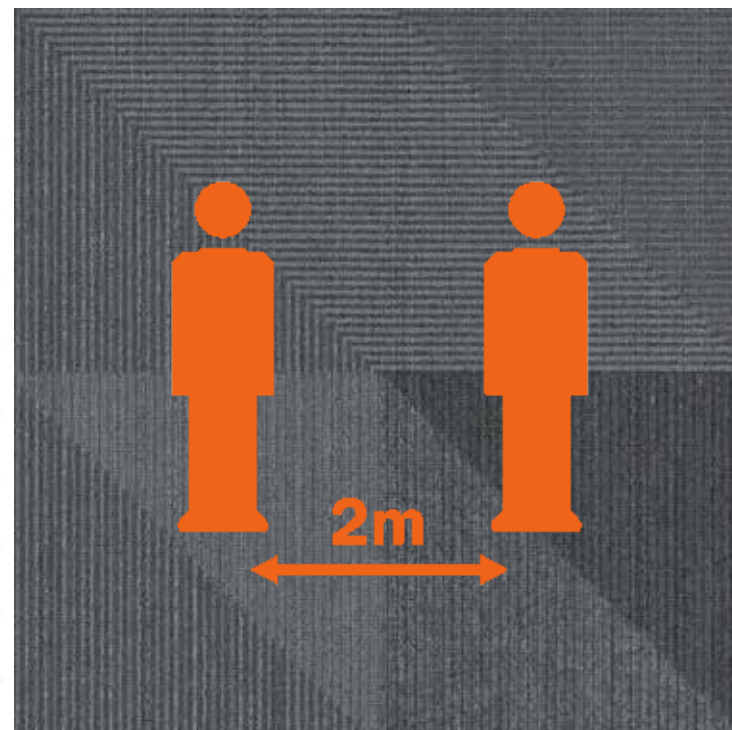
Non / Azul - Chair



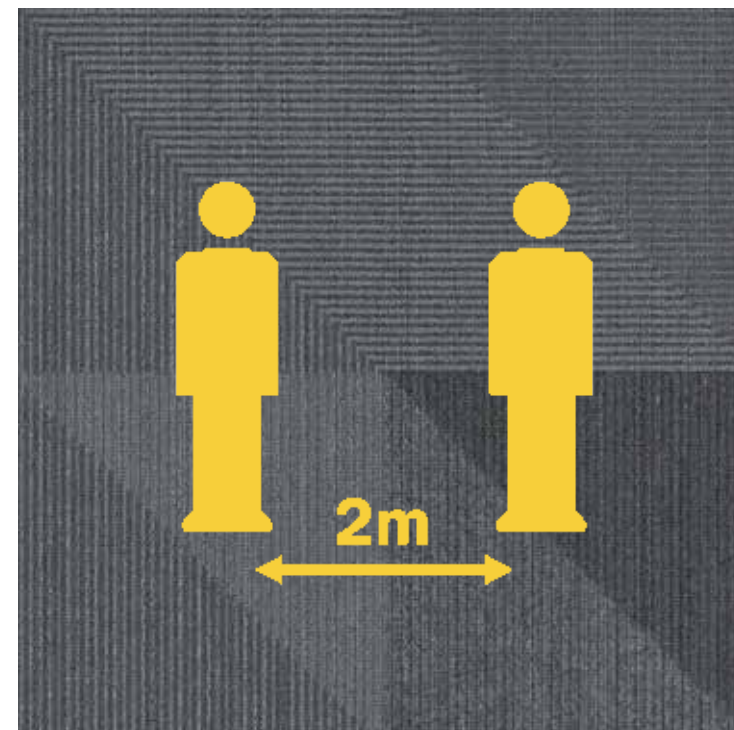
Non / White - Chair



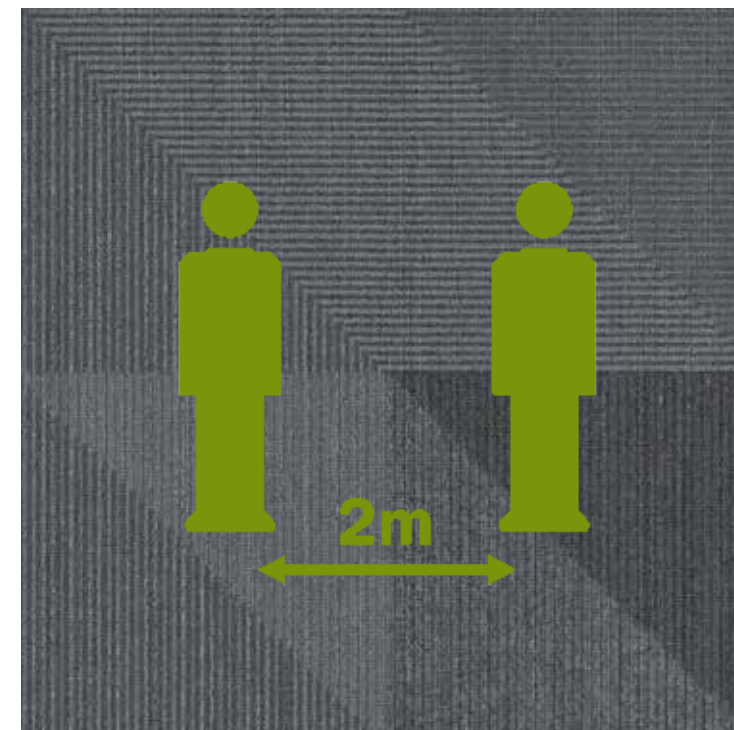
Non / Scarlet - Distance



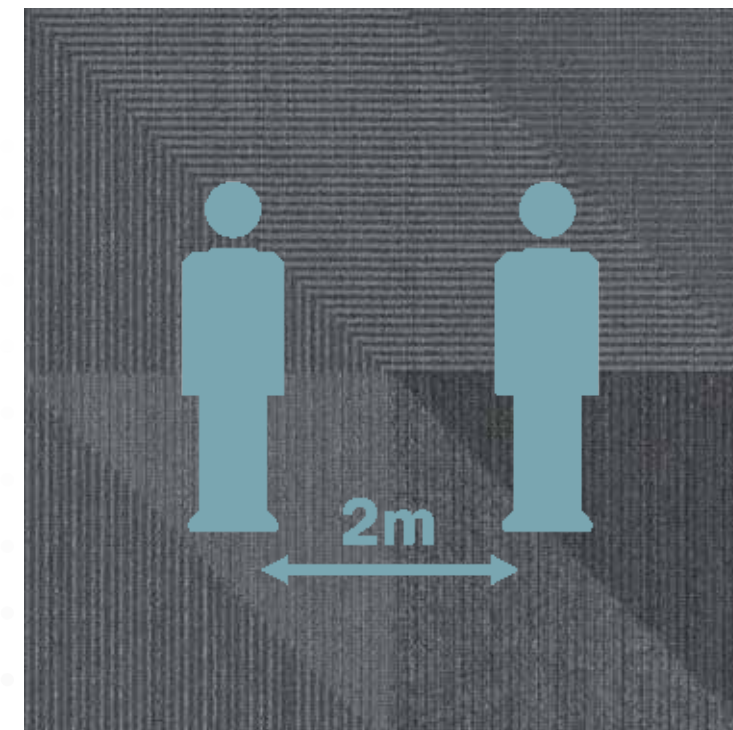
Non / Tangerine - Distance



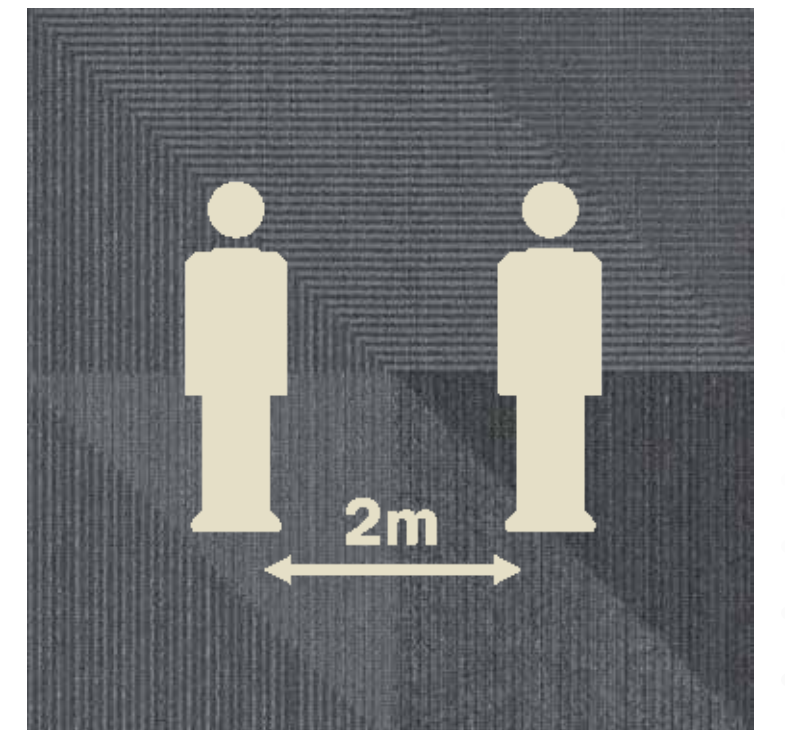
Non / Sun - Distance



Non / Parrot - Distance

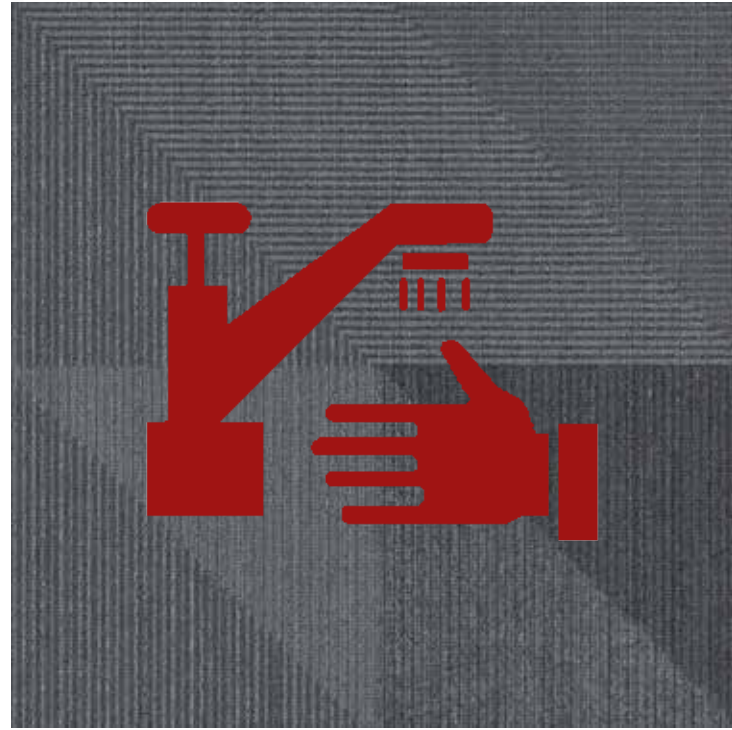


Non / Azul - Distance

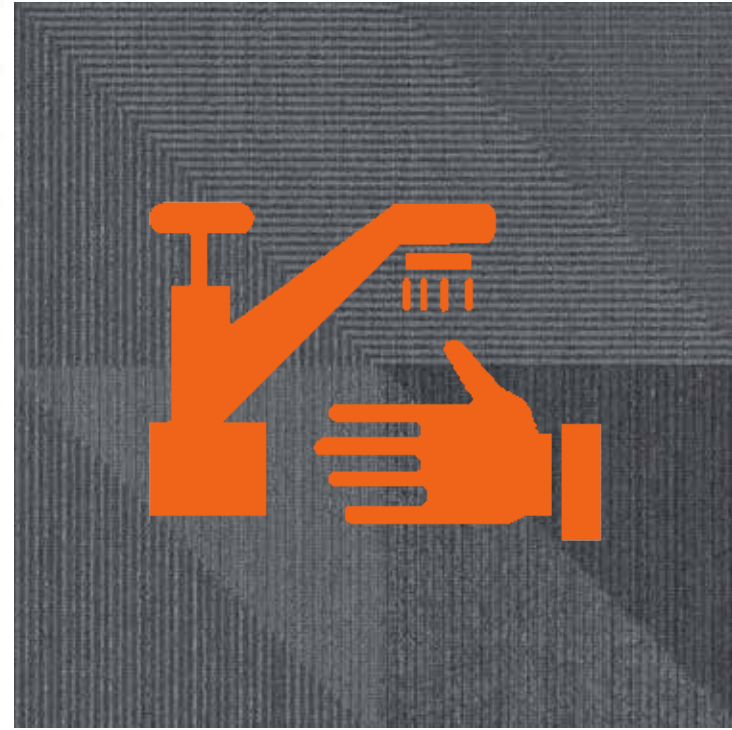


Non / White - Distance

SOCIAL FACTOR / PlayAngle



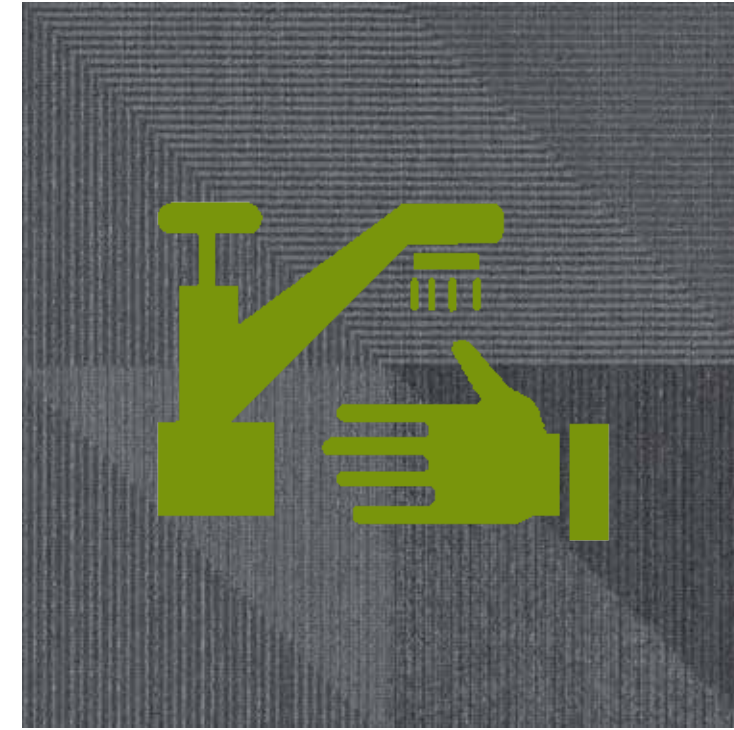
Non / Scarlet - Hand Wash



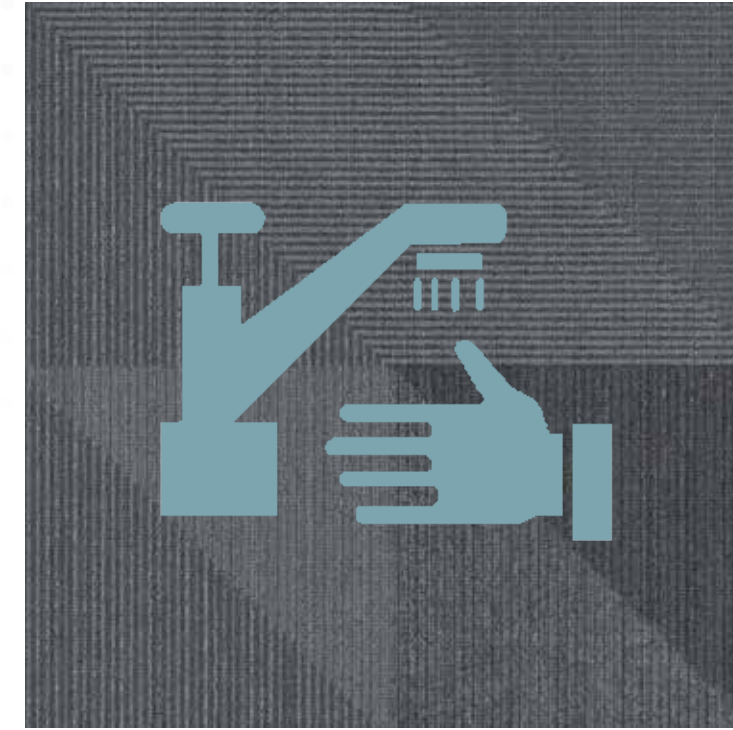
Non / Tangerine - Hand Wash



Non / Sun - Hand Wash



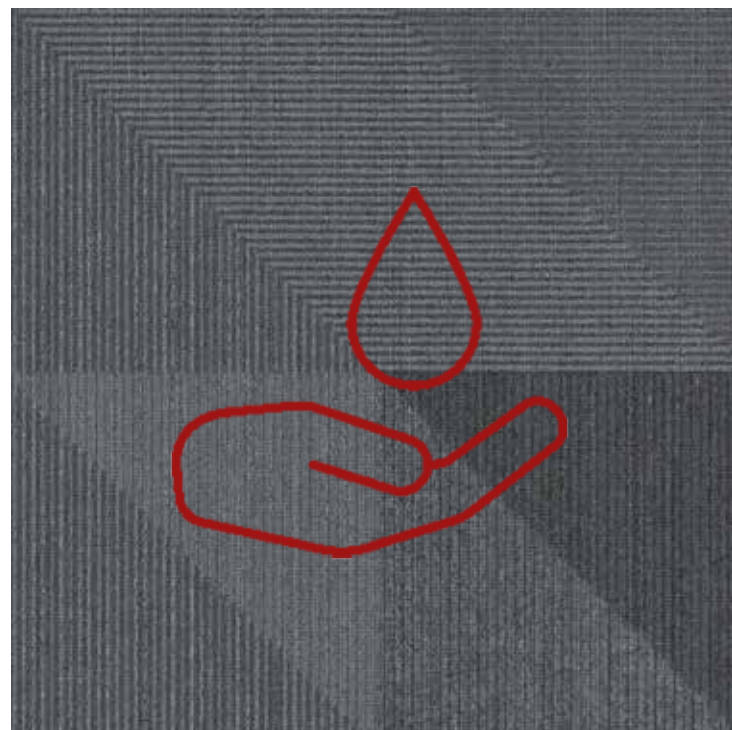
Non / Parrot - Hand Wash



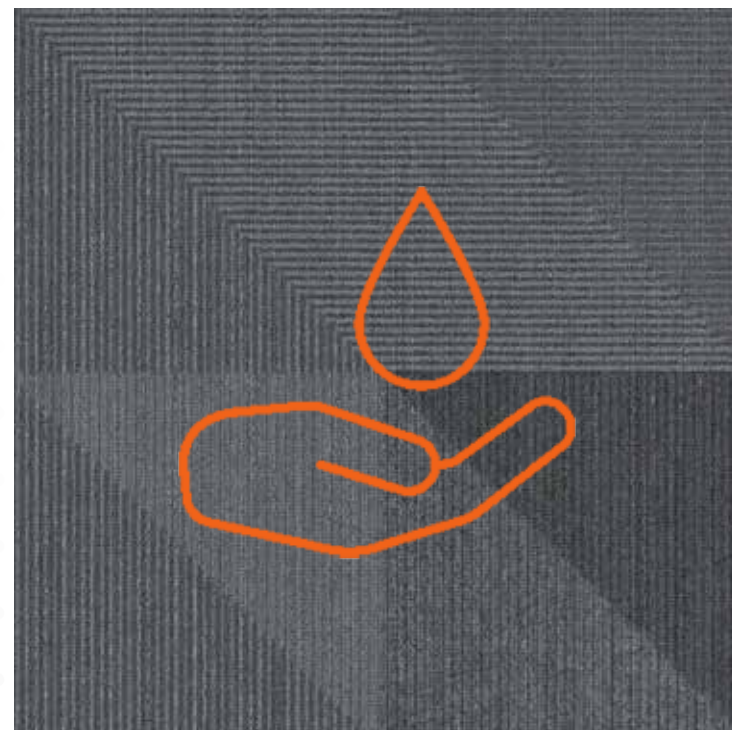
Non / Azul - Hand Wash



Non / White - Hand Wash



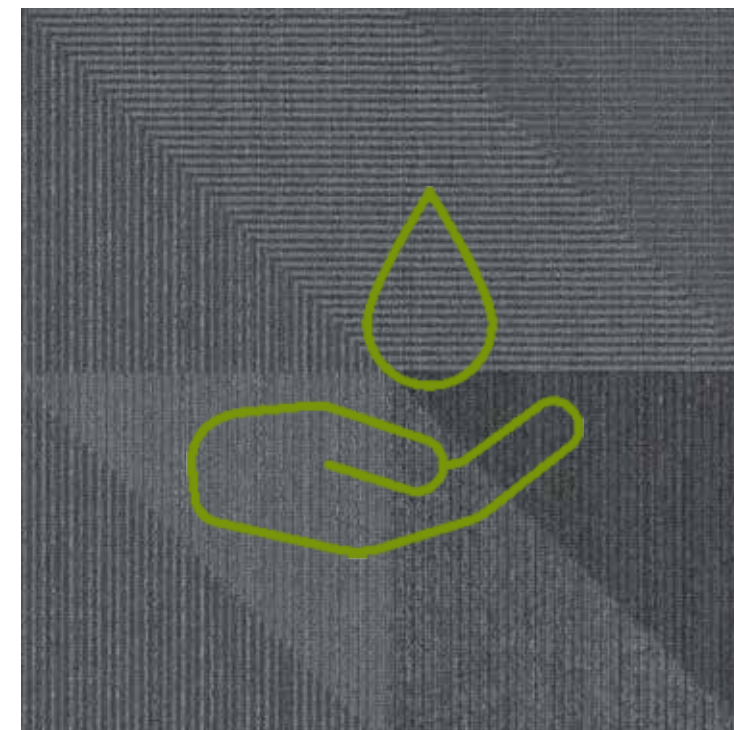
Non / Scarlet - Sanitation



Non / Tangerine - Sanitation



Non / Sun - Sanitation



Non / Parrot - Sanitation

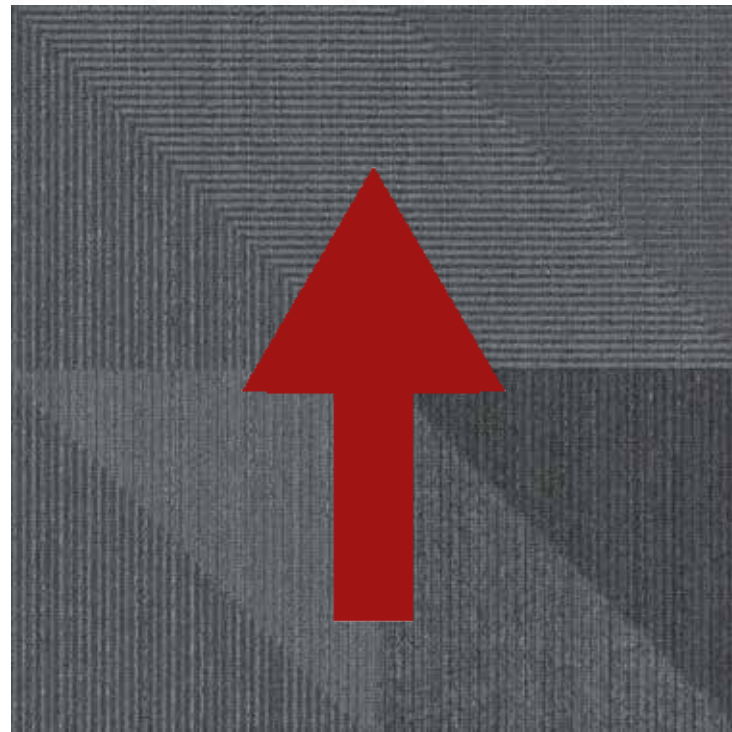


Non / Azul - Sanitation

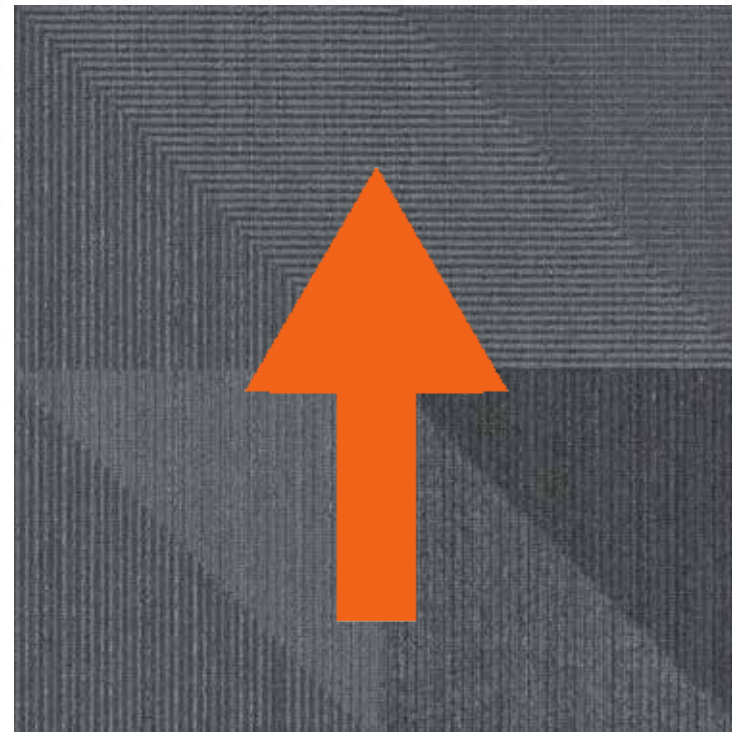


Non / White - Sanitation

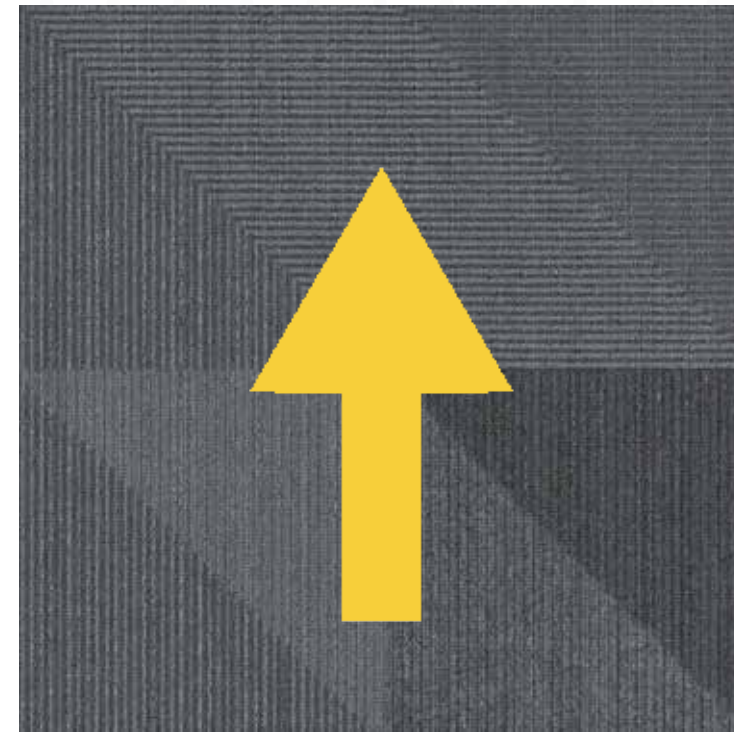
SOCIAL FACTOR / PlayAngle



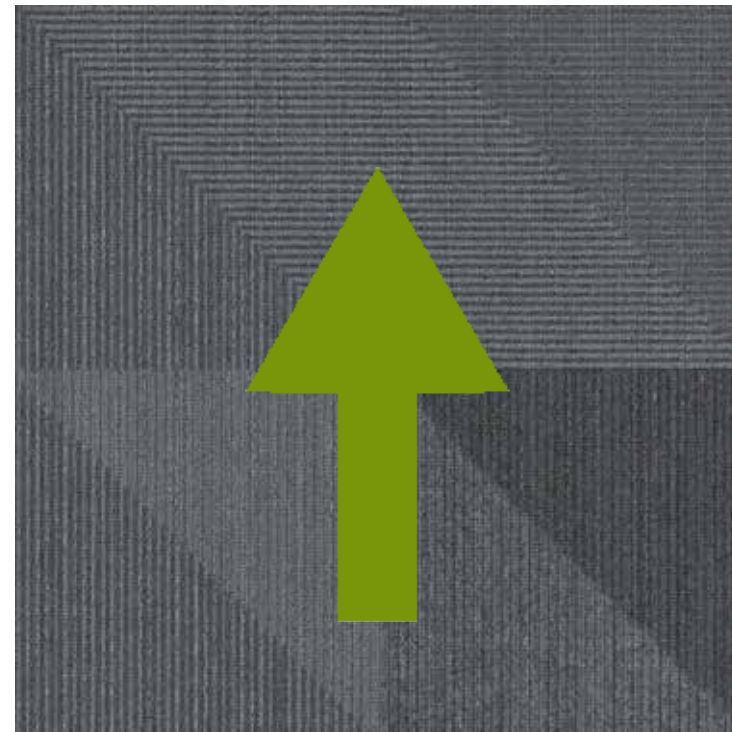
Non / Scarlet - Arrow



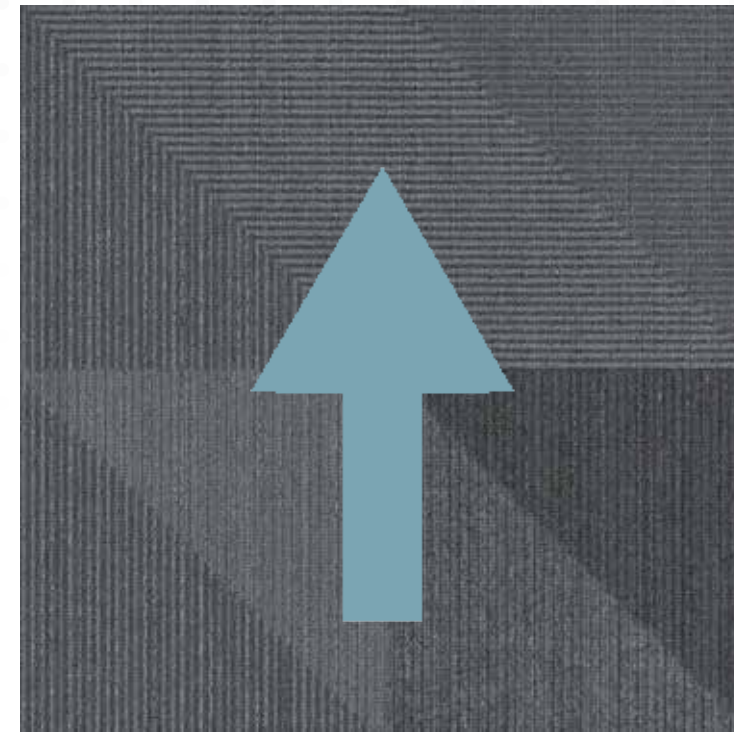
Non / Tangerine - Arrow



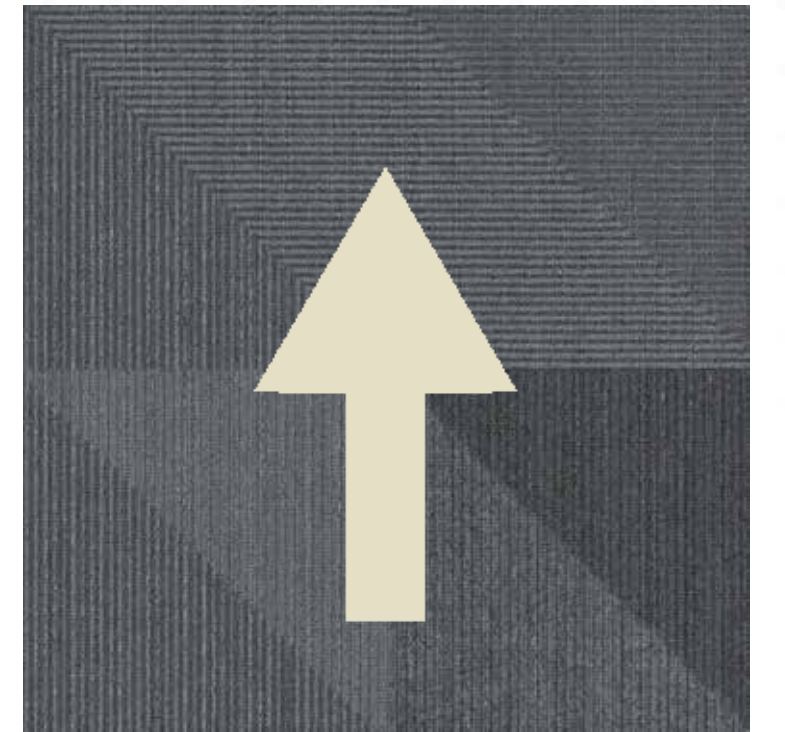
Non / Sun - Arrow



Non / Parrot - Arrow

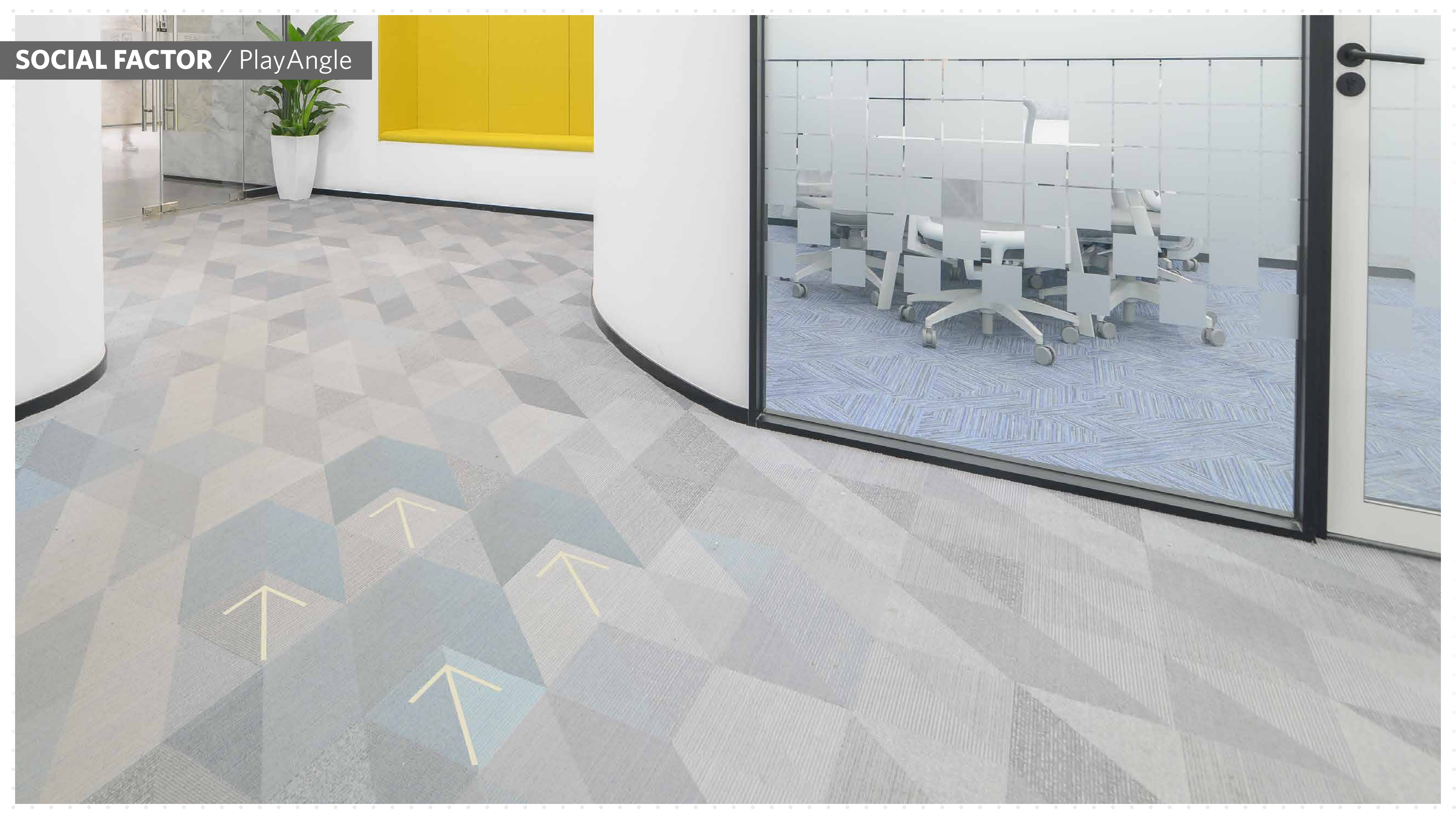


Non / Azul - Arrow

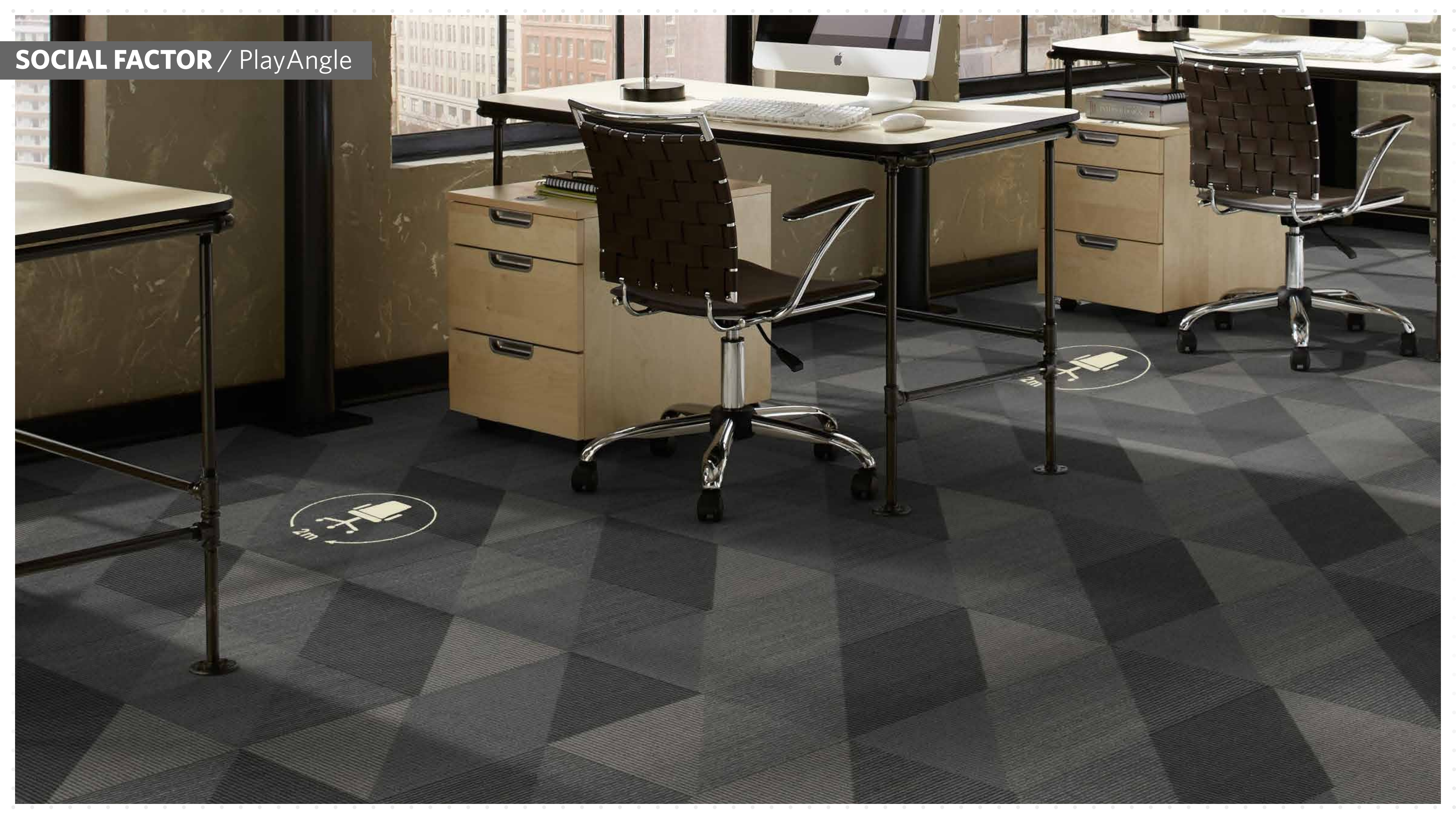


Non / White - Arrow

SOCIAL FACTOR / PlayAngle



SOCIAL FACTOR / PlayAngle



S E T

I N

C O N C R

E T E

Set In Concrete

Inspired by the popularity of concrete as an interior finish, the Comfortable Concrete collection combines the raw urban appeal of the concrete aesthetic with the underfoot comfort of a plush cushion back carpet tile.

Social Factor, Set In Concrete reinterprets Comfortable Concrete into a family of informational carpet designs that combine bold neon graphics with spray-paint graffiti styling overlaid onto a rugged concrete effect background.

.....
Milliken

SOCIAL FACTOR / Comfortable Concrete 2.0



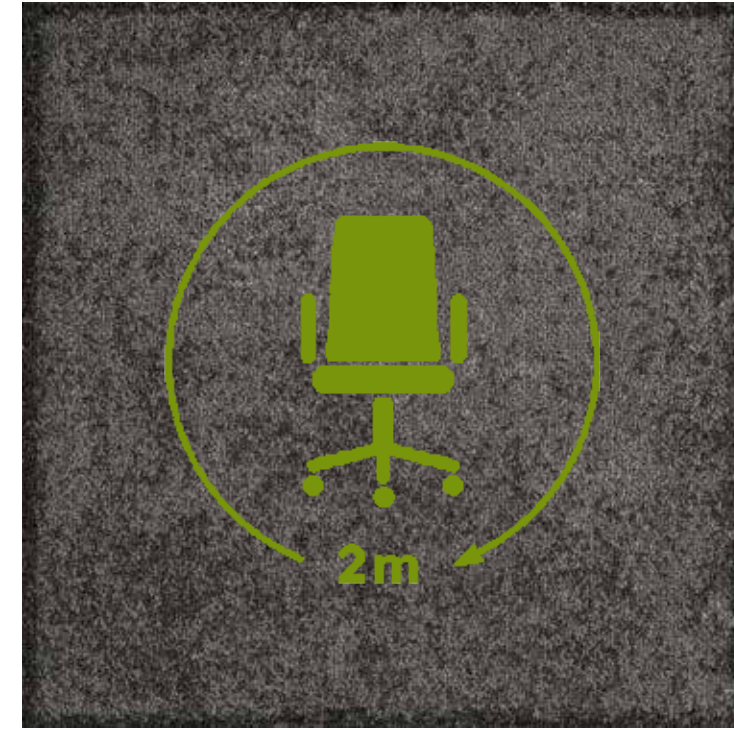
Laid Bare / Scarlet - Chair



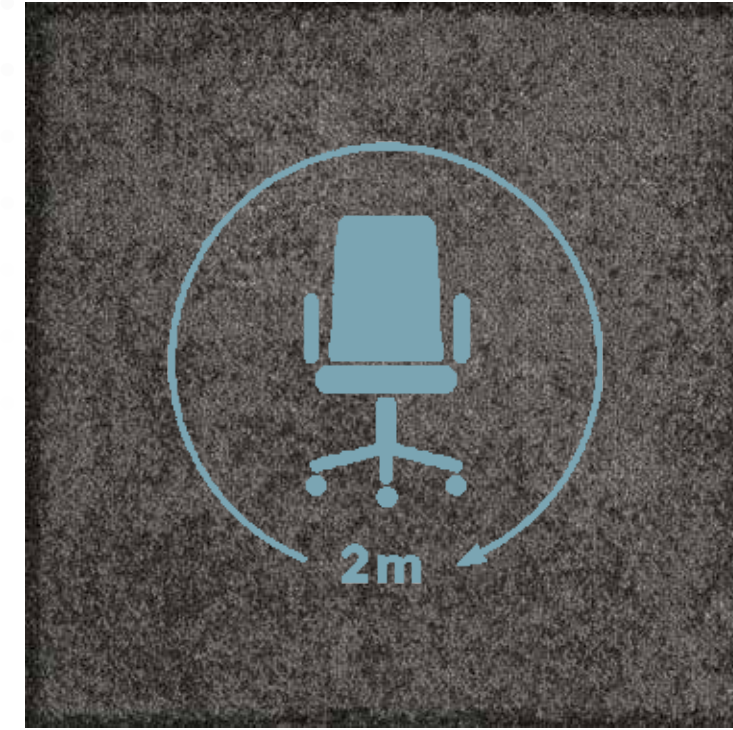
Laid Bare / Tangerine - Chair



Laid Bare / Sun - Chair



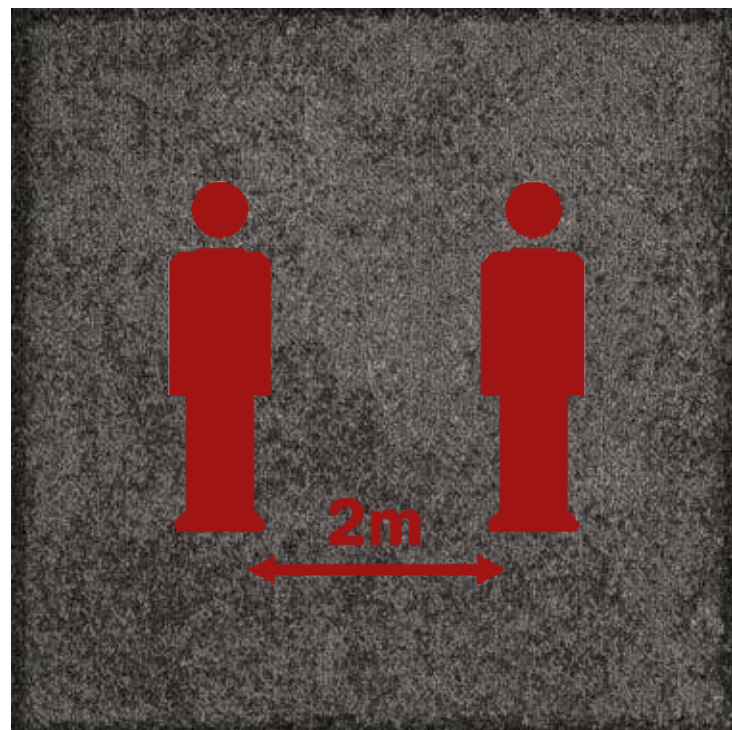
Laid Bare / Parrot - Chair



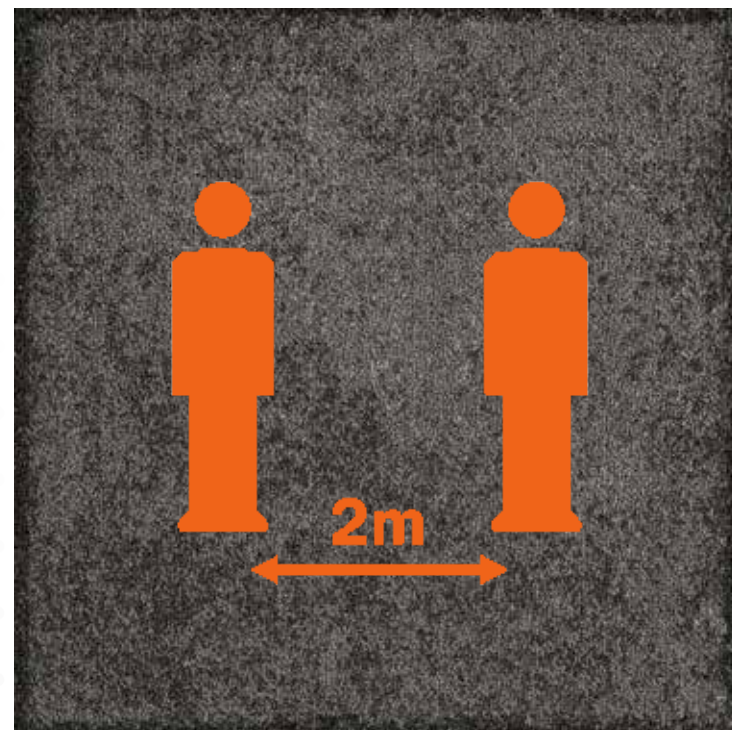
Laid Bare / Azul - Chair



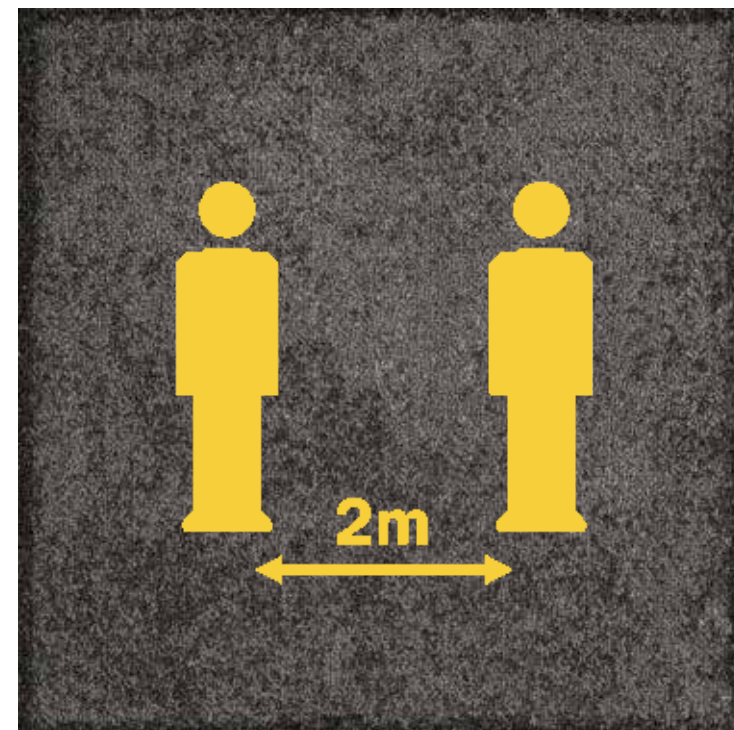
Laid Bare / White - Chair



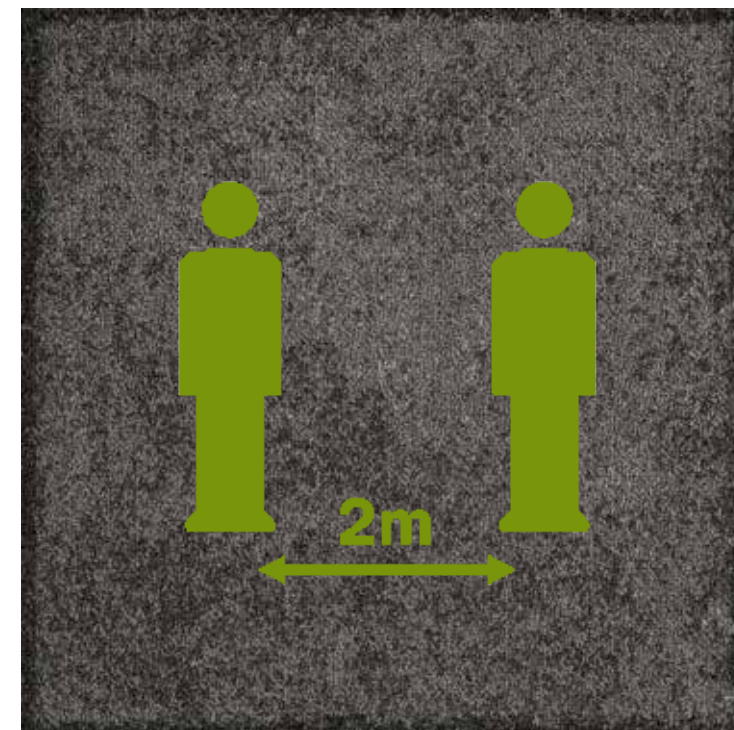
Laid Bare / Scarlet - Distance



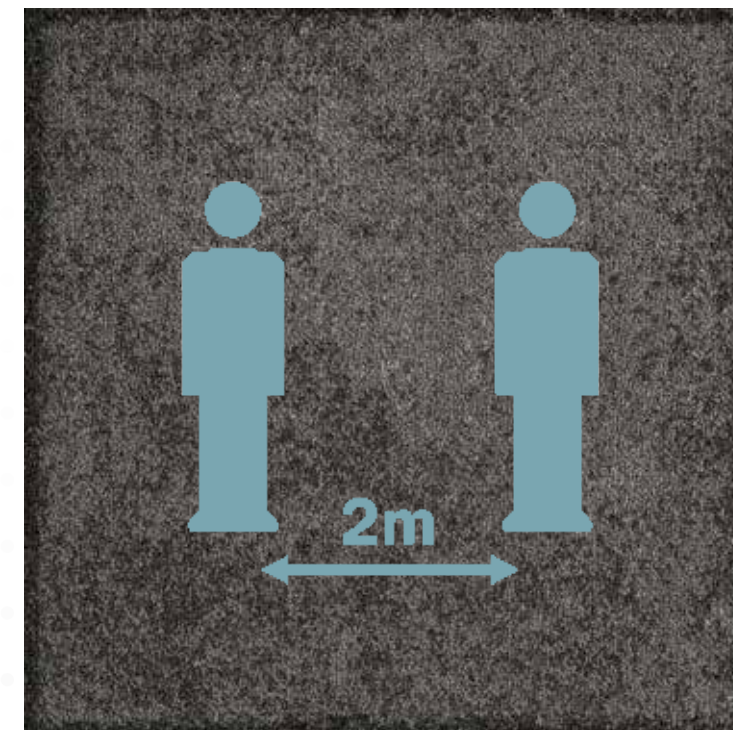
Laid Bare / Tangerine - Distance



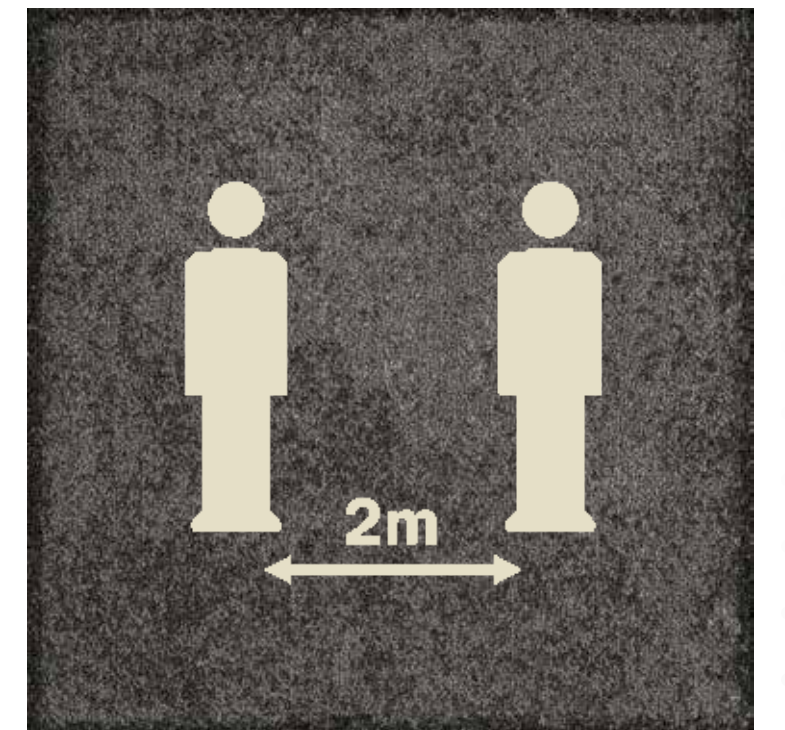
Laid Bare / Sun - Distance



Laid Bare / Parrot - Distance

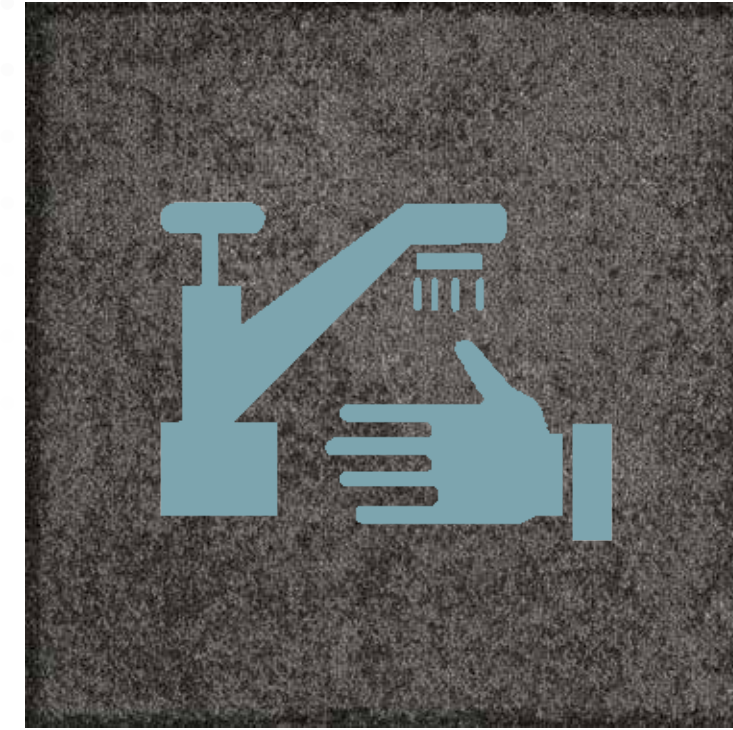
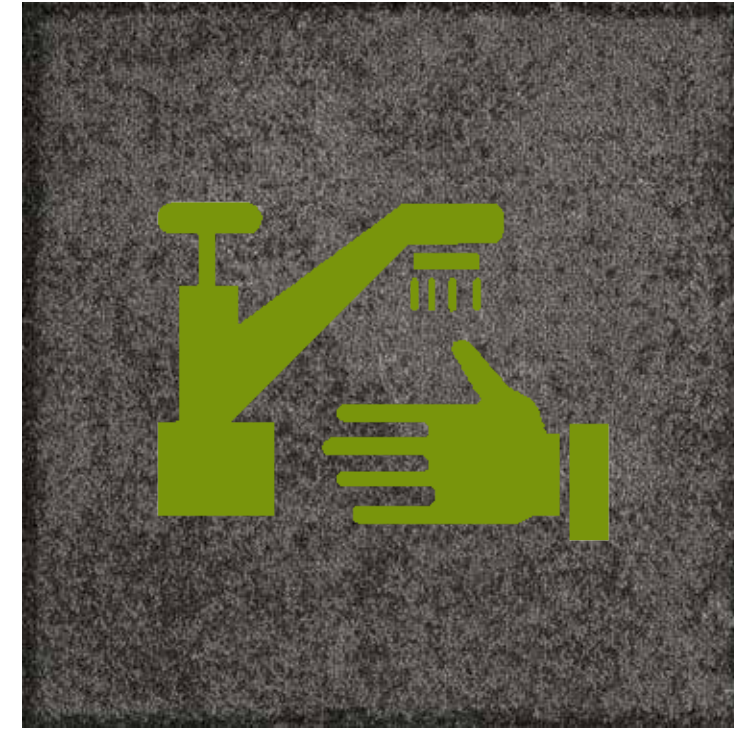
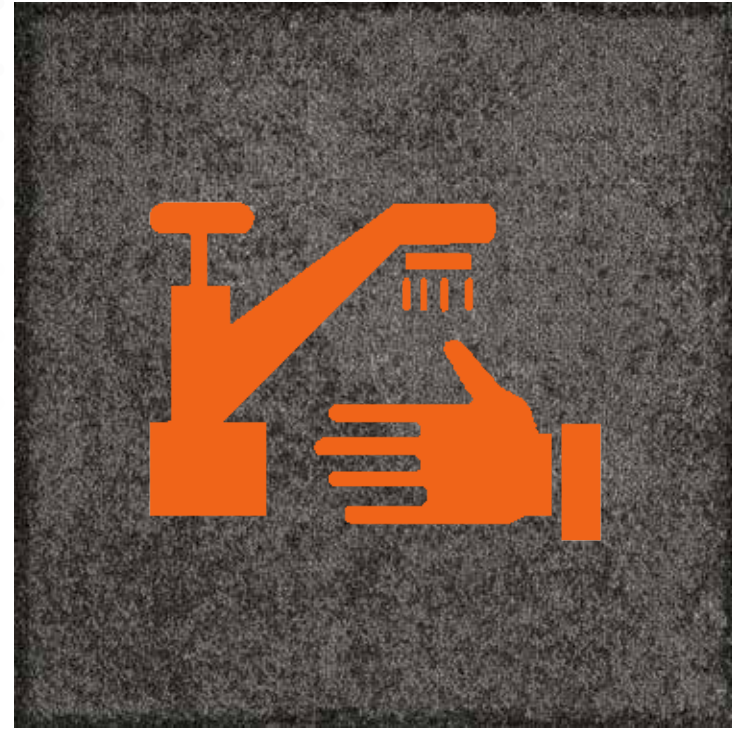
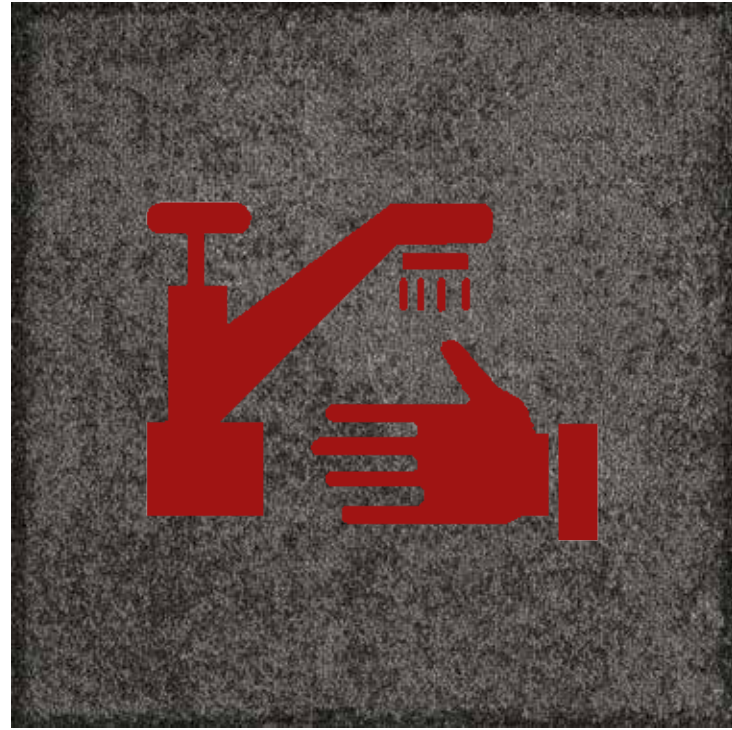


Laid Bare / Azul - Distance



Laid Bare / White - Distance

SOCIAL FACTOR / Comfortable Concrete 2.0



Laid Bare / Scarlet - Hand Wash

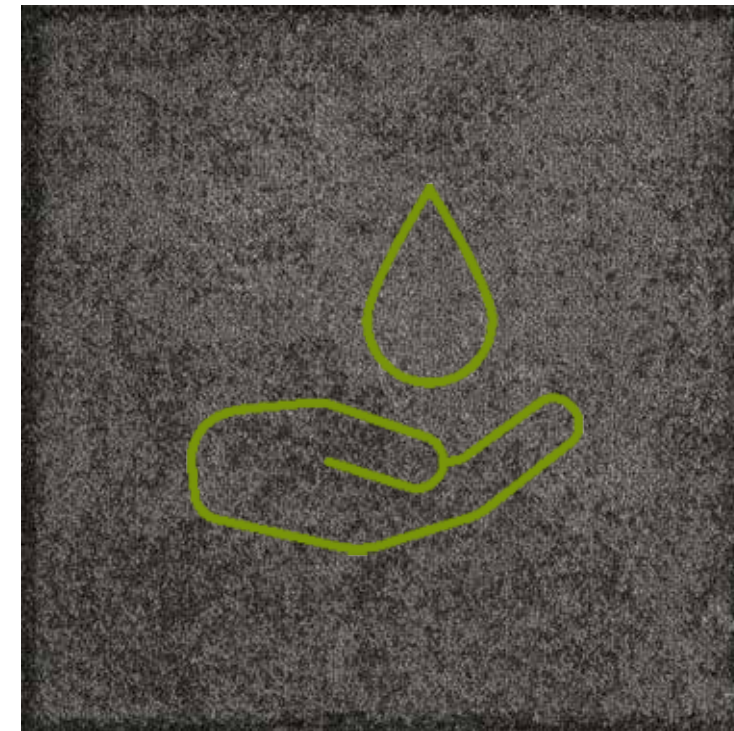
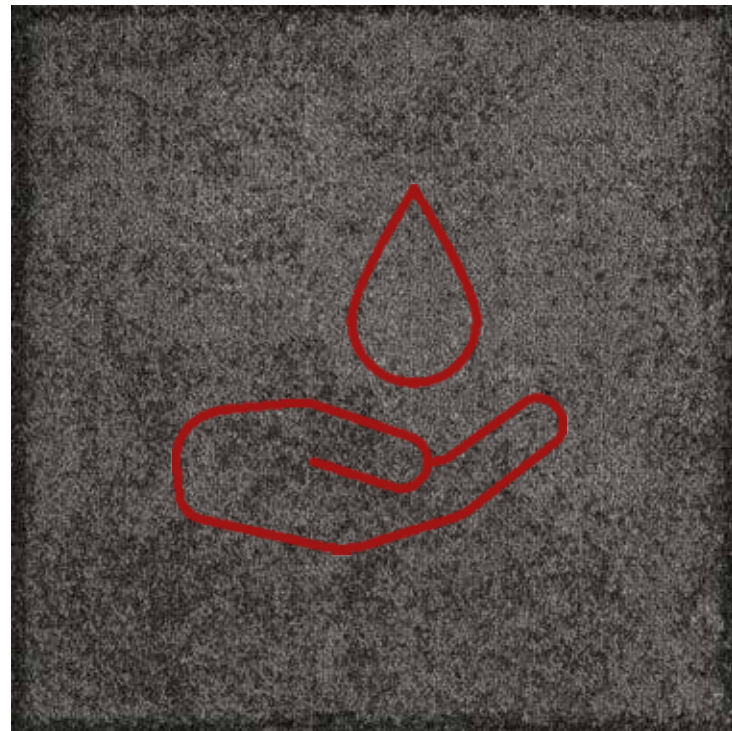
Laid Bare / Tangerine - Hand Wash

Laid Bare / Sun - Hand Wash

Laid Bare / Parrot - Hand Wash

Laid Bare / Azul - Hand Wash

Laid Bare / White - Hand Wash



Laid Bare / Scarlet - Sanitation

Laid Bare / Tangerine - Sanitation

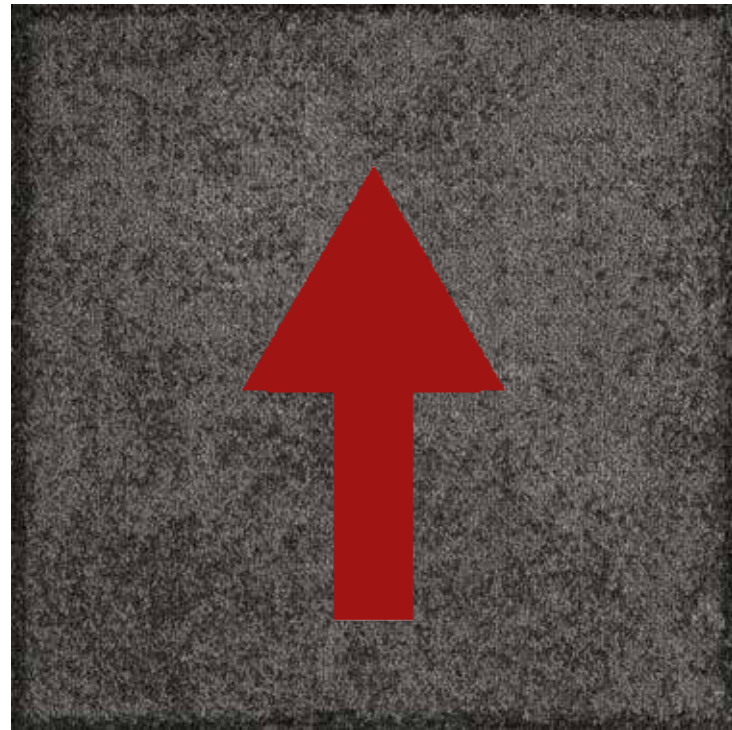
Laid Bare / Sun - Sanitation

Laid Bare / Parrot - Sanitation

Laid Bare / Azul - Sanitation

Laid Bare / White - Sanitation

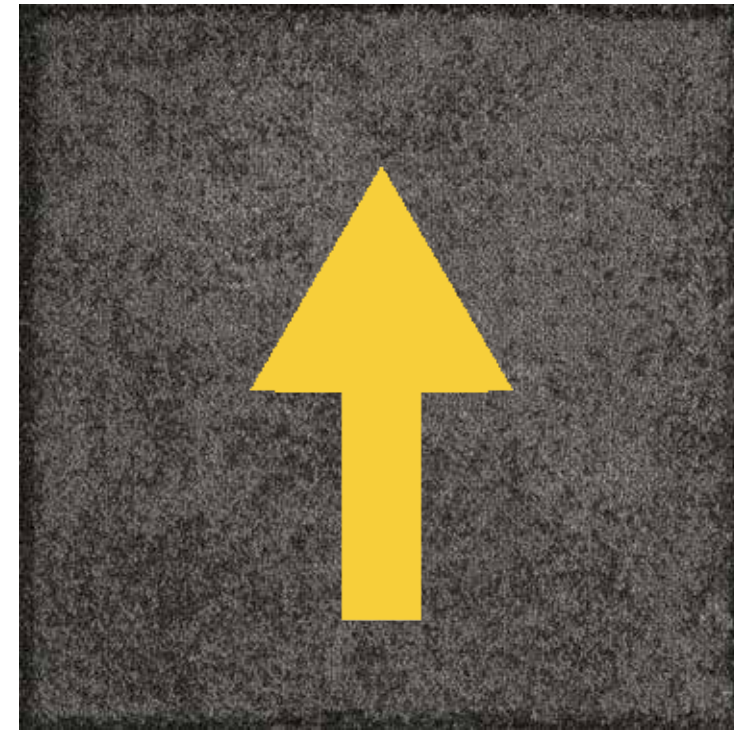
SOCIAL FACTOR / Comfortable Concrete 2.0



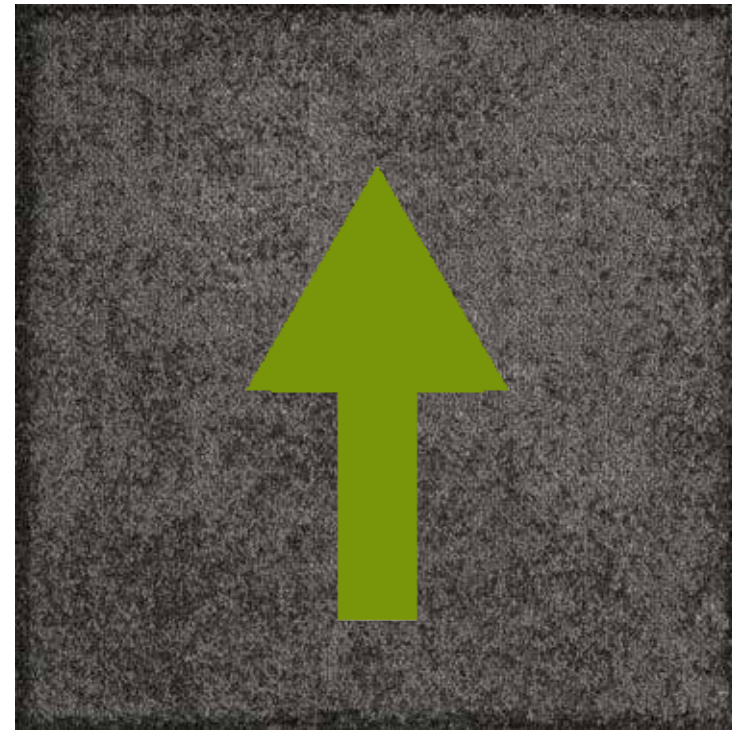
Laid Bare / Scarlet - Arrow



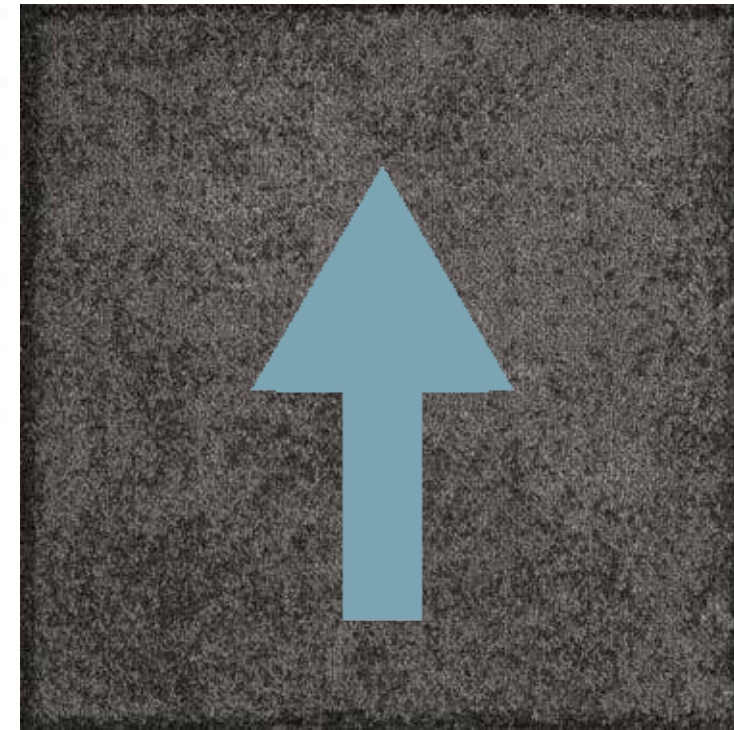
Laid Bare / Tangerine - Arrow



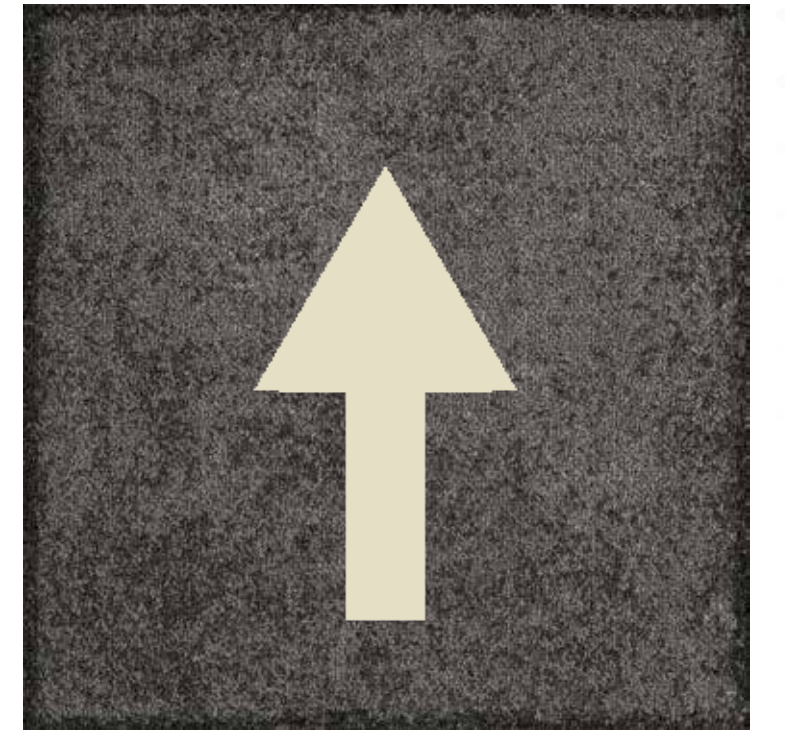
Laid Bare / Sun - Arrow



Laid Bare / Parrot - Arrow



Laid Bare / Azul - Arrow



Laid Bare / White - Arrow

SOCIAL FACTOR / Comfortable Concrete 2.0



L A Y

L I N E S

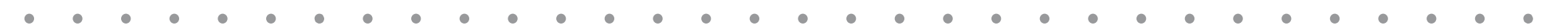
C R O S S

I N G S

LAYLINES/CROSSINGS

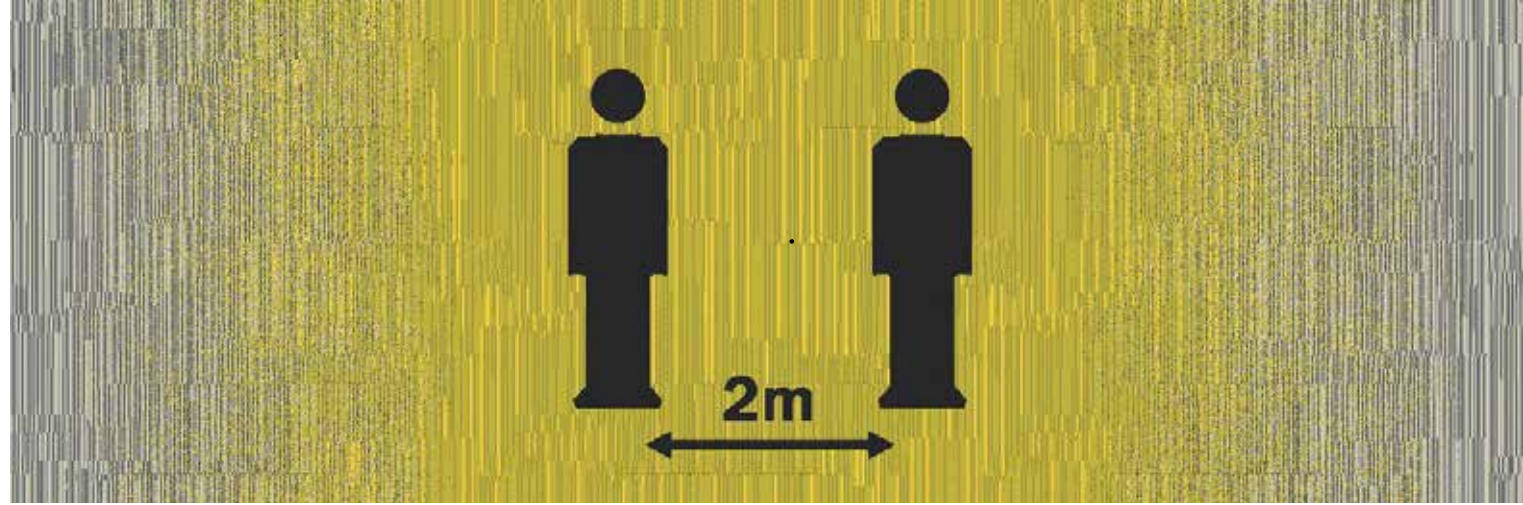
Laylines reveals passion and intensity, with each color combination transitioning flawlessly across the floor. Breathtaking and high energy brights are counter balanced by beautifully blended and rich neutrals

Social Factor, Crossings added into Laylines, creating clearly defined areas with either hard or smooth gradations of color and tone where lively and vibrant movement across the canvas. Flurries of lines offer interest and fluidity, whilst a vast array of contrasting and complementary hues provide a plethora of options.

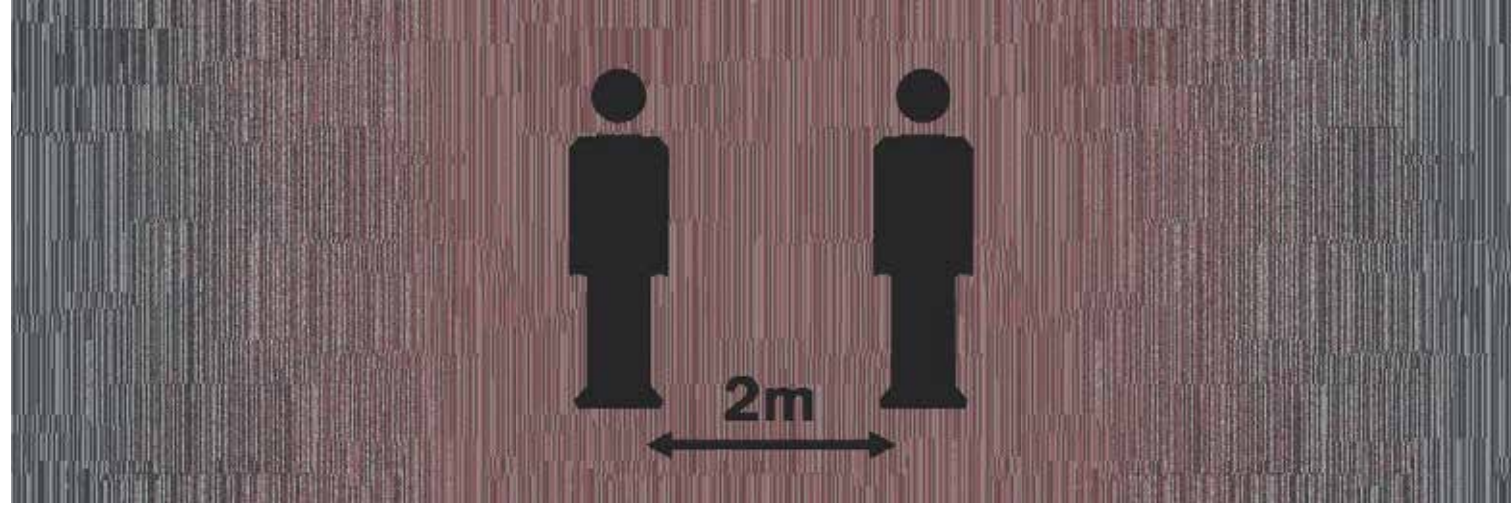


Milliken®

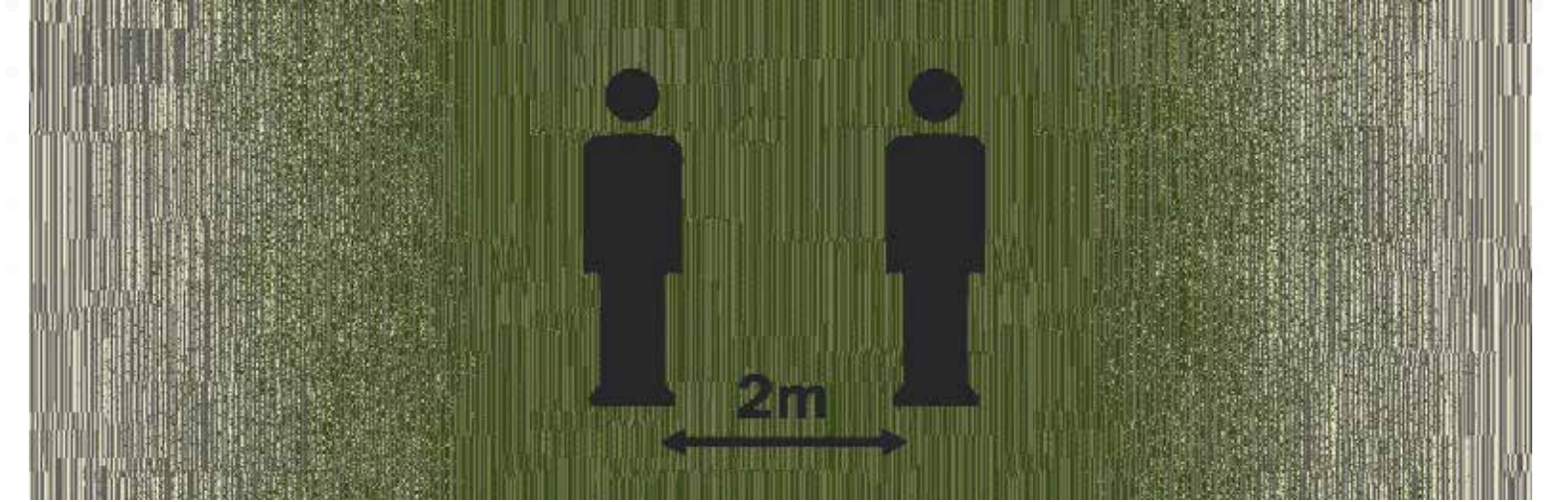
SOCIAL FACTOR / Laylines



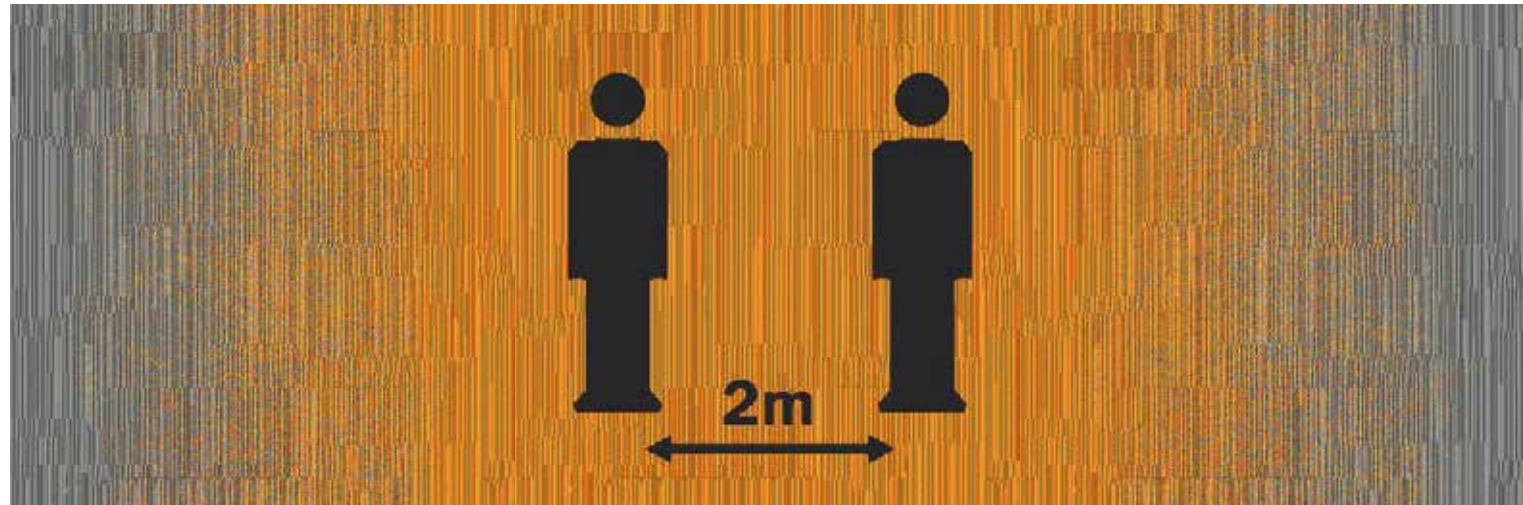
Laylines Transitions / Candlelight - Distance



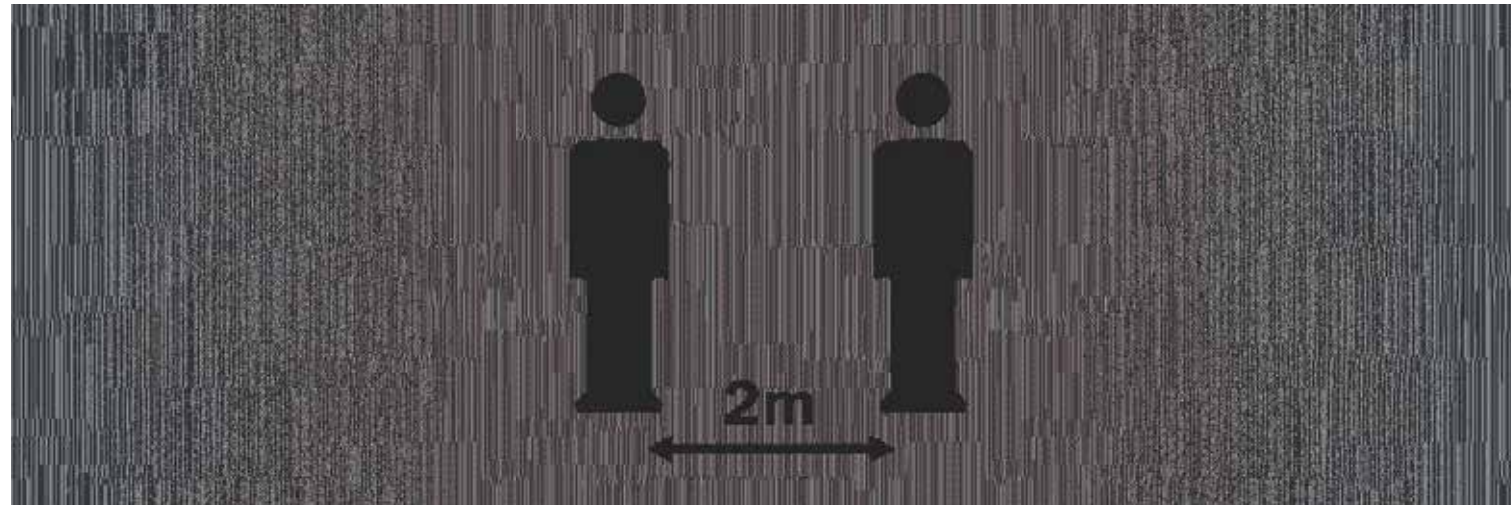
Laylines Transitions / Old Rose - Distance



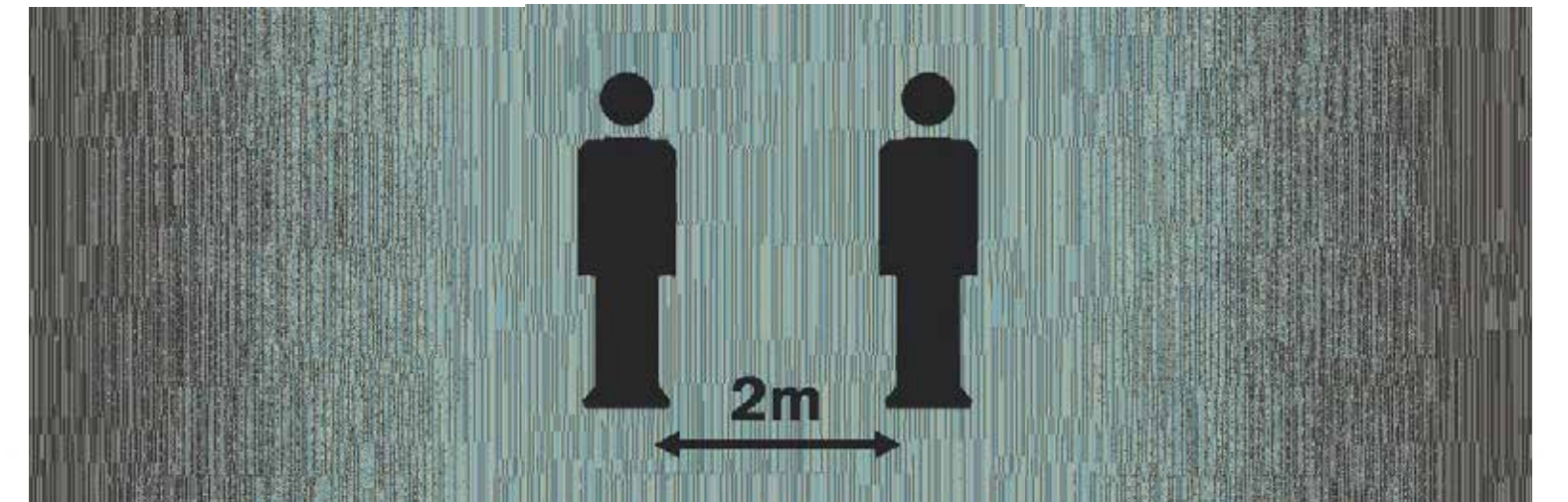
Laylines Transitions / Apple - Distance



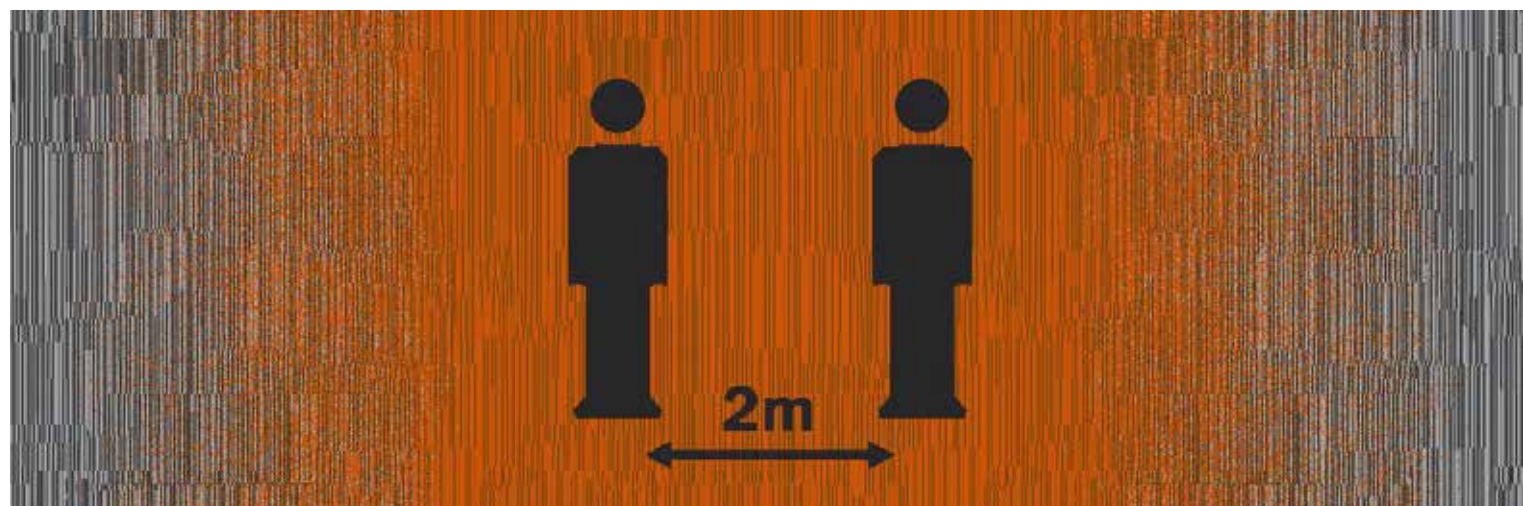
Laylines Transitions / Zest - Distance



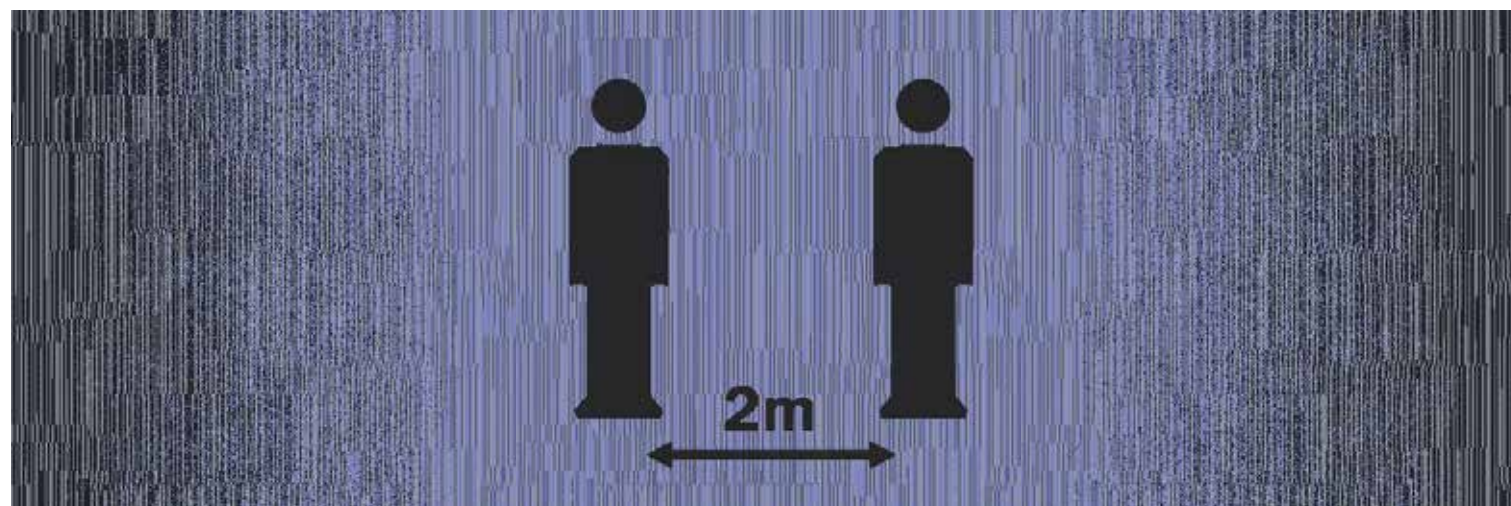
Laylines Transitions / Almond - Distance



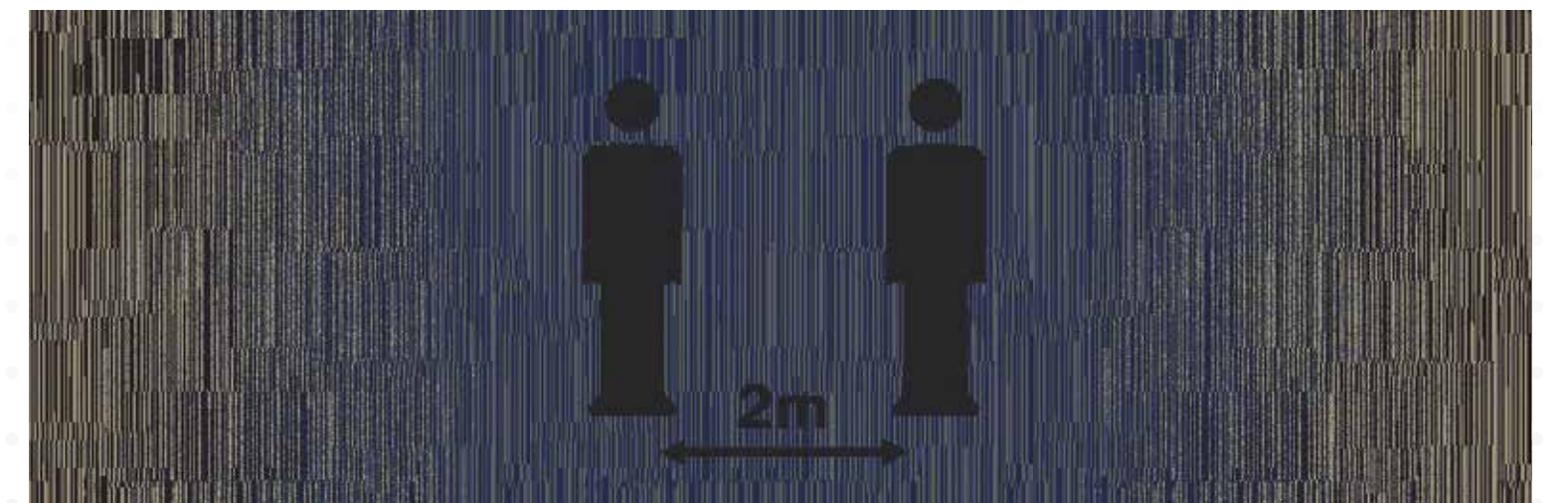
Laylines Transitions / Azul - Distance



Laylines Transitions / Blaze - Distance

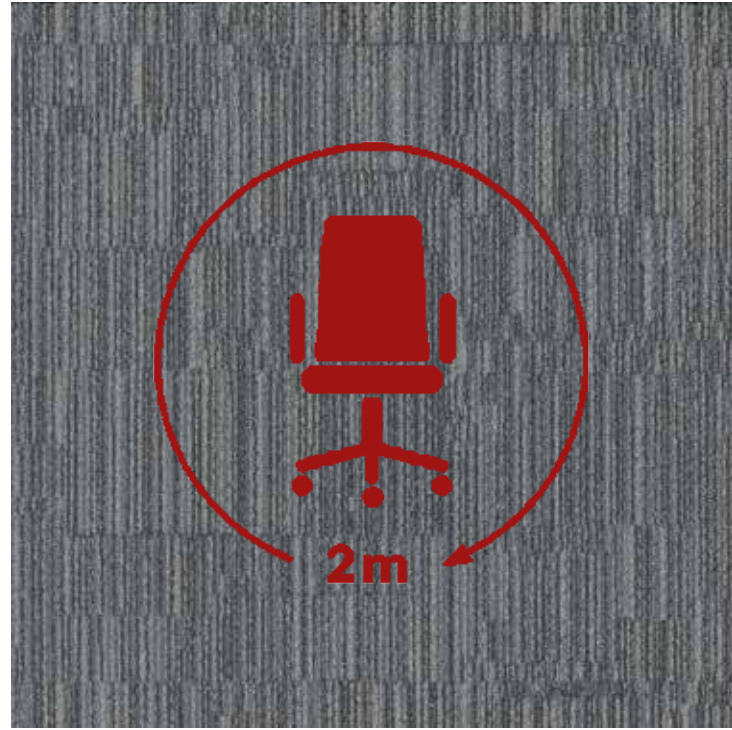


Laylines Transitions / Violet - Distance

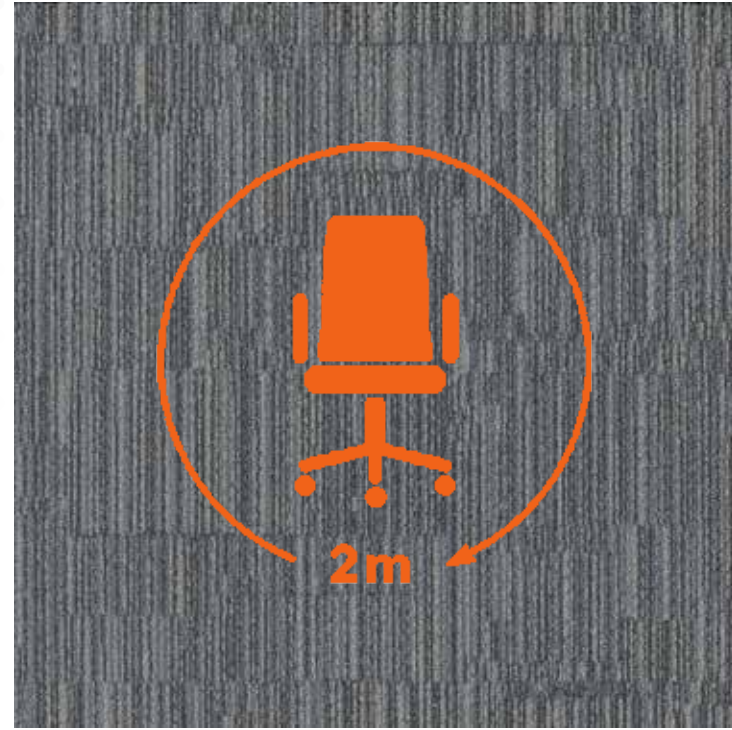


Laylines Transitions / Oxford - Distance

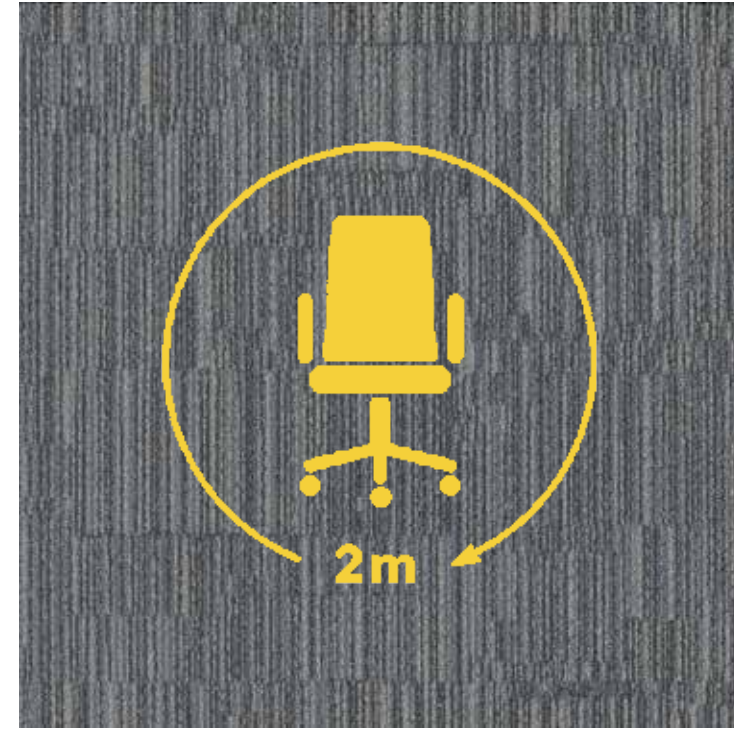
SOCIAL FACTOR / Laylines



Laylines / Scarlet - Chair



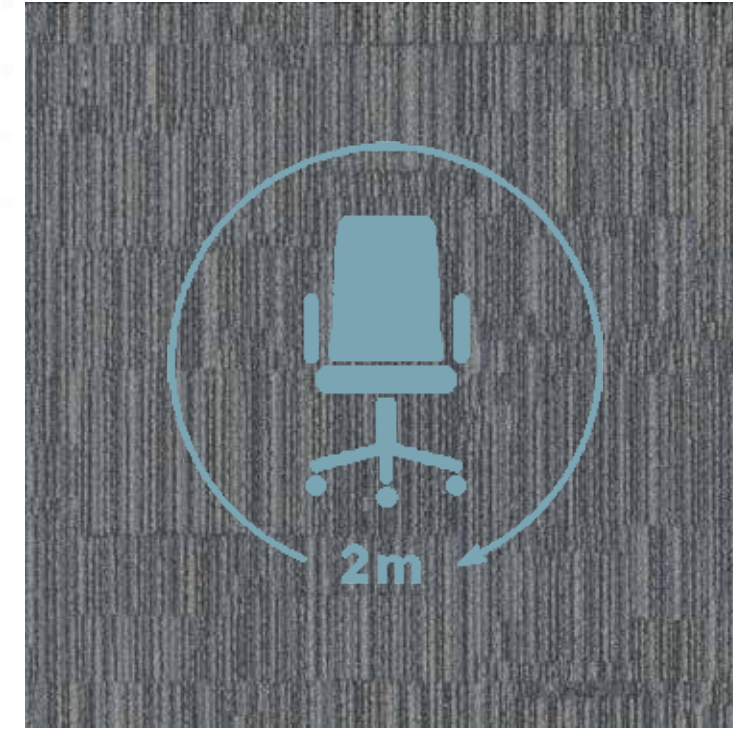
Laylines / Tangerine - Chair



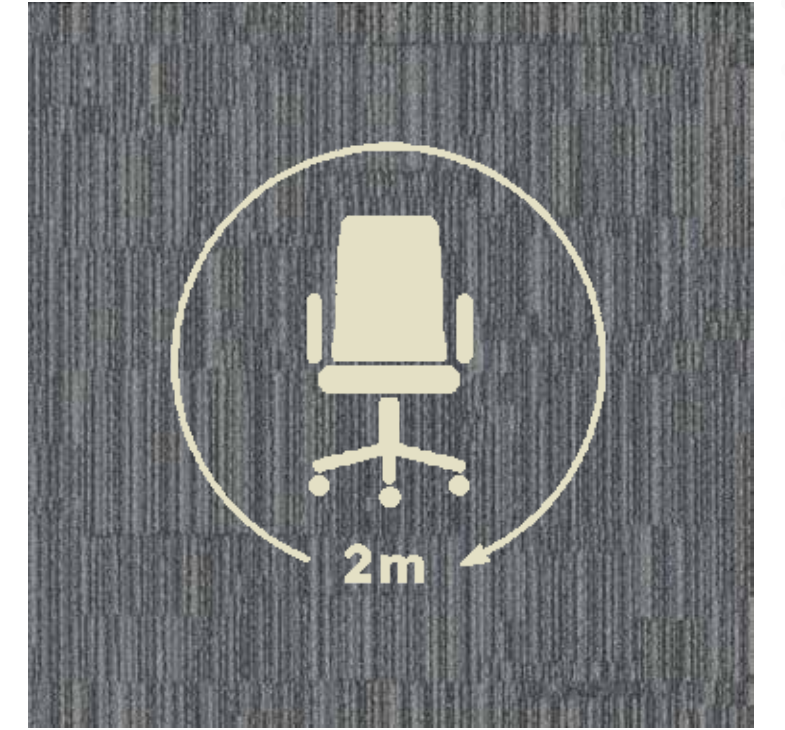
Laylines / Sun - Chair



Laylines / Parrot - Chair



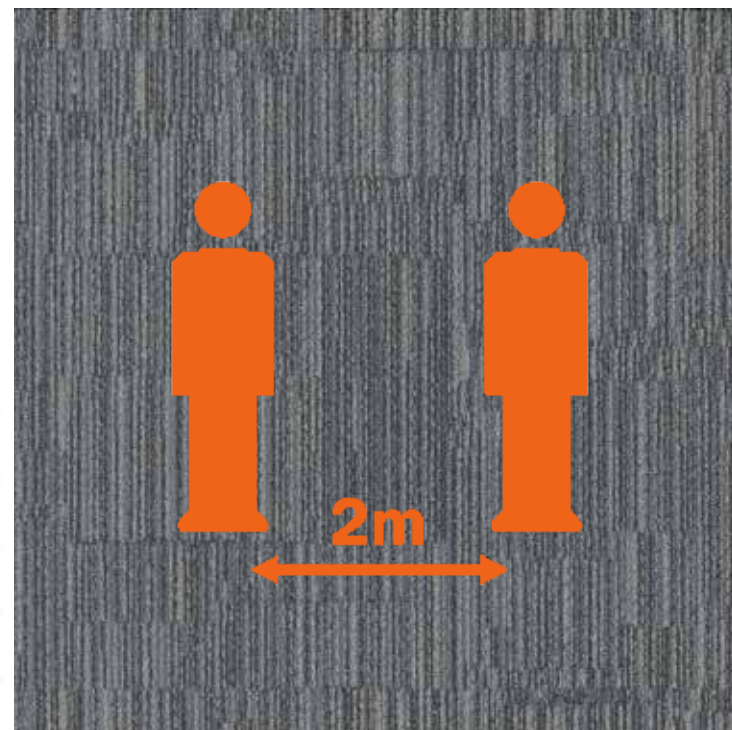
Laylines / Azul - Chair



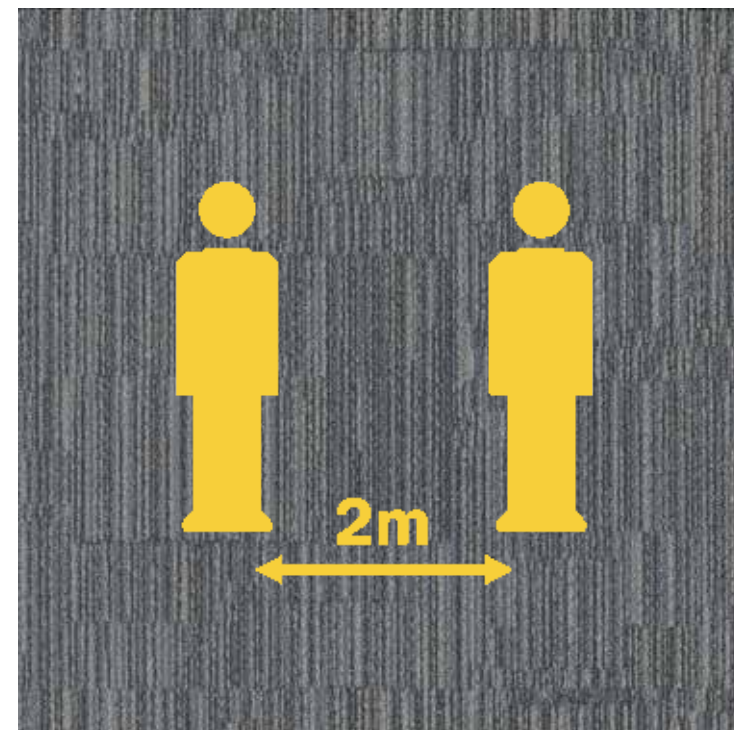
Laylines / White - Chair



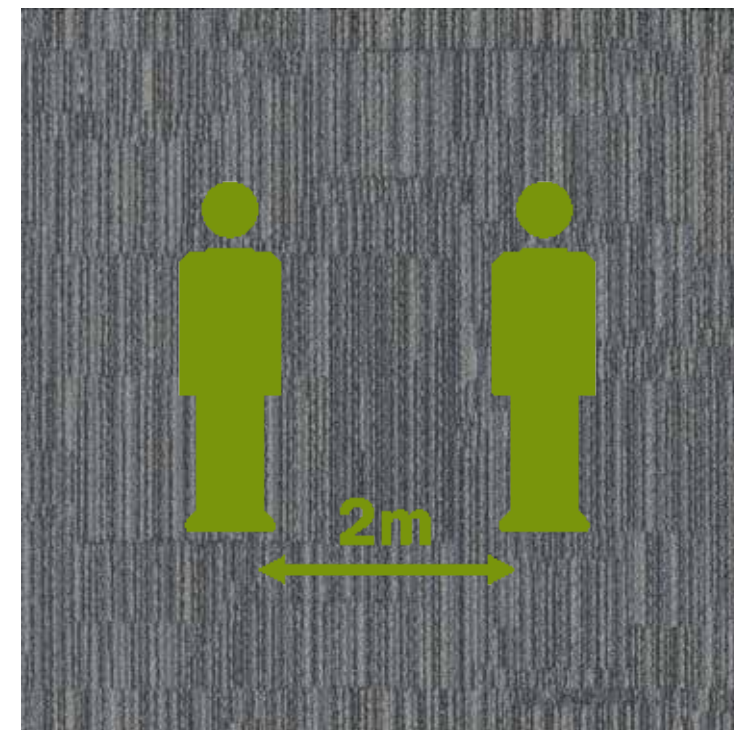
Laylines / Scarlet - Distance



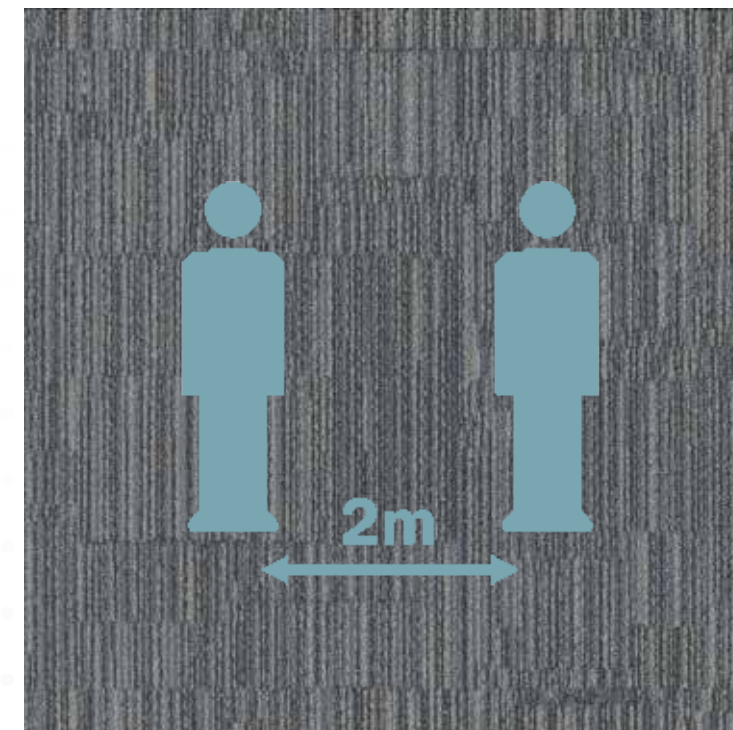
Laylines / Tangerine - Distance



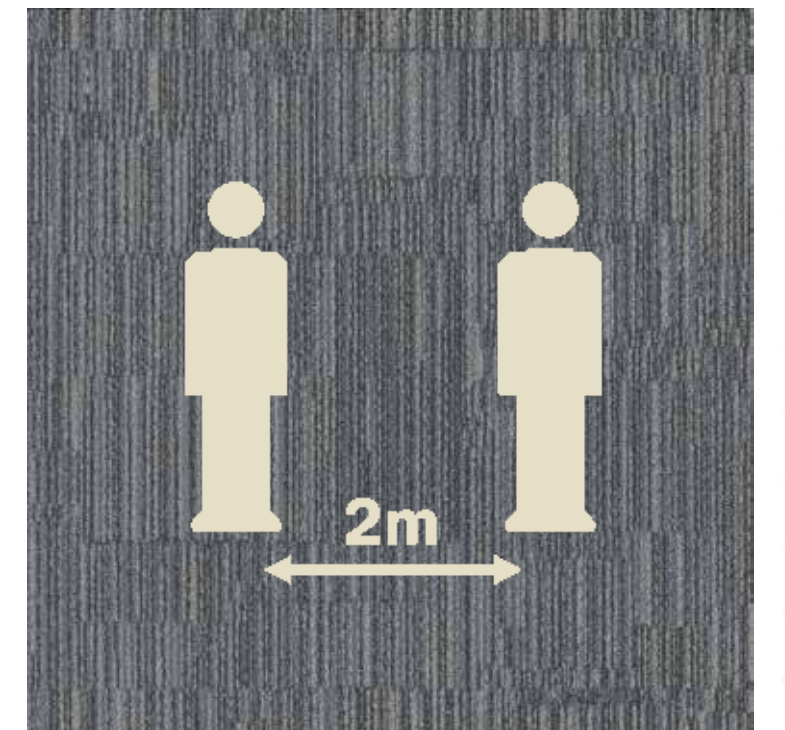
Laylines / Sun - Distance



Laylines / Parrot - Distance

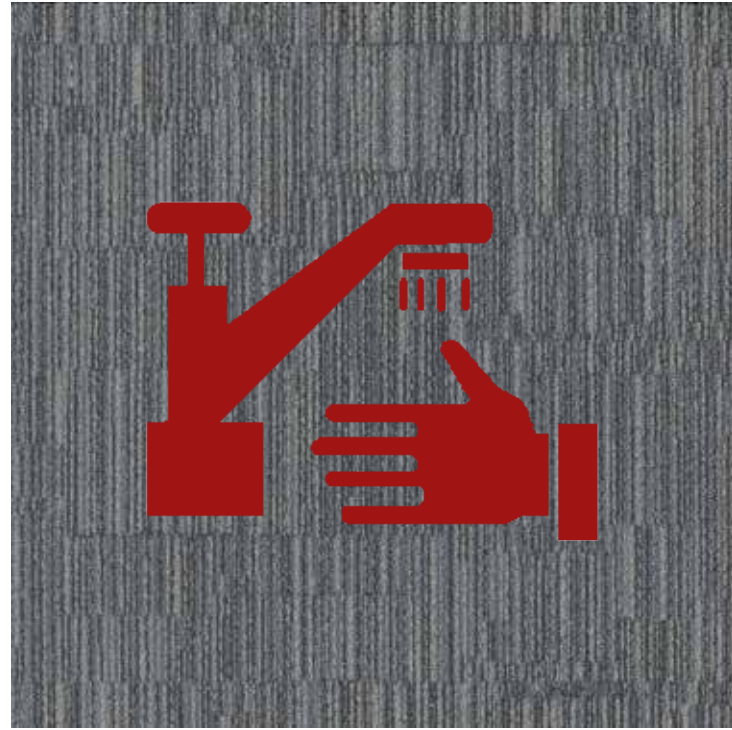


Laylines / Azul - Distance

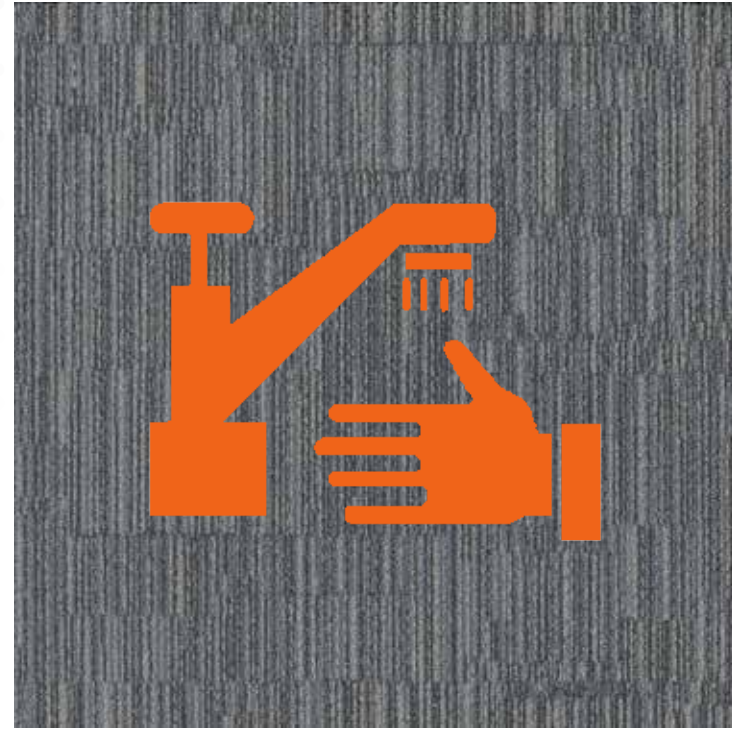


Laylines / White - Distance

SOCIAL FACTOR / Laylines



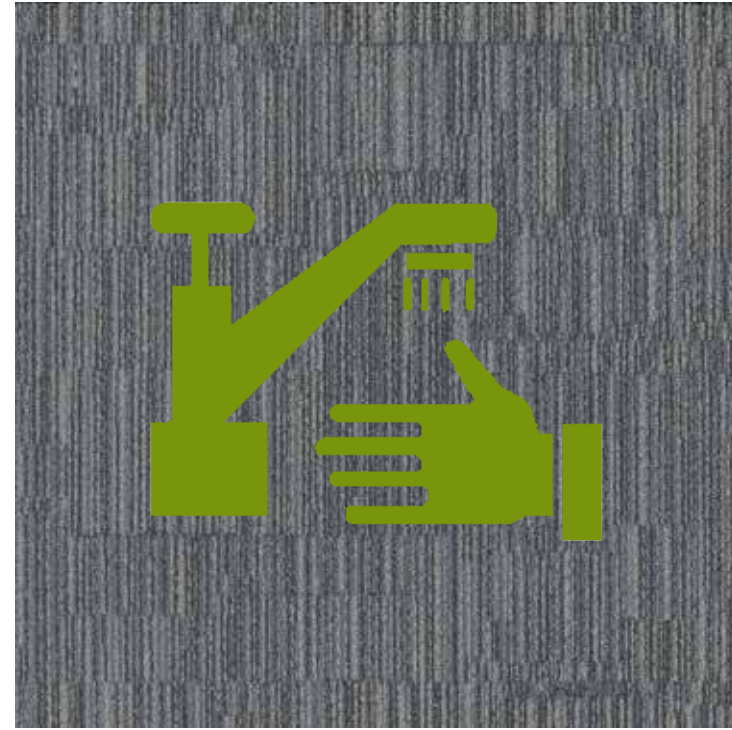
Laylines / Scarlet - Hand Wash



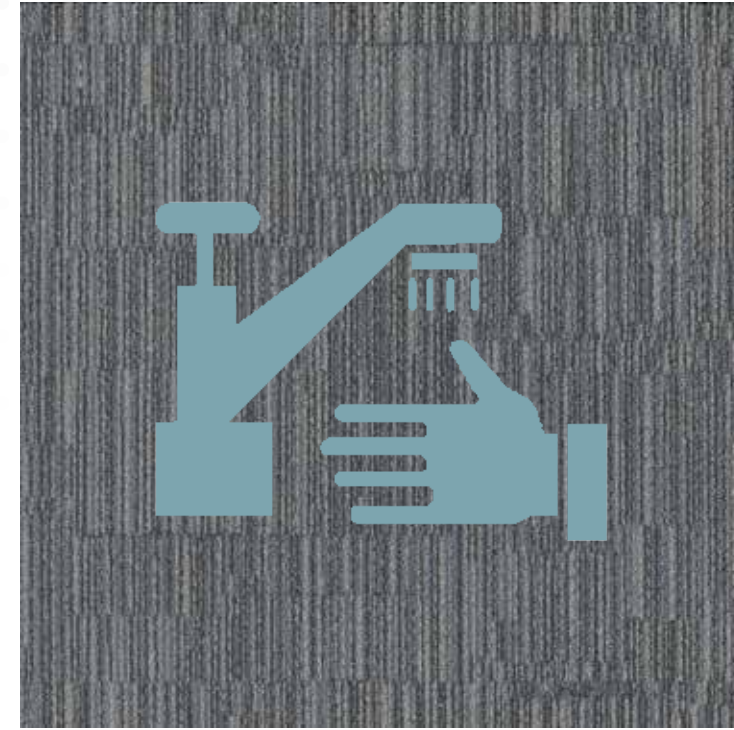
Laylines / Tangerine - Hand Wash



Laylines / Sun - Hand Wash



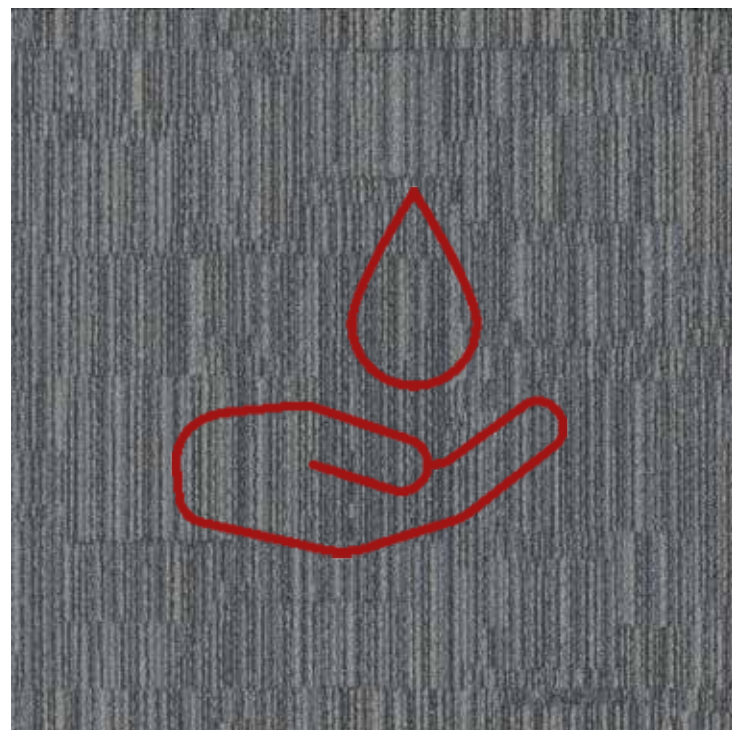
Laylines / Parrot - Hand Wash



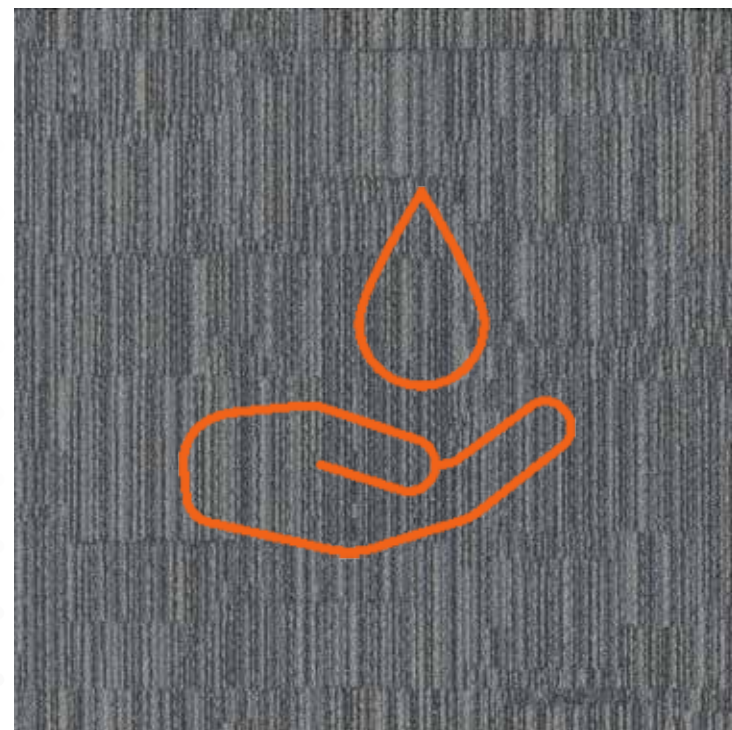
Laylines / Azul - Hand Wash



Laylines / White - Hand Wash



Laylines / Scarlet - Sanitation



Laylines / Tangerine - Sanitation



Laylines / Sun - Sanitation



Laylines / Parrot - Sanitation

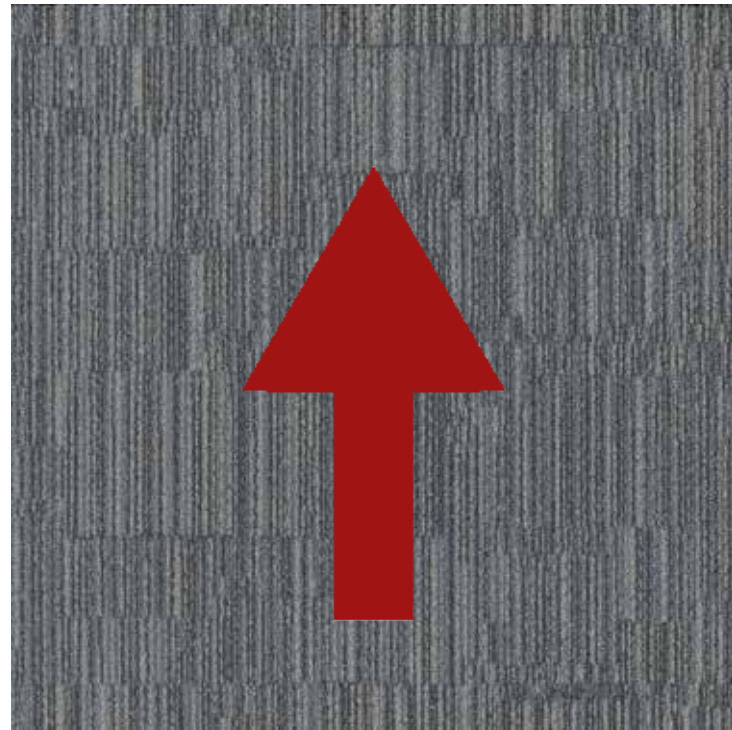


Laylines / Azul - Sanitation

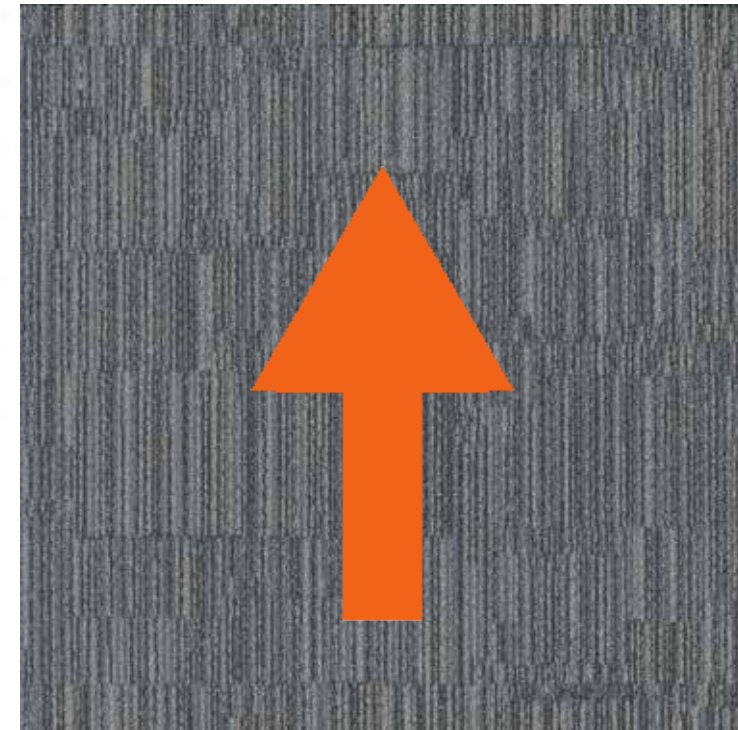


Laylines / White - Sanitation

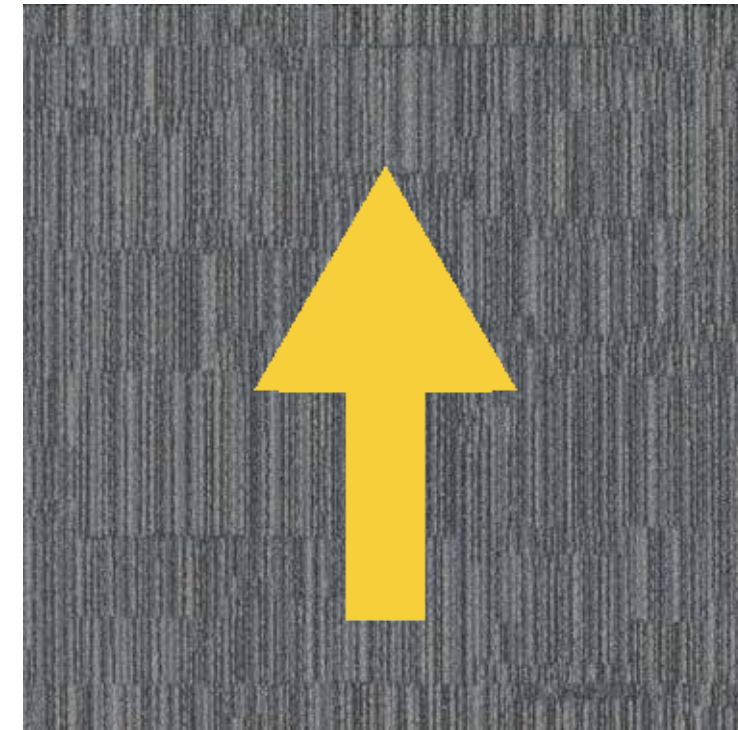
SOCIAL FACTOR / Laylines



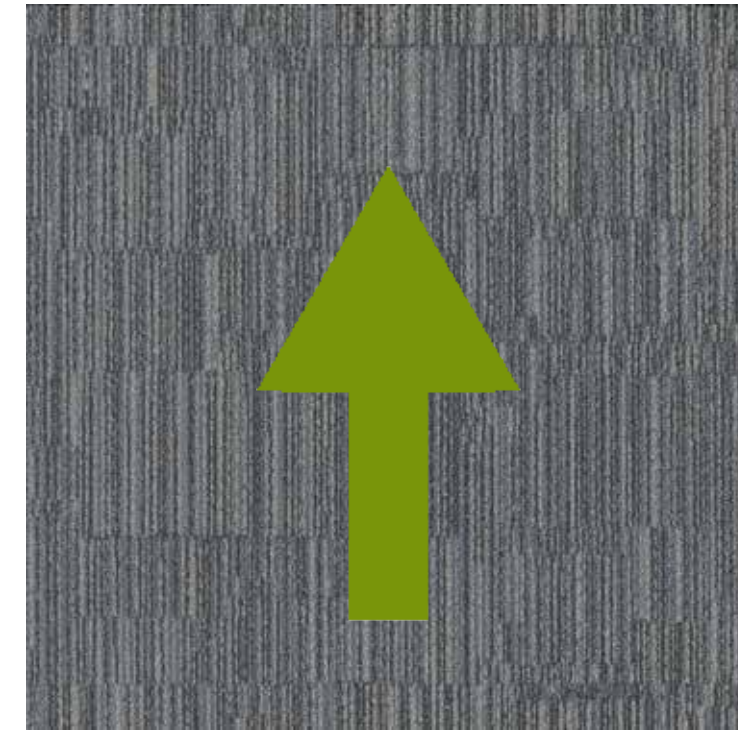
Laylines / Scarlet - Arrow



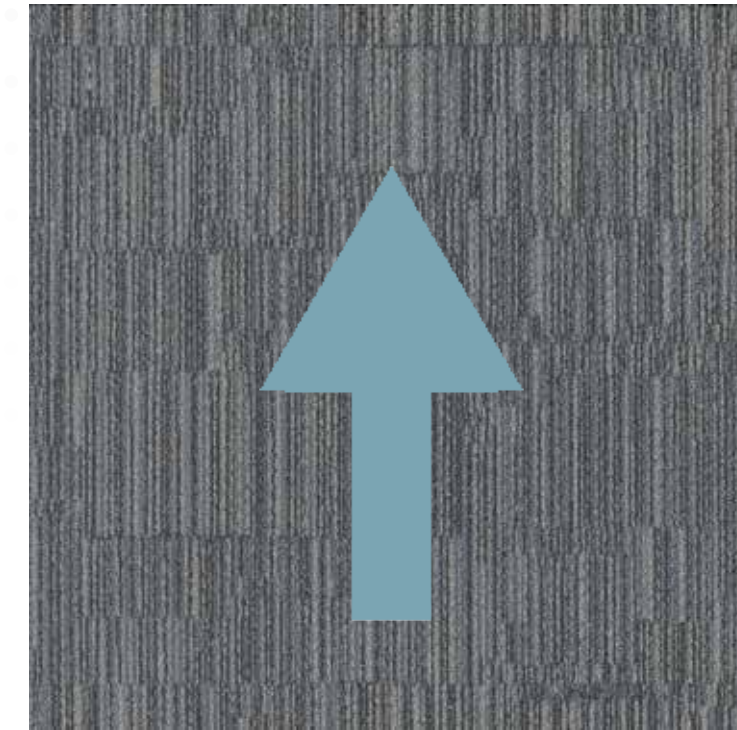
Laylines / Tangerine - Arrow



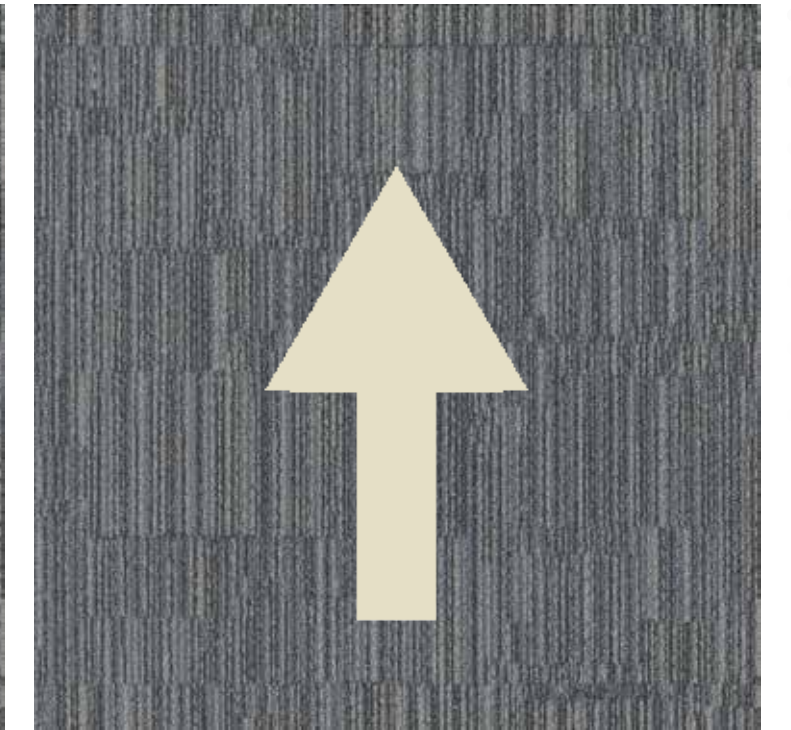
Laylines / Sun - Arrow



Laylines / Parrot - Arrow



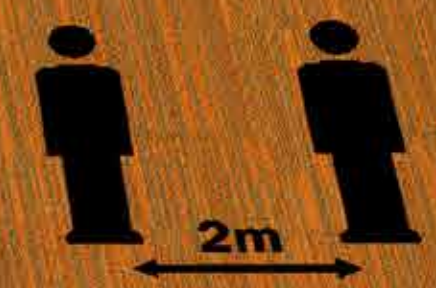
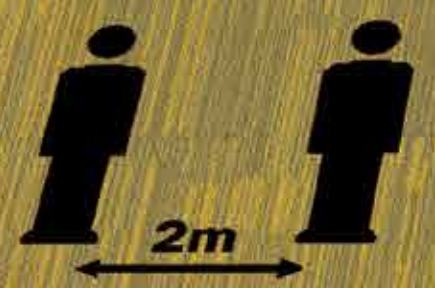
Laylines / Azul - Arrow



Laylines / White - Arrow

All symbols listed can be applied to all collections in Asia.
Please contact our sales representatives for more information.

SOCIAL FACTOR / Laylines



F R O M

T H E

F L O O R

U P

F R O M T H E
F L O O R U P

In addition to offering an important medium for graphic messaging, the floor covering can provide an effective way to design other important new safety elements into the office layout. As physical distancing requires a different approach to workplace design, the floor covering can provide an effective way to incorporate many important safety practices into the office layout.

In addition to offering a valuable opportunity for graphic messaging, colour and pattern in the carpet can:

- **DEFINE BOUNDARIES**
- **CREATE ZONES**
- **PROVIDE WAYFINDING**
- **SET NAVIGATION**
- **DIRECT TRAFFIC**
- **PROVIDE A MEASURING TOOL**

Design and Visualisation Support

Milliken's team of in-house design, visualisation and well-being experts can help clients work through these new challenges and develop creative solutions.

On the following pages, we have curated a selection of our favourite examples of clients using Milliken carpet to do exactly this.

CREATING ZONES

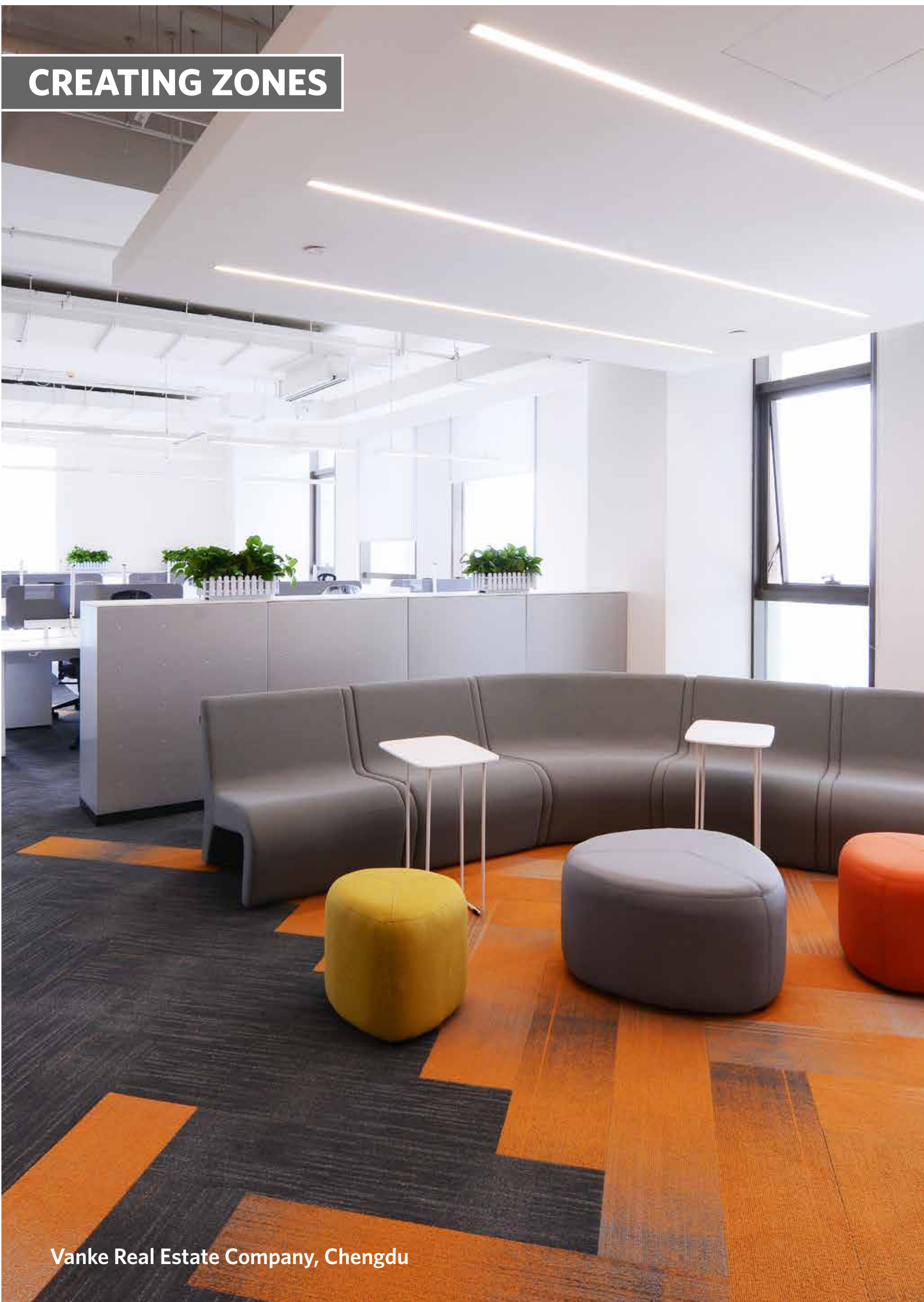


PWC, Beijing



Boston Scientific, Beijing

CREATING ZONES



Vanke Real Estate Company, Chengdu



Kineer International, Changsha

WAYFINDING



Joyea Corporation, Danyang

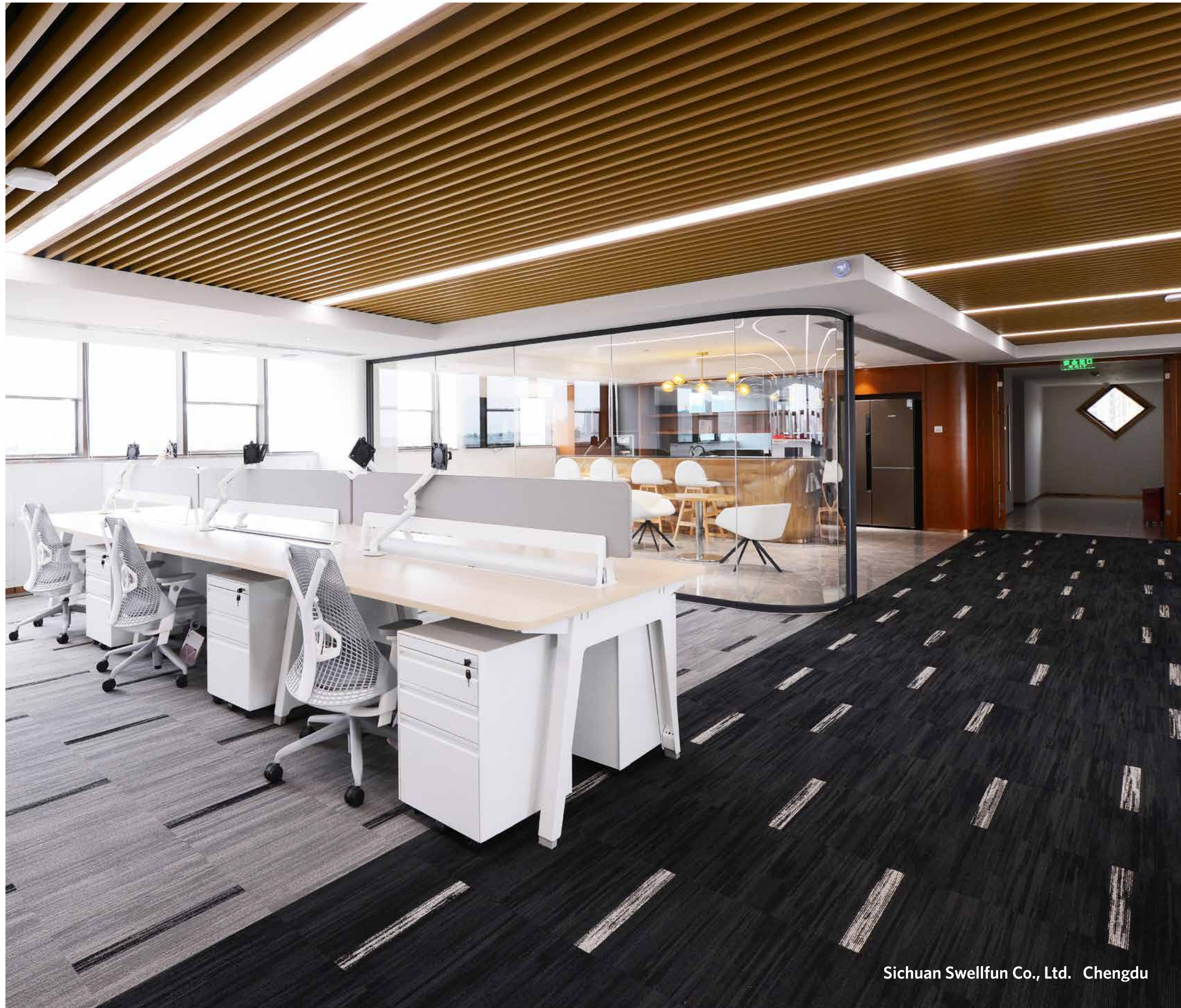


SK Telecom, Seoul, Korea

WAYFINDING



Shenzhen Overseas Chinese Town Innovation Research Institute, Shenzhen



Sichuan Swellfun Co., Ltd. Chengdu

NAVIGATION



Ronshine Group, Shanghai

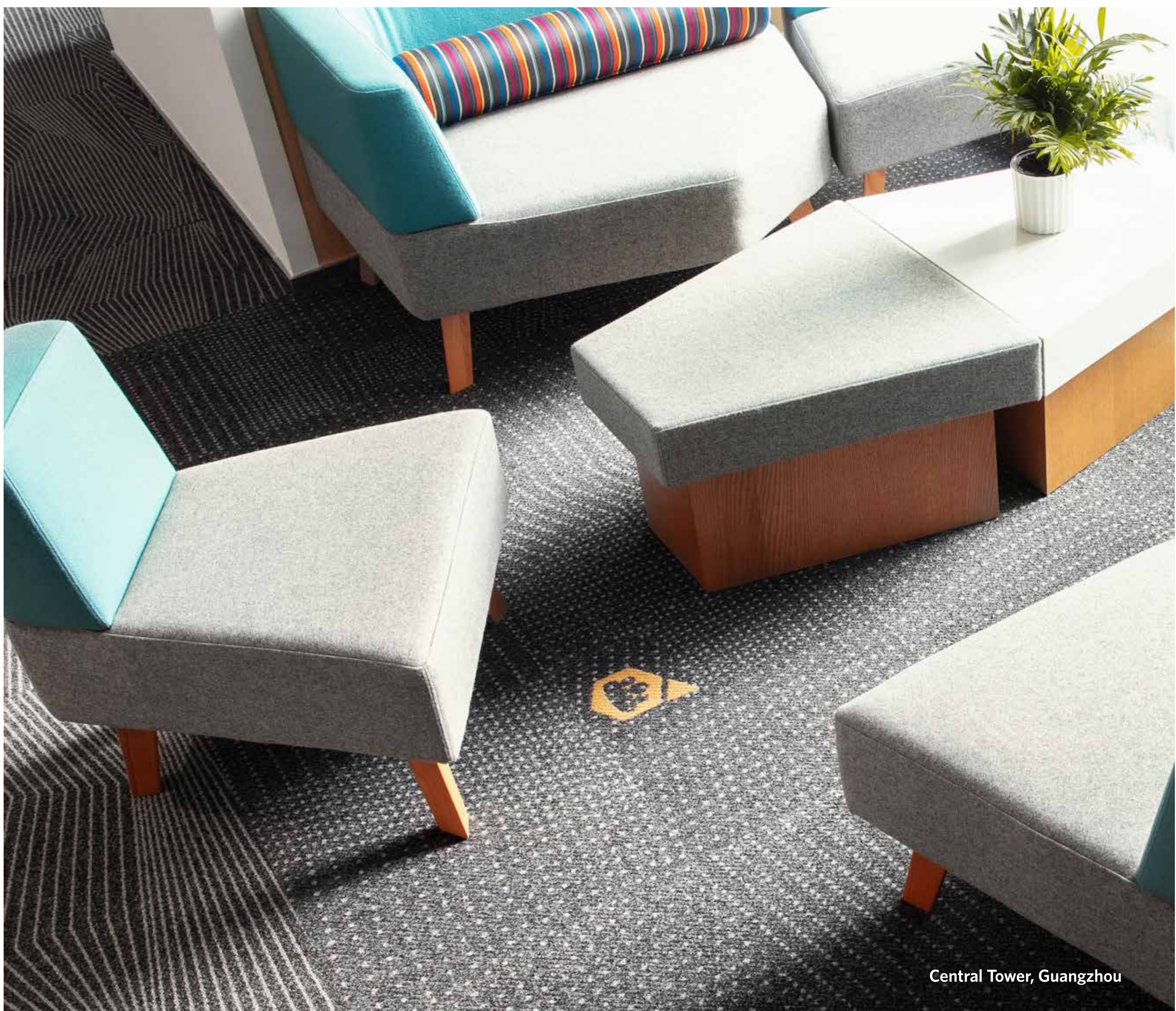


Beijing Capital International Airport, Beijing

NAVIGATION



Jin Yun Real Estate, Shanghai



Central Tower, Guangzhou

DEFINING BOUNDARIES

北京2022年冬奥会和冬残奥会组织委员会
Beijing Organising Committee for the Olympic and Paralympic Winter Games

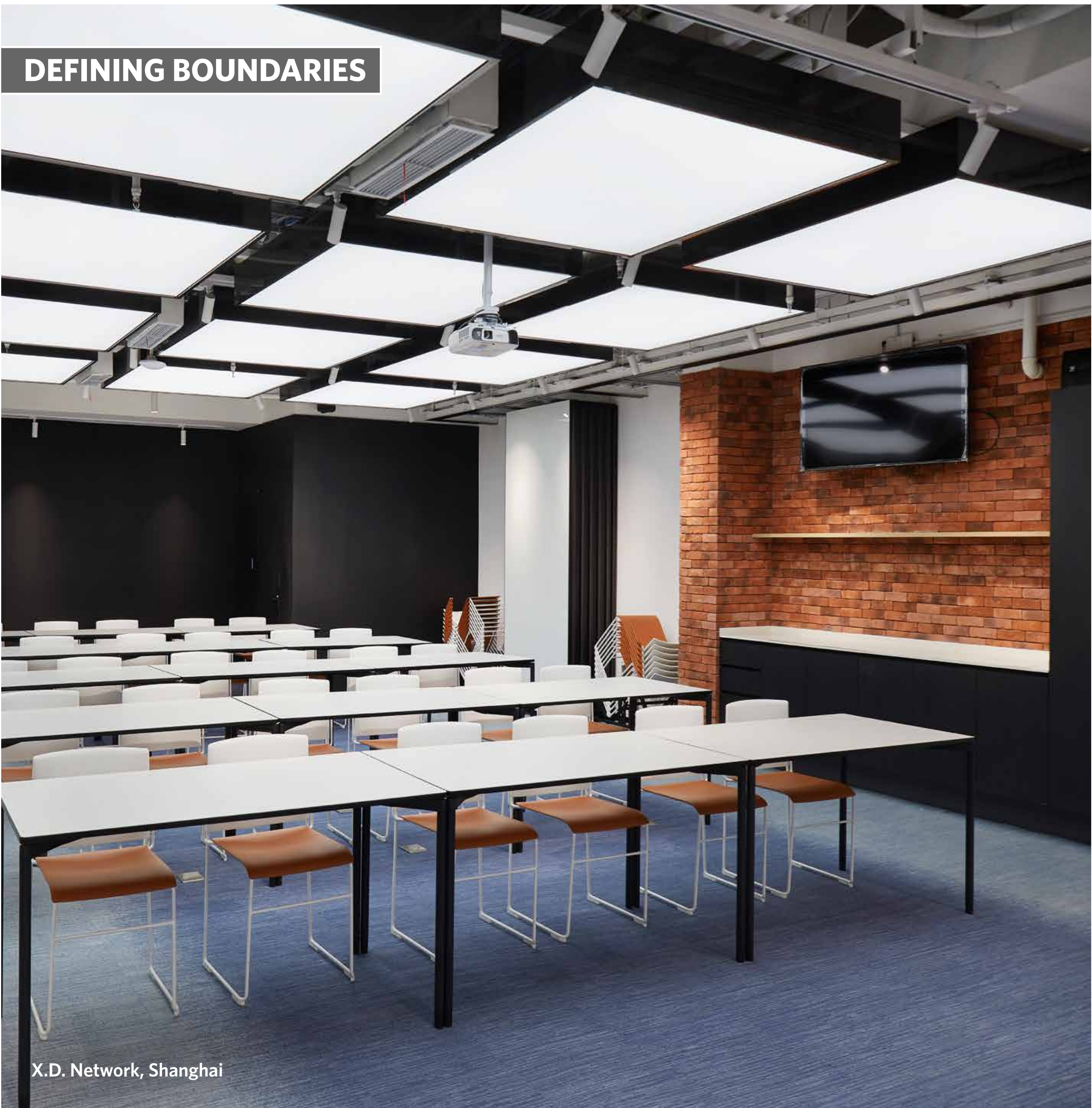


Beijing Organising Committee, Beijing



Yuanfudao Education, Beijing

DEFINING BOUNDARIES



X.D. Network, Shanghai



Baiyue Sheep Dairy, Xian

SOCIAL FACTOR

Topography 2.0

SPECIFICATION

Construction - Tufted, Textured Loop

Tile Size - 50cm X 50cm (19.7"X 19.7")

Face Fiber - 100% Milliken Certified Nylon

Dye Method - Millitron®

Standard Backing - PVC-Free WellBAC™ Comfort
Available with TractionBack®

Nominal Total Thickness - 8.9 mm AVG.

PERFORMANCE

Stain Repel/Stain Resist/Soil Release - StainSmart®

Antimicrobial - AlphaSan®AF Built-In Protection

Flammability - ≥ 0.45 (Class I)

Texture Appearance Retention Rating (TARR) - Severe

Indoor Air Quality – CRI Green Label Plus™ - GLP3237, CARPET CATEGORY 5Y

PlayAngle

SPECIFICATION

Construction - Tufted, Textured Loop

Tile Size - 50cm X 50cm (19.7"X 19.7")

Face Fiber - 100% Milliken Certified Nylon

Dye Method - Millitron®

Standard Backing - PVC-Free WellBAC™ Comfort
PVC-Free Comfort Plus® ES Cushion (*Only for Beyond*)
Available with TractionBack®

Nominal Total Thickness - 8.0 mm AVG.

9.1 mm AVG. (*Only for Beyond*)

PERFORMANCE

Stain Repel/Stain Resist/Soil Release - StainSmart®

Antimicrobial - AlphaSan®AF Built-In Protection

Flammability - ≥ 0.45 (Class I)

Texture Appearance Retention Rating (TARR) - Severe

Indoor Air Quality – CRI Green Label Plus™ - GLP3237, CARPET CATEGORY 5Y

Comfortable Concrete 2.0

SPECIFICATION

Construction - Tufted, Textured Loop

Tile Size - 50cm X 50cm (19.7"X 19.7")

Face Fiber - 100% Milliken Certified Nylon

Dye Method - Millitron®

Standard Backing - PVC-Free Comfort Plus® ES Cushion
Available with TractionBack®

Nominal Total Thickness - 9.1 mm AVG.

PERFORMANCE

Stain Repel/Stain Resist/Soil Release - StainSmart®

Antimicrobial - AlphaSan®AF Built-In Protection

Flammability - ≥ 0.45 (Class I)

Texture Appearance Retention Rating (TARR) - Severe

Indoor Air Quality – CRI Green Label Plus™ - GLP3237, CARPET CATEGORY 5Y

Laylines

SPECIFICATION

Construction - Tufted, Textured Loop

Tile Size - 50cm X 50cm (19.7"X 19.7")

Face Fiber - 100% Milliken Certified Nylon

Dye Method - Millitron®

Standard Backing - PVC-Free WellBAC™ Comfort
* PVC-Free WellBAC™ Function
Available with TractionBack®

Nominal Total Thickness - 8.9 mm AVG.

* 5.8 mm AVG.

PERFORMANCE

Stain Repel/Stain Resist/Soil Release - StainSmart®

Antimicrobial - AlphaSan®AF Built-In Protection

Flammability - ≥ 0.45 (Class I)

Texture Appearance Retention Rating (TARR) - Severe

* Heavy
Indoor Air Quality – CRI Green Label Plus™ - GLP3237, CARPET CATEGORY 5Y
* GLP3210, Carpet Category 6Y

* For WellBAC™ Function



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